THE
DESIGN
HUB

UNDERSTANDING THE DESIGN PROCESS:

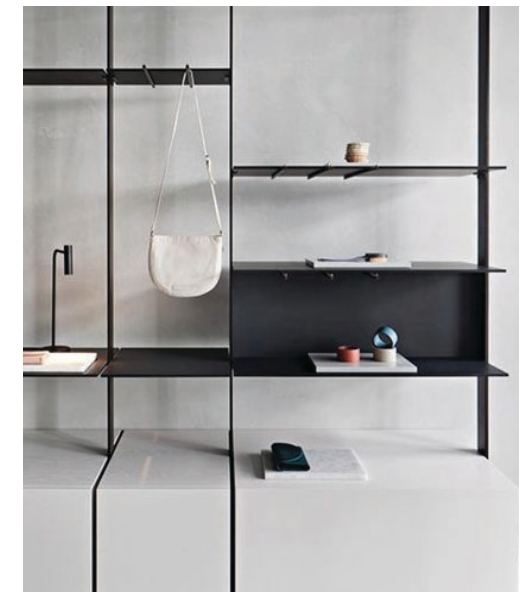How to work with a Client and execute an interior design project.

INTRODUCTION

WHAT IS "THE DESIGN PROCESS" ?

Every project, regardless of size or budget should follow a structure or sequence of events, where one stage flows to the next in a logical way. As designers, we call this The Design Process. The process is generally the same on every project.

Each lecture within this course explains each stage of The Design Process. This is relevant for interior design projects such as the refurbishment of a kitchen, bathroom or entire house, a cafe, a retail store or an office.

WHY IS THIS IMPORTANT ?

The Design Process allows us to spread out our work into smaller steps. If we follow a sequence, we can give our Clients a clear idea of "what happens and when", but also allow us to work methodically towards the finished and built interior.

IMAGE: Kiyomi by Luchetti Krelle

IMAGE: Elk Store by Fiona Lynch

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INTRODUCTION

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Interior design is a unique profession;
it's about ideas, problem solving, communicating and so
much more.

The designer, the client & the builder need to work together
for a successful project. There's no place for ego.

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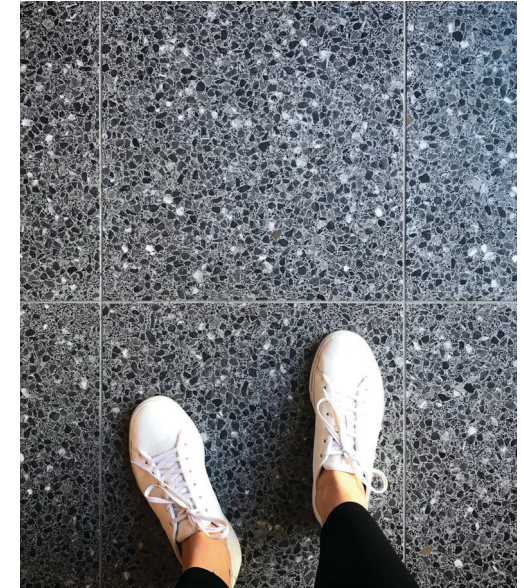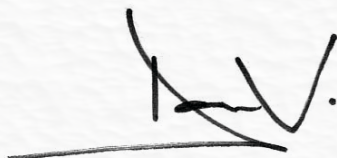## COURSE OVERVIEW

MODULE 1: Client Briefing — How to prepare for the first Client meeting. What to take with you, what questions to ask and what follow up documents to email to the Client afterwards.

MODULE 2: Concept Design — Review different examples of drawings, sketches and mood boards and some easy ways to generate ideas from the project brief.

MODULE 3: Client Presentation — How to structure your presentation meeting for success. Methods to gather Client feedback & answers to Frequently Asked Questions. EG: my Client doesn't like my ideas, what should I do?!

MODULE 4: Design Development — How to source real finishes, furniture & lighting options. What to include on Design Development drawings and the basics of joinery details. What is sent to the Client for review during this stage.

MODULE 5: Documentation - Part 1 — Authority Approvals: what this means, how to prepare and what is involved.

MODULE 6: Documentation - Part 2 — Construction Drawings and Schedules for finishes, fittings and equipment. Understanding what it means to Tender a project and how to do it.

MODULE 7: Specifying Furniture — The basics of specifying furniture, organising quotes, orders and delivery.

MODULE 8: Construction Administration — What is the Designer's role once the project begins on site. How to liaise with a Builder and the basics of what happens on site.

MODULE 9: Defects & Final Handover — How to prepare a Defect List following a final inspection. What is "final handover" and how to arrange professional photography of your project.

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ABOUT THE COURSE WRITER

Hi, I'm Dana Vuletic. I'm an interior designer based in Sydney, Australia. I have a Bachelor of Interior Architecture and have been working in the design industry since 2006. I run a boutique studio, **INK interior architects** which focuses on creating modern and highly detailed spaces. To see more of my work: @ink.interior.architects or www.inkinteriors.com.au

I've been involved in design education since 2014, giving lectures at design schools across Sydney. I found the same questions would come up time and time again, mostly regarding "the real world" of running a project or working with a client. It's hard to know what to do when just starting out and with limited experience, so I designed these courses to bridge that gap. I hope you find this information useful as you begin your design career.

Best,

To find more courses & reference booklets: **thedesignhub.teachable.com**

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FREQUENTLY ASKED QUESTIONS

WHO IS THIS COURSE FOR?

Those who are currently studying or have graduated and need a step by step guide on how to work with a Client. This kind of information is usually learnt "on the job" so you might feel a little lost on where to start. Perhaps you're about embark as a freelancer... good on you! This course is the perfect all rounder and something you can always refer back to.

WHAT RESOURCES ARE PROVIDED?

Plenty! The modules are provided in PDF format and will have examples of templates and drawings you might not be able to source from the internet. We don't provide you with the raw files (in Word, CAD or InDesign) however there will be images you can use as a reference to create your own.

WILL THIS SUBSTITUTE FORMAL DESIGN EDUCATION?

No. We're not trying to overshadow formal design education from College or University. We're not here to teach you HOW to design but rather give you the tools when working with a Client "in the real world". By this stage, you should already have an eye for detail and knowledge about the fundamentals of interior design.

WHAT ABOUT SETTING UP A BUSINESS; DO I LEARN THAT IN THIS COURSE?

No. We offer a separate course called BUSINESS BASICS which is another guide that outlines the key steps into launching a freelance or solo business. This course, UNDERSTANDING THE DESIGN PROCESS is specifically for project work and dealing with a Client.

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