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Secrets of Terrific Type

Lesson 05-03: Pairing Fonts Homework 1—Photoshop

The first project we'll be doing is using font combinations to create a trendy and fun piece of art to hang in a frame.

For this project, I am going to walk you through how to create a piece of art for your home. We are going to combine two fonts using the rules we've covered to create a sign that will be as trendy as if you bought it yourself at the store.

Step One: Prepare the Workspace

Create a new document that is 8 inches wide by 10 inches high at 300ppi with a white background.

Press the letter D to reset the Color Chips.

In the Menu Bar, choose Window > Character to open the Character panel.

Click on the Character panel Menu icon and choose Reset Character.

Step Two: Add Type

The quote I plan to use is a common one I've seen on signs in stores. The quote is "We may not have it all together but together we have it all." So, the first thing I need to think about is which word or words I want to highlight in the phrase. For me, the two words I want to highlight are the second together and the second all.

So, get the Horizontal Type tool. In the Tool Options, click to open the Font Picker and choose the font Steady Script. Set the Size to 175 pts and the Alignment to Center.

On the document, click once and type the word together. Click the checkmark to commit.

together

Step Three: Insert Glyphs

In the Menu Bar, choose Window > Glyphs to open the Glyph panel.

On the document, click to activate the type and use the mouse to select the first letter t.

Scroll down through the Glyph panel and find the following glyph:

GID: 282

Unicode: 0074

Once you've located that glyph, double click on it and it will replace the original t.



Now use your mouse to select the last letter in the word, the letter r.

In the Glyph panel, scroll up until you locate the following glyph:

GID: 254

Unicode: 0072

Double click on the glyph and it will be inserted in place of the original r.



In the Layers panel, Shift click on the background layer so that both layers are active.

Get the Move tool. In the Tool Options, click on the Align Horizontal Centers icon and Align Vertical Centers icon.



Step Four: Add Type

Get the Horizontal Type tool. In the Tool Options, leave everything the same.

On the document, below the word together, click once and type the word all.



Step Five: Insert Glyphs

On the document, use your mouse to select the letter a.

In the Glyph panel, scroll until you find the glyph:

GID: 211

Unicode: 0061

Once found, double click on the glyph and it will be inserted in place of the original a.

Now, you'll notice that when we change the letter a, one of my l's disappeared. That's ok because I want to add a special character for the last l anyway. But just so you understand why it did this, I'll explain. This font, has written into it's code that if a small l follows a small a, then it inserts a glyph where the two letters have been combined. When I interrupt that, the double letter glyph is no longer necessary so it automatically removes a letter. If you're curious, that double letter glyph can be seen in further down in the Glyph panel as, as GID #550.

The image shows the word "together" written in a cursive script. Below it, the glyph "al" is shown, which is a combination of the letters 'a' and 'l' written as a single unit.

Now, on the document, click to activate the all type line and place your cursor at the end of the word.

In the Glyph panel, scroll down until you find the glyph:

GID: 248

Unicode: 006C

Once found, double click on the glyph and it will be inserted in the place of the original l.

Get the Move tool. Make sure the word is slightly right of center so on the document, click and drag to position it accordingly.

The image shows the word "together" written in a cursive script. Below it, the glyph "all" is shown, which is a combination of the letters 'a' and 'l' written as a single unit.

Step Six: Add Type

In the Layers panel, click on the Create a New Layer icon.

Get the Horizontal Type tool. In the Tool Options, set the Font to Expressway, and the Size to 36pts.

On the document, closer to the top, click once and type “WE MAY NOT HAVE” then press the return or enter key, then continue typing “IT ALL TOGETHER” and then click the checkmark to commit.

In the Layers panel, Ctrl Click (Mac: Cmd Click) on the background layer to activate both layers.

Get the Move tool. In the Tool Options, click on the Align Horizontal Centers icon.

**WE MAY NOT HAVE
IT ALL TOGETHER**

together
all

In the Layers panel, click on the Create a New Layer icon.

Get the Horizontal Type tool. Leave all the tool settings the same.

On the document, while holding down the Shift key, click once to the left of the word together. Type the word “BUT”. Click the checkmark to commit.

If necessary, get the Move tool and use the Arrow keys to nudge it into place.

**WE MAY NOT HAVE
IT ALL TOGETHER**

BUT *together*
all

In the Layers panel, click on the Create a New Layer icon.

On the document, while holding down the Shift key, click once to the left of the word all and type the words “WE HAVE IT” and click the checkmark to commit.

Get the Move tool and again, use the Arrow keys to nudge it into place.

WE MAY NOT HAVE
IT ALL TOGETHER

BUT *together*

WE HAVE IT
all

The only thing left to do is make sure that the spacing above and below the word together are the same.

Get the Move tool.

On the document, click and drag the top set of words until the the double sided pink arrows appear, showing us that the distance between the lines is equal.

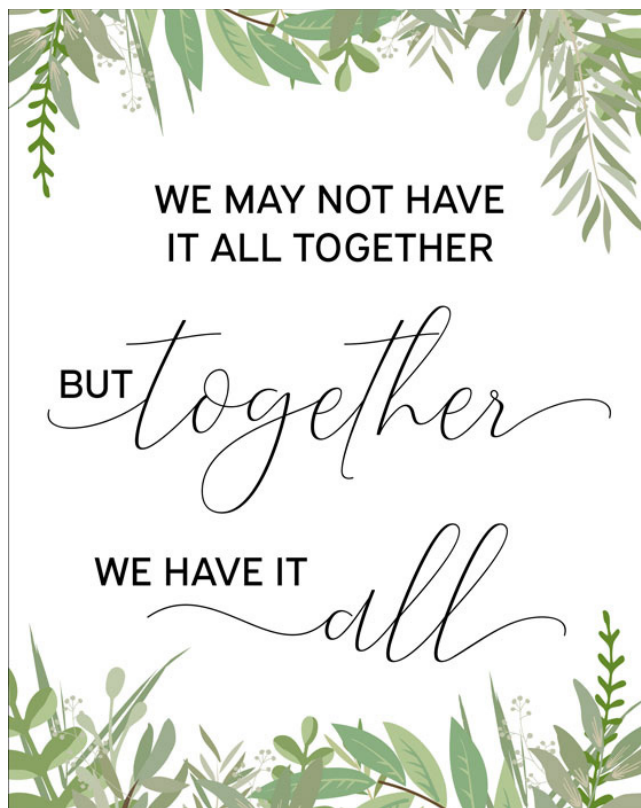
WE MAY NOT HAVE
IT ALL TOGETHER

BUT *together*

WE HAVE IT
all

Now your sign is ready. You can print this as is with nothing else added. The black type on the white background will look sharp in a frame that is black.

I also decided to add some greenery to the top and bottom to finish this off.



This is just one of several projects we'll be doing so be prepared, the fun doesn't stop here!

Credits

Fonts: Steady Script, Expressway

Greenery: Greenery Pack 1 by Kelly Jane Creative