

Six Figures Nurse Academy

THE M & M QUESTIONNAIRE:

The M & M stands for measure and match. This questionnaire will help you measure your expectations and match you with the right business model so that you build a business that suits you and helps you meet your goals.

1). Why do you want to go into business for yourself?

2. What are 3 personal strengths or traits that you have that you believe will help you to become successful in business?

3. What are 3 professional skills that you possess that you believe will help you to become successful in business?

4. How many hours and how many days do you work now in your job or jobs?

5. How much money do you take home bi weekly?

6. How much money do you save monthly? HINT. If this amount is less than your monthly take home income then you want a business that will make money for you whether you know about or not or whether you are at work or not. You want a business that will create an extension of you and an extension of time. _____

7. If suddenly you are unable to work for six months (due to illness, loss of your job, your employer moves out of state, illness in your family, medical restriction etc) will you be able to maintain your life style? Hint: if the answer is no then you need a business that you will not be exchanging time for money. Another way of saying this is that you need a business that creates income for you in your absence

8. How many more weeks do you think you have left on this earth?

9. What are the 7 most important things to you right now? List them in the order of importance with the most important thing being first? Hint; if being busy and feeling stressed and having very little time for you and your family is important then a non medical private pay business model is not a good fit. If on the other hand you want more money, more time, flexibility in your schedule, freedom to do what you enjoy and the opportunity to change lives and improve your community then this business suits you.

10. How much money do you have set aside to start up your company? Hint; If you have less than one thousand dollars this business model will work for you if you have patience, discipline and the commitment to follow a simple and proven system.

11. How much money do you have to cover your monthly over head in your business? Hint if you have little or nothing set aside or less than one thousand dollars a month, this model suits you because in this model your clients will pay you upfront so your over head is low and you have enough cash flow to grow.

12. How many people do you need to hire service your clients for a business that can make you a quarter of a million dollars in profit a year.

13. What is your experience in marketing, networking, accounting, bookkeeping and finance?

14. How much experience do you have in doing payroll and managing human resources? Hint; if your answer is zero or very little, this business will suit you well. This program shows you how to systematize everything. _____

15. What shifts are you ready to make in your life?

16. What are you ready to let go of?

17. What are you ready to embrace?

18. There are probably several things you do and think that are creating a barrier between you and your ability to be successful in business. What are they?

19. What's the simple thing you need to do in your life to see different results? That thing that you just KNOW would make you happier but you haven't been willing to do it.

20. What is your level of commitment to fully engage in your success in business? What will you do when you feel like giving up? What mechanism do you use for facing difficult situations?
