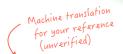


走进电视编辑

讲义

公开课

▶ 看视频



Hello everyone

I am glad we have the opportunity to walk into the TV editing classroom

Actually we went into the TV editor

Is to walk into the secret space of TV image language

Let's explore the secret together

How does the video language speak

Since the movie appeared

The image of the activity emerged from the silent film era

Then go through the silent era to the sound era

Movies become a way of expressing feelings through moving images

But with the advent of TV

More and more TV has entered our lives

大家好

很高兴我们有机会一块走进电视 编辑的<mark>课堂</mark>

其实我们走进电视编辑

就是要走进电视<mark>影像</mark>语言的秘密 空间

我们一起来探秘一下

影像语言怎么说话的

自从电影出现

活动的影像就从电影的<mark>默片</mark>时代 出现

然后经历无声时代到有声时代

电影就成为利用活动影像传情达意的方式

但随着电视的出现

电视越来越多走入了我们生活

一块 (yī kuài) one block; one piece; one (unit of money); together; in the same place; in company. 走进 (zǒu jìn) to enter. 课堂 (kè táng) classroom.

影像 (yǐng xiàng) image.

探(tàn) to explore; to search out; to scout; to visit; to stretch forward. 秘(bì) see 秘鲁(bì lǔ).

默片 (mò piàn) silent movie.

无声 (wú shēng) noiseless; noiselessly; silent.

传情 (chuán qíng) to pass on amorous feelings; to send one's love to sb. 达意 (dá yì) to express or convey one's ideas.

走入 (zǒu rù) to walk into.

电视和电影之间当然有很多不同 Of course there are many 之间 (zhī jiān) between; among; inter-. differences between TV and movies But there are similarities 但是也有相同的地方 相同的地方在哪里 Where is the same place 它们都是运动的视听系统在起作 They are all moving 它们 (tā men) they (for inanimate objects). audiovisual systems at work 用 今天越来越多地生活在影像的世 Today more and more live in the world of images 界里面 不仅仅有电影 电视 Not only movies and TV 更重要的是无处不在的手机视频 What's more important is the 无处不在 (wú chù bù zài) to be everywhere. 视频 (shì ubiquitous mobile video pín) video. Has become a way of our lives 已经成为了我们一种生活的方式 所以在今天我们会有很多的网友 So today we will have many netizens 都会 把自己感兴趣的东西上传到网络 Upload the things you are interested in to the network 的空间中 space Of course we will find that 当然我们会发现很多只是出于自 出于 (chū yú) due to; to stem from. many are just for our own 己的爱好 hobbies 有的是自己的创作 有的是 (yǒu de shì) have plenty of; there's no lack of. 创 Some are my own creations 作 (chuàng zuò) to create; to produce; to write; creative work; creation. 有的把现场看到的 Some saw the scene 有的 (yǒu de) (there are) some (who are...); some (exist). 现场 (xiàn chẳng) the scene (of a crime, accident etc); (on) the spot; (at) the site. 哪怕是一次吃饭拍到的内容 Even if it's the content of a meal Are willing to share with 都愿意跟大家一起分享 everyone 在这个过程中 视频有它独特的特 特性 (tè xìng) property; characteristic. In this process, the video has its unique characteristics 但与此同时影像的传情达意仍然 But at the same time the 与此同时 (yǔ cǐ tóng shí) at the same time; meanwhile. image's expressiveness is still 在起作用

working

For example, some videos have very good content

比如说有些视频的内容特别好

But not concise enough

但是讲得不够精炼

不够 (bù gòu) not enough; insufficient; inadequate. 精炼 (jīng liàn) to refine (a substance); to purify; to refine (one's skills, writing etc); refined; polished; succinct; skilled; capable.

Not speaking clearly enough

讲得不够清楚

in my opinion

在我看来

在我看 (zài wǒ kàn) in my opinion; in my view.

The image language is like we are talking alone

影像语言就像是我们一个人在说

话

Although the thought is very

尽管思想非常深刻

deep

Although there are many insights

尽管有很多感悟

感悟 (gǎn wù) to come to realize; to appreciate (feelings).

But you have to be clear

但是你要清晰地

清晰 (qīng xī) clear; distinct.

Clearly 清楚地

Express forcefully 有力量地进行表达

You have to understand 你就要了解

How does the image structure in it work?

它里面的影像结构是怎么起作用

的

How to generate power

怎么产生力量的

In these five lectures, it's hard for us to go deep

在这五讲里面我们很难特别深入

地

To explore how rich its language is

来探讨它的语言形态有多么丰富

探讨 (tàn tǎo) to investigate; to probe. 形态 (xíng

深入 (shēn rù) to penetrate deeply; thorough.

入门 (rù mén) entrance door; to enter a door;

tài) shape; form; pattern; morphology.

introduction (to a subject).

How powerful

多么有力量

But we can have a basic entry to understand

但是我们可以有一个基本的入门

来了解

In these five lectures, let's

在这五讲中 我们一起来了解

understand

How does the image play a

影像是怎么样起到基本的功能

basic function

How does it speak

它是怎么说话的

In short, what we want to solve in this course is	简而言之 我们这门课要解决的是	简而言之 (jiǎn ér yán zhī) in a nutshell; to put it briefly.
Discuss how the images speak	探讨一下影像是怎么说话的	
In these five lectures	在这五讲中	
We will share some feelings together	我们会一起来分享一些感受	
First lecture, we will meet TV editors	第一讲 我们会认识电视编辑	
This is to establish an overall concept for everyone	这个是给大家建立一个整体的概 念	
Lecture 2 to Lecture 4 The grammar of visual sentence making	第二 <mark>讲到</mark> 第四讲 <mark>视觉造句</mark> 的语法	讲到 (jiǎng dào) to talk about sth. 视觉 (shì jué) sight; vision; visual. 造句 (zào jù) sentence-making.
Lecture 3 The choice of lens length	第三讲 镜头长短的取舍	镜头 (jìng tóu) camera lens; camera shot (in a movie etc); scene. 长短 (cháng duǎn) length; duration; accident; right and wrong; good and bad; long and short. 取舍 (qǔ shě) to choose; to accept or reject.
Lecture 4 Skills of starting, inheriting and turning together	第四讲 起 <mark>承转</mark> 合的 <mark>技巧</mark>	承转 (chéng zhuǎn) to transmit a document (up or down a chain of bureaucracy). 技巧 (jì qiǎo) skill; technique.
These three lectures are mainly to take a look	这三讲主要是来看看	
How does it work inside	它是怎么样在里面起作用的	
When the video language is not spoken	影像语言不说话的情况下	
How does it work inside	它是怎么样在里面起作用的	
The fifth lecture is to tell good news stories	第五讲是讲好新闻故事	第五 (dì wǔ) fifth.
We talk about what a TV reporter is	我们讲电视记者是什么	
TV reporter is a vision story teller	电视记者是vision story teller	
Is the teller of visual stories	就是视觉故事的 <mark>讲述</mark> 者	讲述 (jiǎng shù) to talk about; to narrate; to give an account.
So how do we talk about one	所以我们怎么样讲一个	
Attractive TV visual story	有吸引力的电视的视觉故事	吸引力 (xī yǐn lì) attractive force (such as gravitation); sex appeal; attractiveness.

也是很重要的 Is also very important 这就是我们五讲的内容安排 This is the content arrangement of our five lectures 今天这一讲看起来非常简单 Today's lecture looks very 看起来 (kàn qǐ lai) seemingly; apparently; looks as if; simple appear to be; gives the impression that; seems on the face of it to be. 认识电视编辑 Meet the TV editor 其实我们主要有三个部分的内容 In fact, we mainly have three 一个 电视编辑的性质 The nature of a TV editor 第二个 电视编辑的任务是什么 What is the second task of a TV editor 第三 电视编辑的作用 Third, the role of TV editors 这是大家可能在中学 This is what everyone may be 中学 (zhōng xué) middle school. in middle school 在从小的学习中就经常会碰到的 从小 (cóng xiǎo) from childhood; as a child. 碰到 (pèng I often encounter it in my childhood learning dào) to come across; to run into; to meet; to hit. 性质 任务 作用等等 Nature, task, role, etc. 等等 (děng děng) et cetera; and so on ...; wait a minute!; hold on!. 但是我们不是在背概念 But we are not memorizing concepts We walk into it to understand 我们走进它是要了解和理解 and understand TV editors 电视编辑到底对这个行业 TV editors express the 电视编辑对我们影像语言表达到 language of our images to the 底 end 意味着什么 What it means 意味着 (yì wèi zhe) to signify; to mean; to imply. 它能做点什么 What can it do 它又能达到什么样的效果 What effect can it achieve 什么样 (shén me yàng) what kind?; what sort?; what appearance?.

这是我们要解决的一个问题

我们先来看第一个问题 **看 (lái kàn) to come and see; to see a topic from a certain point of view.

solve

first

This is a problem we want to

Let's look at the first question

电视编辑的性质 The nature of TV editing First of all, what is TV editing 首先要解决什么是电视编辑 大家觉得这个问题太傻 太简单了 Everyone thinks this question is too silly and too simple I want to ask a classmate 我想问一个同学 What is TV editor 什么是电视编辑 个人认为电视编辑就是画面的剪 Personally think that TV 画面 (huà miàn) scene; tableau; picture; image; screen editing is the editing and (displayed by a computer); (motion picture) frame; 辑叙述 field of view. 剪辑 (jiǎn jí) to edit (video images, film). narration of the screen 大概就这样 Probably that's it 其他有补充的吗 Is there anything else to add? I think the good point is 我觉得说的很好的一点是 作为一个创作环节 As a creative link 环节 (huán jié) (zoology) segment (of the body of a worm, centipede etc); (fig.) a part of an integrated whole: aspect (of a project), element (of a policy), sector (of the economy), stage (of a process), etc. 我们一般称它为整个电视创作的 We generally call it the later 后期 (hòu qī) late stage; later period. stage of the entire TV creation 后期环节 What are the early stages 那前期环节有哪些 前期 (qián qī) preceding period; early stage. 有策划选题 There are planned topics 策划 (cè huà) to plot; to scheme; to bring about; to engineer; planning; producer; planner. 有采访 Have interview 有拍摄 There is shooting 拍摄 (pāi shè) to film; to shoot (a picture). 前期拿到的这些声音素材 影像素 素材 (sù cái) source material (in literature and art). These sound materials and video materials obtained in the 材 early stage 回来以后经过编辑的选择和加工 After coming back, after 加工 (jiā gōng) to process; processing; working (of editing the selection and machinery). processing 来结构一个相对完整的节目形态 To structure a relatively complete program form

表达一个相对完整的意义

我们把这个过程称为后期过程 称为(chēng wéi) called; to call sth (by a name); to name.

meaning

process

Express a relatively complete

We call this process the late

后期有选择素材 Selected material later 进行合成加工 Synthetic processing 合成 (hé chéng) to compose; to constitute; compound; synthesis; mixture; synthetic. 这一系列的流程我们称为编辑环 We call this series of processes 一系列 (yī xì liè) a series of; a string of. 流程 (liú the editorial link chéng) course; stream; sequence of processes; work 节 flow in manufacturing. 但是 but 这个概念不是你们不知道 This concept is not that you don't know Did not expect 是没有想到 想到 (xiǎng dào) to think of; to call to mind; to anticipate. 我们经常会在电视台碰到一种情 We often encounter a situation on TV 况 我们不会称它是一个电视编辑的 We will not call it a TV editing session 环节 会把某某人称为是这个节目的编 Would call someone the editor 某人 (mǒu rén) someone; a certain person; some of this show people; I (self-address after one's surname). 它是作为一个工种的名称 It is the name of a job 工种 (gōng zhǒng) kind of work in production (e.g. benchwork, foundry work etc). 我为什么要在这里强调这个概念 Why should I emphasize this concept here 这个概念就意味着它跟电影的剪 This concept means that it is very different from movie 辑非常不同 editing Our main creators of TV talk 我们讲电视的主创人员 The most important thing is its 最重要是它的导演 director We don't talk about TV 我们不会讲电视导演 directors Of course the commercials talk 当然广告讲电视导演 about TV director TV director 电视剧讲电视导演 但是在新闻类 纪实类的节目中 纪实 (jì shí) record of actual events; documentary But in news and documentary (factual rather than fictional). programs

我们更多说的是什么

more

What are we talking about

Director	编导	编导 (biān dǎo) to write and direct (a play, film etc); playwright-director; choreographer-director; scenarist-director.
Because as a TV editor	因为作为一个电视的编辑来说	
He must intervene in the early stages	他必须要介入到前期的过程中	须要 (xū yào) must; have to. 介入 (jiè rù) to intervene; to get involved.
why	为什么	
Because we say that movies are scripted	因为我们说电影是有 <mark>脚本</mark> 的	脚本 (jiǎo běn) script.
Then your editing is more responsible for the storyline you set	然后你的剪辑更多是负责把这些 你 <mark>设定</mark> 的故事 <mark>情节</mark>	设定 (shè dìng) to set; to set up; to install; setting; preferences. 情节 (qíng jié) plot; circumstances.
Express forcefully	有力量地表达出来	
But TV is different	但是电视不一样	不一样 (bù yī yàng) different; distinctive; unlike.
We tend to be in an open	我们往往 <mark>处在</mark> 一个开放的	处在 (chǔ zài) to be situated at; to find oneself at.
Random	随机的	随机 (suí jī) according to the situation; pragmatic; random.
The situation of on-site collection	现场取材的态势中	取材 (qǔ cái) to collect material. 态势 (tài shì) posture; situation.
Even if you have a good design	即便你有很好的设计	即便 (jí biàn) even if; even though; right away; immediately.
A lot of changes will happen on site	到了现场会发生很多的变化	现场会 (xiàn chẳng huì) on-the-spot meeting.
So you will find	所以你会发现	
If I come back and throw a bunch of material for editing	如果回来我把一 <mark>堆</mark> 素材扔给后期 剪辑的话	一堆 (yī duī) pile.
It is difficult for him to control this center and focus	他是很难驾驭这个中心和重点的	驾驭 (jià yù) to urge on (of horse); to drive; to steer; to handle; to manage; to master; to dominate.
Of course some people disagree with Teacher Wang	当然有人不同意王老师的 <mark>说法</mark>	说法(shuō fa) way of speaking; wording; formulation; one's version (of events); statement; theory; hypothesis; interpretation.
Didn't the news editorial department adopt the concept of a big newsroom?	说新闻编辑部不是采用大编辑部 的概念吗	
The concept of the big newsroom just strengthened	大编辑部的概念恰恰强化了	恰恰 (qià qià) exactly; just; precisely. 强化 (qiáng huà) to strengthen; to intensify.

编辑的统筹力量 统筹 (tǒng chóu) an overall plan; to plan an entire Editor's overall power project as a whole. Because from the topic 因为从选题到后面背景资料的整 整合 (zhěng hé) to conform; to integrate. selection to the integration of 合 the background information 到整个报道的把握 To grasp the whole report 前期的记者只是完成了素材的提 The reporters in the early stage just completed the provision of 供 materials 我这里之所以要强调工种的名称 The reason why I want to 之所以 (zhī suǒ yǐ) the reason why. 要强 (yào emphasize the name of the qiáng) eager to excel; eager to get ahead in life; strongtype of work minded. Looks like a concept 看上去是一个概念 看上去 (kàn shang qu) it would appear; it seems (that). 非常简单的一个流程性的东西 A very simple process 但是在这里面有很深刻的东西 But there is something very profound in it It means there are many 它意味着电影和电视有很多的不 differences between movies 同 and TV 这是一个问题 this is a problem What I want to ask everyone is 我想问大家的是 电影和电视有什么不同 What is the difference between movies and TV 我是觉得首先电影和电视在传播 I think first of all, movies and 媒介 (méi jiè) intermediary; vehicle; vector; medium; TV are different in media media. 媒介上有些不同 电影是大屏幕的 The movie is on the big screen 屏幕 (píng mù) screen (TV, computer or movie). 我们要进电影院进行观赏 We are going to the cinema to 电影院 (diàn yǐng yuàn) cinema; movie theater. 观 赏(guān shǎng) to look at sth with pleasure; to watch watch (sth marvelous); ornamental. 电视可能在我们生活中 TV may be in our lives

第二电影更重视画面的构图

是一个相对小屏幕的传播媒介

构图 (gòu tú) (art) composition.

media

the picture

Is a relatively small screen

The second movie pays more

attention to the composition of

Or the connection of the whole story	或者是整个故事的衔接	衔接 (xián jiē) to join together; to combine.
What we need more for TV is the transmission of information	电视我们第一目的更需要的是信 息的 <mark>传递</mark>	传递 (chuán dì) to transmit; to pass on to sb else; (math.) transitive.
In other words, it can achieve the effect of news dissemination	或者说能达到新闻的传播效果	
This is their difference	这是它们的不同	
In the same way	在相同方面	
They must pay attention to visual continuity	它们都要讲究视觉的 <mark>连贯</mark> 性	连贯 (lián guàn) to link up (disparate elements); coherent (narrative, argument etc).
And the integration of visual logic	和对于视觉逻辑的整合	
Turn the logic in reality into a visual logic	把现实中的逻辑 <mark>变成</mark> 一个视觉逻 辑	变成 (biàn chéng) to change into; to turn into; to become.
This is what TV and movies have to think about	这就是电视和电影要思考的问题	
I think it is very good	我觉得说的非常好	
I will tell you the example of my own experience	我告诉大家我自己经历的 <mark>例子</mark>	例子 (lì zi) case; (for) instance; example.
When I chose this major to study	我当年选这个专业来读书的时候	当年 (dàng nián) that very same year. 读书 (dú shū) to read a book; to study; to attend school.
My teacher assigned a topic	我的老师布置过一个选题就是	布置 (bù zhì) to put in order; to arrange; to decorate; to fix up; to deploy.
Similarities and differences between movies and TV	电影和电视的 <mark>异同</mark>	异同 (yì tóng) comparison; differences and similarities.
Because in the early 1990s	因为在20世纪90年代初的时候	年代初 (nián dài chū) beginning of an age; beginning of a decade.
Chinese TV at that time	那个时候中国的电视	
Has just formed its own unique TV language	刚刚形成自己独特的电视语言	刚刚 (gāng gang) just recently; just a moment ago.
Documentary language	就是纪实的语言	
At that time we were discussing the essence of TV documentary language	<mark>那时</mark> 我们在探讨电视纪实语言的 本质	那时 (nà shí) then; at that time; in those days.

I wrote about 8000 words	我大概写了8000字	
Explore the difference between TV and movies	探讨电视和电影有什么不同	
After more than 20 years of my own creation and my own lectures	经过20多年我自己的创作和我自 己的 <mark>讲学</mark>	讲学 (jiǎng xué) to lecture (on branch of learning).
I feel more and more deeply	我越来越深刻地体会到	
It was mentioned by the student just now	就是刚刚那位同学 <mark>提到</mark> 的	提到 (tí dào) to mention; to raise (a subject); to refer to.
It's the fundamental difference between movies and TV	就是电影和电视本质上的不同	本质上 (běn zhì shàng) essentially; inherent.
Because their viewing environment is very different	在于它们收视环境很不一样	收视 (shōu shì) to watch TV.
But does this have anything to do with our editor	但这和我们编辑有关系吗	
Really related	真的有关系	
why	为什么	
I will tell you in one sentence	我现在用一句话告诉你	一句话 (yī jù huà) in a word; in short.
I think the difference between movies and TV	我认为 电影和电视有什么不一样	
I think the people in the movie are talking to the people in the movie	我认为电影是里面的人和里面的 人在说话	
TV is where people are talking to us	电视是里面的人和我们在说话	
TV is almost in sync with our lives	电视是几乎和我们生活 <mark>同步</mark> 的	同步 (tóng bù) synchronous; to synchronize; to keep step with.
We have TV series	我们有电视剧	
We can broadcast continuously every day in the structure of TV series	我们在电视剧的结构 <mark>模式</mark> 上可以 每天连续地 <mark>播出</mark>	模式 (mó shì) mode; method; pattern. 播出 (bō chū) to broadcast; to air (a TV program etc).
Other types of programs are more direct presentations of our lives	其他类型的节目中更多的是直接 <mark>呈现</mark> 我们的生活	呈现 (chéng xiàn) to appear; to emerge; to present (a certain appearance); to demonstrate.
What does it have to do with our editor	它和我们编辑有什么关系呢	

有关系的 正如刚刚那位同学提到的 As the student mentioned just 正如 (zhèng rú) just as; precisely as. 我们会在编辑的过程中 We will be in the editing process I am more not considering its 我更多的不是考虑它的内在张力 内在 (nèi zài) inner; internal; intrinsic; innate. 张 inner tension 力 (zhāng lì) tension. Sometimes I will consider 有的时候会考虑更多的是 有的时候 (yǒu de shí hòu) sometimes; at times. more Is the message clear 信息传达是否清晰 传达 (chuán dá) to pass on; to convey; to relay; to transmit; transmission. Is it clear 是否清楚 所以作为一个电视编辑来说 So as a TV editor 有的时候你会跳出来思考 Sometimes you will jump out and think Did I make this paragraph clear 我这一段有没有讲清楚 有没有 (yǒu méi yǒu) (before a noun) Do (you, they etc) have ...?; Is there a ...?; (before a verb) Did (you, they etc) (verb, infinitive)?; Have (you, they etc) (verb, past participle)?. 有没有讲明白 Did you make it clear 这就是因为它的性质不一样所决 This is determined by its different nature 定的 From another perspective, 从另一个角度来说它们有相同的 另一 (lìng yī) another; the other. they have the same place 地方 我们刚刚也提到了 We just mentioned 它讲究视觉的逻辑 It pays attention to visual logic 视听的逻辑 Audiovisual logic 要保持一种连贯性 To maintain a continuity The next question is 接下去一个问题是 下去 (xià qù) to go down; to descend; to go on; to continue; (of a servant) to withdraw. 电视和网络视频有什么异同 What are the similarities and differences between TV and The biggest difference between 电视和网络视频最大的不同就是 TV and online video is

网络视频比电视的受众更广 Online video has a wider 受众 (shòu zhòng) target audience; audience. audience than TV The audience's participation is 受众的进入度也低一些 also lower Compared with the Internet, 电视相对于网络来说传播得小众 小众 (xiǎo zhòng) minority of the population; nonmainstream (activity, pursuit etc); niche (market etc). TV spreads more niche 你是从收视的环境 You are from the viewing environment 包括内容的范围 Include the scope of content 生产方来说 For the producer We would think that online 我们会觉得网络视频是 video is Everyone can become an 人人都可以成为网络视频的制作 制作者 (zhì zuò zhě) producer; maker; creator. online video producer 而电视更多的是专业人士的创作 专业人士 (zhuān yè rén shì) a professional. TV is more of professional creation 我自己也想用一句话概括 I also want to summarize in one sentence 我最近老在想一个问题 I have been thinking about a question recently 我觉得电视更像是书面用语 I think TV is more like written 书面 (shū miàn) in writing; written. 用语 (yòng yù) choice of words; wording; phraseology; term. language Very particular about 非常讲究起承转合 inheritance and transformation Pay attention to wording and 讲究遣词造句 遣词 (qiǎn cí) use of words. making sentences 因为它是一个专业平台上大众的 Because it is a professional 大众 (dà zhòng) the masses; the great bulk of the platform for mass population; popular (of music, science etc). 传播 What is online video more like 网络视频更像什么 日常用语 daily languages 常用 (cháng yòng) in common usage. 就像日常对话一样的 Just like a daily conversation 你们现在进入餐馆了 You have entered the 餐馆 (cān guǎn) restaurant. restaurant now 拍一个东西 传出去了 出去 (chū qù) to go out. Take a picture and spread it out

No need to type a word 不用打一个字 你是借助影像 You are using images 借助 (jiè zhù) to draw support from; with the help of. 借助图像借助视频 With the help of images With 图像 (tú xiàng) image; picture; graphic. the help of videos 告诉人们你正在干什么 Tell people what you are doing 干什么 (gàn shén me) what are you doing?; what's he up to?. For example, everyone can see 比如说大家可以看到 像《春天里》那首歌 Like the song "In Spring" 曾经非常火 Used to be very popular Spread on the Internet 在网络上的流传 那么画面来说非常的简单 So the picture is very simple Just two migrant workers 就是两个打工者 在宿舍里面唱这首歌 Sing this song in the dorm 从技术上来说 Technically 上来 (shàng lái) to come up; to approach; (verb complement indicating success). 它不再讲究遣词造句了 It no longer pays attention to wording and sentence making 但是在这里它看重的是什么 But what does it value here 看重 (kàn zhòng) to regard as important; to care about. Is it real 真实吗 The documentary is also very 纪录片也很真实 纪录片 (jì lù piàn) newsreel; documentary (film or TV real program). 情感的接近性 **Emotional proximity** 贴近性 Closeness 贴近 (tiē jìn) to press close to; to snuggle close; intimate. 当我把这段视频 When i put this video 分享出去的时候 它其实代表一种 When sharing, it actually represents a kind of vocabulary 词汇 强化一种交流感 Strengthen a sense of

维持一种社交关系

维持 (wéi chí) to keep; to maintain; to preserve. 社交 (shè jiāo) interaction; social contact.

Maintain a social relationship

你现在发现你在转发那些视频的 转发 (zhuǎn fā) to transmit; to forward (mail, SMS, You now find that when you repost those videos 时候 packets of data); to pass on; to republish (an article from another publication). More about maintaining social 更多是维持社交关系 relationships 而且会有不断的扩展的形态 And there will be an expanding 扩展 (kuò zhǎn) to extend; to expand; extension; form expansion. 这个内容形态在不断地被扩展 This content form is constantly being expanded Let me tell you all 我跟大家说这些 跟我们今天讲的电视编辑有关系 Does it have anything to do with the TV editor we talked 四 about today? 也有关系 也没有关系 It's also okay 没有关系 (méi yǒu guān xi) see 没关系 (méi guān xi). 有关系的地方就在干 What matters is 即便是网络视频 Even online video 它更强调的是自主性 It emphasizes more on 自主 (zì zhǔ) independent; to act for oneself; autonomy autonomous. 但是在这里面 But here 正如我刚才提到的 As i mentioned We have to express clearly and 我们要清晰地有力量地进行表达 powerfully 要遵循的一些视觉逻辑关系 Some visual logical 遵循 (zūn xún) to follow; to abide by; to comply with; relationships to follow compliance. But at the same time you have 但是与此同时你要知道 to know Just like the difference 正如电影和电视的差别一样 差别 (chā bié) difference; distinction; disparity. between movies and TV 网络视频为我们提供了极为广阔 Online video provides us with 极为 (jí wéi) extremely; exceedingly. 广阔 (guǎng a very broad research space 的研究空间 kuò) wide; vast. 比如说病毒视频传播的机制在哪 For example, where is the 机制 (jī zhì) mechanism. mechanism of viral video 里 transmission Where are the principles of 这些视频编辑的原则在哪里 these video editing

This is the problem to be 这是我们未来的课程体系里面要 solved in our future curriculum 解决的问题 system 我在这里想告诉诸位是 I'm here to tell you 沿着我们影像发展道路到今天 Follow our image development path to today 我们要注意它共通的地方 We must pay attention to the common points 掌握它内在基本的原理 Master its inner basic principles at the same time 与此同时 我们任何时候的创作 Our creation at any time 都要基于变化的现实和变化的本 Must be based on the changing reality and changing nature 质 然后在这个基础上去创新去拓展 Then innovate and expand on this basis Instead of following the old 而不能因循守旧 再回到我们这门课程上说 Let's go back to our course 我们会发现电视编辑更强调的是 We will find that TV editors emphasize Picture consciousness 画面意识 Emphasize one more 更强调一种 信息意识 Information awareness 所以我们从性质上来看它强调 So we look at it from the nature 画面意识和信息意识 Picture awareness and information awareness 什么是画面意识 What is picture awareness 也非常简单

大家说用画面来想问题就是画面

意识

体系 (tǐ xì) system; setup. 诸位 (zhū wèi) (pron) everyone; Ladies and Gentlemen; Sirs. 沿着 (yán zhe) to go along; to follow. 道路 (dào lù) road; path; way. 共通 (gòng tōng) in common; universal. 原理 (yuán lǐ) principle; theory. 基于 (jī yú) because of; on the basis of; in view of; on account of. 上去 (shàng qù) to go up. 创新 (chuàng xīn) innovation; to bring forth new ideas; to blaze new trails. 拓展 (tuò zhǎn) to expand. 因循守旧 (yīn xún shǒu jiù) (idiom) to continue in the same old rut; diehard conservative attitudes. 意识 (yì shí) consciousness; awareness; to be aware; to

realize.

Also very simple

Everyone says that using

problems is picture awareness

pictures to think about

我们用非常通俗的话来说就是 Let's use very popular words 通俗 (tōng sú) common; everyday; average. Speak with the screen 用画面来说话 用画面来说话对我们意味着什么 What does it mean to us to speak with pictures 尤其是对我们电视编辑意味着什 Especially what it means to our 尤其是 (yóu qí shì) especially; most of all; above all; in TV editors particular. 么 意味着你们拿到任何一个选题 Means you get any topic You are anywhere 你们在任何一个地方 你们迅速地就要把原来的文字的 You will quickly change the original text 抽像的思维方式变成直观的 Abstract thinking becomes 思维 (sī wéi) (line of) thought; thinking. 直观 (zhí intuitive guān) direct observation; directly perceived through the senses; intuitive; audiovisual. 形象的思维方式 Visual thinking 比如说就以我上课为例 For example, take my class as 上课 (shàng kè) to go to class; to attend class; to go to an example teach a class. 为例 (wéi lì) used in the construction 以... 以...为例, "to take ... as an example". 讲王晓红上课一个镜头 A scene of Wang Xiaohong in 脱(xiǎo) dawn; daybreak; to know; to let sb know; to make explicit. 完整地记录下来是可以的 It is okay to record it completely 但是它非常拖沓和冗长 But it is very procrastinating 拖沓 (tuō tà) dilatory; sluggish; muddled; and lengthy roundabout. 冗长 (rong cháng) long and tedious; redundant; superfluous; supernumerary; verbose (of writing). Then we have to be clear 那么我们要清晰地 清楚地来讲述王晓红上课的概念 Explain clearly the concept of Wang Xiaohong's class 实际上我们只要三到四个镜头就 In fact, we only need three to 实际上 (shí jì shàng) in fact; in reality; as a matter of four lenses to get it fact; in practice. 拿下 (ná xià) to arrest; to capture; to 可以拿下 seize; to win (a set, a game etc). 第一个镜头机器架在那儿 The first lens machine is 在那儿 (zài na r) (adverbial expression indicating that mounted there the attention of the subject of the verb is focused on what they are doing, not distracted by anything else); just ...ing (and nothing else).

The big panorama explains the whole environment

大全景交代整个环境

大全 (dà quán) all-inclusive; complete; comprehensive collection. 交代 (jião dài) to hand over; to explain; to make clear; to brief (sb); to account for; to justify oneself; to confess; (coll.) to finish.

The second shot is the account of relationship

第二个镜头是关系的交代

You and me

你们和我

The third lens is a richer explanation

第三个镜头是更加丰富的交代

更加 (gèng jiā) more (than sth else); even more.

This teacher has a lot of gestures

这个老师的手势很多

手势 (shǒu shì) gesture; sign; signal.

We use a close-up to emphasize the gesture

我们用一个特写强调手势

特写 (tè xiě) feature article; close-up (filmmaking, photography etc).

Although you can still explain the details of her gestures in the panorama 尽管在<mark>全景</mark>中你仍然可以交代她 的手势的细节 全景 (quán jǐng) panoramic view.

But it won't see so clearly

但是它不会看得那么清楚

Because the lens is our eyes

因为镜头就是我们的眼睛

The eyes of our audience

我们观众的眼睛

If we expand further

我们再往下扩展的话

You can see these lights

你可以看到这些灯

That means she is in such an environment

那就意味着她是在这样的一个环

境中

Then teach TV editing courses

然后进行电视编辑课程的讲授

讲授 (jiǎng shòu) to lecture; to teach (a college course).

要有 (yào yǒu) to need; to require; must have.

It explains the time, environment, location, etc.

它交代了时间 环境 地点等等

Therefore, we must have image awareness

因此我们要有画面意识

at the same time

与此同时

Information awareness

还要有信息的意识

Especially in news editors

尤其是在新闻类的编辑中

second

第二

Is the conclusion we just made

就是我们刚才的那个结论

18

我们的编辑意识不简单只是在后 不简单 (bù jiǎn dān) not simple; rather complicated; Our editor consciousness is not remarkable; marvelous. simply just in the later stage 期 虽然从创作环节中来看 Although from the creative link 电视编辑是意味着后期的环节 TV editing means the later stage 但是我在这里非常非常重点地要 But what I want to emphasize here is very, very important 强调的是 Editor consciousness should 编辑意识应该贯穿在整个节目创 贯穿 (guàn chuān) to run through; a connecting thread run through the entire from beginning to end; to link. 作的始终 program creation 我们前期采访 Our previous interview Our pre-shooting 我们前期拍摄 因为在随机的取材状态中 Because in the random collection state If our shots are taken randomly 如果我们的镜头随机地去拍 Of course that is documentary, 当然那是纪实那是真实 那是 (nà shi) (coll.) of course; naturally; indeed. that is true 但是它没有章法地去拍 But it has no way to shoot 你回来就会发现很多素材用不了 You will find a lot of materials 用不了 (yòng bu liǎo) to not use all of; to use less than. that are not available 巧妇难为无米之炊 Make bricks without straw 巧妇难为无米之炊 (qiǎo fù nán wéi wú mǐ zhī chuī) The cleverest housewife cannot cook without rice (idiom); You won't get anywhere without equipment.. 因此作为摄像来说 摄像 (shè xiàng) to videotape. So as a camera 必须要有基本的镜头语言的概念 Must have a basic concept of lens language 画面的意识和剪辑的意识 The consciousness of the picture and the consciousness of the editing 你才能为后期提供可供挑选的画 You can provide a selectable 挑选 (tiāo xuǎn) to choose; to select. picture space for later 面空间 In addition 另外 如果我们在前期有了这样的编辑 If we have this kind of editorial 有了 (yǒu le) I've got a solution!; to have a bun in the awareness in the early stage oven (abbr. for 有了胎 (yǒu le tāi)). 意识

或者画面意识 Or picture awareness

我们才能更好地把握我们的选题 We can better grasp our topic

I will talk about this in the last 关于这一点我会在最后一讲

如何结构一个有吸引力的故事的 How to structure an attractive story when

时候

Let's emphasize again 我们再来强调

这里我们首先建立这两个概念 Here we first establish these

two concepts

This is the first part of what we 这是我们要谈的第一部分的内容 are going to talk about

The nature of TV editing 电视编辑的性质

第二个 仍然是非常简单的词 The second one is still a very

任务 task

Actually we have to choose the

To pick the most important

simple word

What is the task 任务是什么

Mentioned earlier 前面已经提到了

material

如果是作为后期环节来说 If it is a later stage

We have to choose the material 我们要把素材选择出来

那么素材包括了声音素材 Then the material includes sound material

Text material 文字素材

画面素材 Picture material

要去挑选有用的东西 To pick something useful 有用 (yǒu yòng) useful.

舍弃没用的东西 舍弃 (shě qì) to give up; to abandon; to abort. 没 Give up useless things

用 (méi yòng) useless.

实际上我们要选择素材

things

舍弃无关紧要的东西 Discard the irrelevant 无关紧要 (wú guān jǐn yào) indifferent; insignificant.

结构出一个清晰的 Structure a clear

要挑选最重要的东西

一部分 (yī bù fen) portion; part of; subset.

简明的 简明 (jiǎn míng) simple and clear; concise. concise 或者是有力量的 Or powerful 有吸引力的内容 Attractive content 这个是素材的选择 This is the choice of material 当然我刚刚提到了 Of course I just mentioned 选择完素材接着就要进行素材的 After selecting the materials, we must organize and process 组织和加工 the materials 这和我们传统意义上的编辑是一 This is the same as our traditional editing 样的 只不过变成了声音和画面的工作 It's just a work of sound and 只不过 (zhǐ bu guò) only; merely; nothing but; no more than; it's just that picture 那么我们要把它组合成一个 Then we have to combine it into one 能够相对完整表达意义的一个段 A paragraph that can express 段落 (duàn luò) phase; time interval; paragraph; meaning relatively completely (written) passage. 落 或者是一个完整的节目 Or a complete show 第三点 Third point 意义的表达不难 The expression of meaning is not difficult 但是我们在表达意义的过程中 But in the process of expressing meaning 你的专业性就体现在 专业性 (zhuān yè xìng) professionalism; expertise. Your professionalism is reflected in 通过画面和声音的组合 Through the combination of picture and sound 要保持视听的连贯性 To maintain the continuity of audiovisual 大家说为什么 Everyone say why 这个和我们以前的电视编辑 This and our previous TV editor 有不一样的地方 There is a difference 那是因为 that is because

我在拍摄的过程中 During the shooting 镜头的每一次切换都会形成跳动 Every time the lens is 切换 (qiē huàn) to switch over; to switch modes or data switched, it will form a jump streams; to cut (to a new scene). 跳动 (tiào dòng) to throb; to pulse; to bounce; to jiggle; to jump about. 每一次切换都是在打断自然的流 打断 (dǎ duàn) to interrupt; to break off; to break (a Every switch is interrupting the natural flow bone). 程 你是在时间的省略和时间的扩展 You are in the omission of time and the expansion of time Finish editing the screen 完成画面的编辑 比如说一节课 For example, a class 我真的是用45分钟来呈现一节课 Do I really use 45 minutes to present the content of a lesson 的内容吗 Obviously not needed 显然不需要 我就用三四个镜头就可以呈现一 I can use three or four lenses to present the content of a lesson 节课的内容 这是对自然时间流程的打断 This is an interruption to the natural flow of time 你要把它组接在一起的时候 在一起 (zài yī qǐ) together. When you want to group it together 就应该保持它的连贯性 Should maintain its continuity 最好的剪辑是什么样的剪辑 What kind of clip is the best clip 有一个词叫看不见的剪辑 There is a word called invisible 看不见 (kàn bu jiàn) unseen; to be invisible. 更精确地来讲就是无缝隙的剪辑 More precisely, it's seamless 精确 (jīng què) accurate; precise. 来讲 (lái jiǎng) as to; editing considering; for. 无缝 (wú fèng) seamless. 隙 (xì) crack; crevice; gap or interval; loophole; discord; rift. In other words, although there 就是说虽然有切换 就是说 (jiù shì shuō) in other words; that is. is a switch 但是组合在一起以后观众没有受 But the audience is not affected after being combined 到影响 I feel it goes well 觉得看得很顺 得很 (de hěn) (after an adjective) very. This is to avoid looking jumpy 这就是要避免看上去很跳 The content is also jumpy 内容也很跳

The voice is high and low for a

while

声音一会儿高一会儿低

The screen jumps around for a

while

画面一会儿跳来跳去

So there are some basic

所以这里面有一些基本的原理在

起作用

Which principles

principles at work

哪些原理

We will talk later

我们后面也会讲

This is its basic task

这是它的基本任务

Let's break down these basic

再把这些的基本任务做一个细分

tasks

的话

细分(xì fēn) subdivision; segmentation.

有一些 (yǒu yī xiē) somewhat; rather; some.

We can see

我们就可以看到

When we got the material

我们在拿到素材的时候

We are in the process of editing

我们在编辑的过程中

We first set the tone

我们首先是确立基调

确立 (què lì) to establish; to institute. 基调 (jī diào) main key (of a musical composition); keynote

(speech).

Arrangement structure

安排结构

Select splice junction

选择剪接点

剪接 (jiǎn jiē) film-editing; montage; to cut or edit film.

Coherent action

连贯动作

Shape matching

造型匹配

造型 (zào xíng) to model; to shape; appearance; style; design; form; pose. 匹配 (pǐ pèi) to mate or marry; to

match; matching; compatible.

Convert paragraph

转换段落

转换 (zhuǎn huàn) to change; to switch; to convert; to

Grasp the rhythm

把握节奏

节奏 (jié zòu) rhythm; tempo; musical pulse; cadence;

Sound and Picture

Combination

声画组合

To do so much work

要做那么多的工作

Here is a corresponding word

这里是相应的一个词

相应 (xiāng yìng) to correspond; answering (one another); to agree (among the part); corresponding;

relevant; appropriate; (modify) accordingly.

在我的课上只是点到为止 为止 (wéi zhǐ) until; (used in combination with words In my class just click to the end like 到 (dào) or 至 (zhì) in constructs of the form 到... 到...为止). 课下你们要扩展阅读 You have to read more after 有个词你们耳熟能详叫蒙太奇 There is a word you are familiar 耳熟能详 (ěr shú néng xiáng) what's frequently heard with can be called montage can be repeated in detail (idiom). 蒙太奇 (méng tài qí) montage (film) (loanword). 什么是蒙太奇 What is montage Everyone always hears 大家老听到 听到 (tīng dào) to hear.

By definition 定义上来说就是 定义(ding yì) definition; to define.

General term for the basic 视听语言的基本的结构和技巧的 总称(zǒng chēng) generic term.

It is based on a certain logical 它是将镜头按照一定的逻辑关系 relationship

总称

Group together to express 组接在一起来表达意义 meaning

structure and skills of

audiovisual language

This is the basic definition

Or create an emotion 或者创造一种情绪

But we are more important 但是我们更重要的是

To understand this basic 要了解这个基本界定对我们在现definition for us in the creation 实的创作中

这是基本的界定

What it means 意味着什么

It is a summary of our realistic 它是对我们现实创作的概括 creation

 Next, I want to share with you
 接下来我想通过两个例子和大家

 two examples
 分享一下

Tasks undertaken by our TV 我们电视编辑承担的任务

What is its function 它的功能是什么

The first is an example of a 第一个是纪录片的例子 documentary

接下来 (jiē xià lái) to accept; to take; next; following.

界定 (jiè dìng) definition; to delimit.

有一个片子叫《小宇宙》 片子 (piān zi) film; movie; film reel; phonograph There is a movie called "Little record; X-ray image. 宇宙 (yǔ zhòu) universe; cosmos. Universe" It was also translated as "Micro 也有人翻译为《微观世界》 微观世界 (wēi guān shì jiè) microcosm; the World" microscopic world. Such a picture 这么一个图 How many students have seen 有多少同学看过 Two classmates have seen it 有两个同学看过 法国导演雅克贝汉的代表作 The masterpiece of French 法国 (fǎ guó) France; French. 雅克 (yǎ kè) Jacques director Jacques Behan (name). 代表作 (dài biǎo zuò) representative work (of an author or artist). 他有一个代表作是天 地 人三部曲 三部曲 (sān bù qǔ) trilogy. One of his masterpieces is the trilogy of heaven, earth and man 这三部曲 我强烈地推荐 I highly recommend these trilogy 并且希望大家能够收藏 And hope everyone can collect 收藏 (shōu cáng) to hoard; to collect; collection; to bookmark (Internet). All done very well 都做得非常好 我们今天只讲《小宇宙》的一个 Today we will only talk about a 片段 (piàn duàn) fragment (of speech etc); extract small fragment of "Little (from book etc); episode (of story etc). 小片段 Universe" 它讲的是什么呢 What does it say He spent more than 20 years 他花了20多年的时间 去拍摄那些微观世界的小动物 To photograph those small animals in the microcosm 比如说昆虫 Like insects Mosquito 蚊子 蚊子 (wén zi) mosquito. 蜗牛 蜗牛 (wō niú) snail; Taiwan pr. (guā niú). snails 它们在自然界的生活状态 Their living conditions in 自然界 (zì rán jiè) nature; the natural world. nature 用了大量拟人化的手法 Using a lot of 大量 (dà liàng) great amount; large quantity; bulk; anthropomorphic techniques numerous; generous; magnanimous. 拟人 (nǐ rén) personification; anthropomorphism. 手法 (shǒu få) technique; trick; skill.

来表达了人和自然的和谐统一 To express the harmony and 和谐 (hé xié) harmonious; harmony; (euphemism) to unity of man and nature censor. It has a lot of paragraphs 它有大量的段落 你们在课后看的时候可以注意到 You can notice when you watch it after class Emotions can be cut through 通过精妙的剪辑可以剪出情感 精妙 (jīng miào) exquisite; fine and delicate (usu. of subtle editing works of art). Cut out some ideas 剪出一些思想来 其中有一段就是两个蜗牛相逢 There is a section where two 相逢 (xiāng féng) to meet (by chance); to come across. snails meet 丰富缠绵的爱情故事就这么展开 <mark>缠绵 (chán mián)</mark> touching (emotions); lingering This is how the rich and lingering love story unfolds (illness). 7 它利用人的歌声 歌声 (gē shēng) singing voice; fig. original voice of a It uses human singing Coupled with its clever editing 加上它巧妙的剪辑建构了一个故 加上 (jiā shàng) plus; to put in; to add; to add on; to to construct a story add into; in addition; on top of that. 建构 (jiàn gòu) to 事 construct (often sth abstract, such as good relations); to set up; to develop; construction (abstract); architecture. all in all 总而言之 总而言之 (zǒng ér yán zhī) in short; in a word; in brief. 你听到我讲的主要意思形态是什 What do you mean by what I mean? 就是小动物的生活方式和生存状 Is the lifestyle and living 生活方式 (shēng huó fāng shì) way of life; lifestyle. 生 condition of small animals 存 (shēng cún) to exist; to survive. 然后在这里面主导镜头 And dominate the camera here to direct; to dominate. 就是除了动物的呈现以外 Except for the presentation of 以外 (yǐ wài) apart from; other than; except for; animals

主导 (zhǔ dǎo) leading; dominant; prevailing; to lead;

external; outside of; on the other side of; beyond.

草 grass

And some natural wind

moon

森林等空镜 Forest Isometric Mirror

这个片子走到最后的时候 When this film comes to the end

月亮

还有一些自然的风

怎么来结尾 How to end

结尾 (jié wěi) ending; coda; to wind up.

How will you end 你们会怎么样结尾 把这些东西展示完了就OK After showing these things, it's 展示 (zhǎn shì) to reveal; to display; to show; to exhibit OK sth. 完了 (wán le) to be finished; to be done for; ruined; gone to the dogs; oh no. 我现在让大家想像很难 It's hard for everyone to 想像 (xiǎng xiàng) to imagine; to conceive of; to visualize; imagination. imagine now 我先看它的结尾 I look at the end 结尾我让大家多看一点 At the end, let me show you more 前面有一段是 There is a paragraph before 泥塘里面刚刚出生的蚊子 Mosquitoes just born in the 泥 (ní) mud; clay; paste; pulp. 塘 (táng) dyke; mud pond embankment; pool or pond; hot-water bathing pool. 然后它用拟人化的手法呈现 Then it is presented in an anthropomorphic way 但是我最感兴趣的是它结尾的 But I am most interested in the ending 声音和画面的配合 Sound and picture 请大家一定注意看 Please pay attention Use of Voiceover 画外音的运用 画外音 (huà wài yīn) voice-over; background narration. 我们先来看一下 Let's take a look first 然后我问一下大家 Then I ask everyone What are the characteristics of 它的画外音有什么特点 its voice-over No sound at all 一点声音都没有 请你们注意 Please pay attention Next is the sound from behind 接下去是群山后面的声音 群山 (qún shān) mountains; a range of hills. the mountains I personally like this ending 这个结尾我本人特别喜欢 本人 (běn rén) the person himself; I (humble form used in speeches); oneself; myself; in person; personal. 为什么 why 因为按我们一般的经验来说 Because according to our

general experience

After this passage is over, we will go to the empty mirror

这一段讲完了以后我们接着空镜

Gunsan

群山

nature

大自然

大自然 (dà zì rán) nature (the natural world).

Often give some songs

往往会给一些歌曲的声音

Put this paragraph to the end

就把这一段结尾了

But here

可是在这里面

It didn't just go to music and

songs casually

它没有随随便便去上音乐和歌曲

What does it give

它给的是什么

The voice of the church

教堂的声音

教堂 (jiào táng) church; chapel.

歌曲 (gē qǔ) song.

Children's singing

孩子们的歌唱

孩子们 (hái zi men) children. 歌唱 (gē chàng) to sing.

各种各样 (gè zhǒng gè yàng) various kinds; all sorts.

Various voices of human life

各种各样的人类生活的声音

The day started again

一天又开始了

Every time I see this end

当我每看到这个结尾的时候

I have a concept that man and nature should live in harmony

我就有一个概念是人和自然应该

和谐相处

The small universe is also part

of the big universe

小宇宙也是大宇宙的一部分

We are equal to them

我们跟它们是平等的

I don't know if you have such associations and feelings

我不知道你们<mark>会不会</mark>有这样的<mark>联</mark>

想和感悟

会不会 (huì bù huì) (posing a question: whether sb, something) can or cannot?; is able to or not. 联想 (lián xiǎng) to associate (cognitively); to make an associative connection; mental association; word prediction and auto-complete functions of input method editing programs.

So you can see

所以你可以看到

A good editor

一个好的编辑

Actually it's not simply piled up there

实际上不是简单地把镜头堆砌在

那里

I just finished a simple expression of meaning

我完成了一个意思的简单表达就

好了

堆砌 (duī qì) lit. to pile up (bricks); to pack; fig. to pad out (writing with fancy phrases); ornate rhetoric.

一个好的编辑一定是激发人们的 激发 (jī fā) to arouse; to excite. 想像力 (xiǎng xiàng A good editor must stimulate people's imagination 想像力 li) conception; imagination. 激发人们的思考力 Stimulate people's thinking 调动人们的情绪 Arouse people's emotions 调动 (diào dòng) to transfer; to maneuver (troops etc); movement of personnel; to mobilize; to bring into play. 它的力量来自于哪里 Where does its power come from 不仅仅是来自镜头本身 Not just from the lens itself 本身 (běn shēn) itself; in itself; per se. 最重要的是来自于你对素材的把 The most important thing comes from your grasp of the 握 material And your understanding of the 和你对世界对这个社会的认识 world and society 总括起来 Sum up 总括 (zǒng kuò) to sum up; all-inclusive. 我们通过这个例子可以看到 We can see through this example 我们编辑的任务 Our editing tasks 我把它概括为三个层次 I summarize it into three levels 层次 (céng cì) layer; level; gradation; arrangement of ideas; (a person's) standing. 我们称为编辑的三个层次 The three levels we call editors 它是无形的艺术 It is invisible art 无形 (wú xíng) incorporeal; virtual; formless; invisible (assets); intangible. 通过声音和画面共同的作用在感 Infect us through the joint 感染 (gǎn rǎn) infection; to infect; to influence. action of sound and picture 染我们 是哪三个层次呢 What are the three levels? 一个就是我们即将要讲到的 One is what we are about to 即将 (jí jiāng) on the eve of; to be about to; to be on the talk about verge of. 我们怎么样将动作和视听流畅地 流畅 (liú chàng) flowing (of speech, writing); fluent; How do we smoothly link movement and audiovisual smooth and easy. 连贯起来 Simple editing hierarchy 简单的剪辑层次 第二唤起人们心理的感受 Second, arouse people's 唤起 (huàn qǐ) to waken (to action); to rouse (the psychological feelings masses); to evoke (attention, recollection etc). 不是所有的作品 Not all works

都能达到这样的审美层面 审美 (shěn měi) esthetics; appreciating the arts; Can reach such an aesthetic level taste. 层面 (céng miàn) aspect; facet; level (political, psychological, spiritual etc); (geology) bedding plane. The aesthetic aspect of 情感激发的审美层面 emotional stimulation The third level is to express an 第三个层面就是表达一种观点 opinion 启迪人思想的思想层面 The ideological level of 启迪 (qǐ dí) to edify; enlightenment. enlightening people 爱森<mark>斯</mark>坦曾经说过一句话 斯(sī) (phonetic); this. Eisenstein once said a word 画面将我们引向情感 引向 (yǐn xiàng) to lead to; to draw to; to steer towards. The picture leads us to emotion 情感把我们引向思想 Emotion leads us to thought 资料在我们编辑的匠心和巧手之 The data is full of vitality under 匠 (jiàng) craftsman. 巧手 (qiǎo shǒu) skillful hands; the ingenuity and skill of our dexterous; a dab hand. **ZT** (zhī xià) under; beneath; 下焕发了生命力 less than. 焕发 (huàn fā) to shine; to glow; to irradiate; to flash. 生命力 (shēng mìng lì) vitality. Mobilized our emotions 调动了我们的情绪 开拓了我们的视野 Broaden our horizons 开拓 (kāi tuò) to break new ground (for agriculture); to open up (a new seam); to develop (border regions); fig. to open up (new horizons). 视野 (shì yě) field of view; horizon. 启迪了我们的心灵 心灵 (xīn líng) bright; smart; quick-witted; heart; Enlightened our hearts thoughts; spirit. This is an excellent editor 这是一个优秀的编辑 一个优秀的作品应该达到的高度 The height that an excellent 高度 (gāo dù) height; altitude; elevation; high degree; work should reach highly.

今天的这一讲 Today's talk

看上去非常简单的几个词 几个 (jǐ ge) a few; several; how many.

我们主要概括一下来说

simple

nature 性质

What it does 它的作用

任务

task

We mainly summarize

A few words that seem very

What does it actually mean

behind

其实背后意味着什么

背后 (bèi hòu) behind; at the back; in the rear; behind sb's back.

In a nutshell

概括一下来说

the first

第一

The editor should run through the entire program creation

编辑应该贯穿在整个节目创作的

始终

Instead of simply thinking

而不是简单地认为

It's a technical job, simple material accumulation

是技术工种 简单的材料堆积

堆积 (duī jī) to pile up; to heap; accumulation.

second

Editable height 编辑能达到的高度

It is not simply technically coherent and smooth

它不简单是技术上的连贯和流畅

This is our foundation 这是我们的基础

Speak clearly is our foundation 讲清楚是我们的基础

Speaking wonderful is our

pursuit

讲精彩是我们的追求

We want to create ideas 我们要创造思想

Create rhythm 创造节奏

Create emotions 创造情绪

Today's class ends here 今天的课到这里

Thank you 谢谢