

The Guide to Virtual Assisting

Learn how to jump into The Gig Economy
as a Freelance Professional



The Brightest Side, LLC



Why Virtual Assisting?

- Are you looking for a work at home option that does not involve a complicated start up process with fees and commitments?
- Do you have prior work experience that has left you with basic computer skills?
- Are you a motivated and organization who can stay on task and get things done?
- Do you want the freedom to work from anywhere?



Working remotely is nothing new

- The difference between working at home and being a completely independent contractor
- Connecting business owners and independent contractors on a freelancing platform
- Upwork and beyond
- The future of freelance
- Redefining what works means



Can I still make money with basic skills?

- The simple answer is YES!
- Being an extra set of hands
- Basic tasks mean everything
- Every VA has their own unique set of skills to offer
- Business needs are constantly evolving
- Your work personality means more than your skill set



A Virtual Assistant can do just
about anything



Except
bring you
coffee,
but I can
arrange to
have
some
delivered!