



by Jenifer Juris

## Secrets of Terrific Type

### Lesson 05-05: Pairing Fonts Homework 3—Photoshop

For this project, we're going to create a handful of wordart pieces that are slightly larger or have more words than the pieces we just finished creating. Some pieces will be stand-alone and others will be part of a larger design.

This first piece of wordart we are going to make is a stand-alone piece. You can use this on a page, to make a journal card, or as a photo overlay.

#### Wordart #1:

##### Step One: Prepare the Workspace

Create a new document that is 5 inches wide by 7 inches high.

Press the letter D to reset the Color Chips to the default of black over white.

In the Menu Bar, choose Window > Character to open the Character panel.

Click on the Character panel Menu icon and choose Reset Character.

##### Step Two: Add Main Words

Get the Horizontal Type tool. In the Tool Options, click to open the Font Picker and choose Hey Betty. Set the Size to 72pts and the Alignment to Center.

On the document, click once and type the word little. Click the checkmark to commit.

little

On the document, click once below the word little and type the word most. Click the checkmark to commit.

little

most

### Step Three: Add Secondary Words

In the Layers panel, click on the Create a New Layer icon.

In the Tool Options, change the Font to Special Elite and the Size to 30pts.

On the document, Shift click above the word little and type the words It's the. Click the checkmark to commit.

It's the  
little

most

On the document, Shift click below the word little and type the word things. Click the checkmark to commit.

It's the  
little  
things

most

On the document, Shift click above the word most and type the words that matter. Click the checkmark to commit.

It's the  
little  
things

that matter  
most

## Step Four: Position Words

Get the Move tool.

In the Layers panel, Shift click on the Background layer so that all of the layers are active.

In the Menu Bar, click on the Align Horizontal Centers icon.

It's the  
little  
things  
that matter  
most

Now, in the Layers panel, click on the top type layer to activate it. It should be the layer that says that matter.

Then, in the Layers panel, Ctrl click (Mac: Cmd Click) on the most type layer so that both layers are active.

On the document, click and drag the two layers up to close the gap between the 3rd and 4th line.

It's the  
little  
things  
that matter  
most

Now, we need to use the Arrow keys to nudge the layers up or down until the layers are evenly distributed.

It's the  
little  
things  
that matter  
most

## Step Five: Save

To save this as a PNG file for future use, click on the visibility icon of the Background layer to hide it.

In the Menu Bar, choose Image > Trim. In the dialog box, choose Transparent Pixels for Based On and under Trim Away, check all four options. Click OK.

Here's a scrapbook page I made using this piece as the title. My Mom and my niece (her only granddaughter) have the same birthday so every year it's an extra special time for them to celebrate.



## Wordart #2:

### Step One: Prepare the Workspace

Create a new document that is 5 inches wide by 7 inches high at 300ppi with a white background.

Press the Letter D to reset the color chips.

### Step Two: Add Type

Get the Horizontal Type tool. In the Tool Options, click to open the Font Picker and choose Indah Script. Set the Size to 125 pts and the Alignment to Center.

On the document, click once and type the word proof. Click the checkmark to commit.

proof

### Step Three: Insert Glyphs

In the Menu Bar, choose Window > Glyphs to open the Glyph panel.

On the document, click to activate the line of type and use your mouse to select the letter p.

In the Glyph panel, scroll down until you locate GID: 255. Double click on this glyph to insert it.

proof

Now, use your mouse to select the letter f.

In the Glyph panel, scroll up until you locate GID: 219. Double click on this glyph to insert it.

proof

#### Step Four: Add Type

On the document, below the word proof, click once and type the word beautiful.

proof

beautiful

#### Step Five: Insert Glyphs

Use your mouse to select the letter b.

In the Glyph panel, scroll until you locate GID: 241. Double click on it to insert it.

Now, use your mouse to select the letter l.

In the Glyph panel, scroll until you locate GID: 225. Double click on it to insert it.

Now, get the Move tool.

In the Layers panel, Shift click on the Background layer so that all three layers are active.

In the Tool Options, click on the Align Horizontal Centers icon.

proof

beautiful

## Step Six: Add Type

In the Layers panel, click on the Create a New Layer icon.

Get the Horizontal Type tool. In the Tool Options, change the Font to Zipper and the Size to 24pts.

On the document, Shift click above the word proof and type SUNSETS press Enter or Return and then type ARE. Click the checkmark to commit.

SUNSETS  
ARE  
proof  
beautiful

On the document, Shift click between the words proof and beautiful and type the word ENDINGS. Click the checkmark to commit.

SUNSETS  
ARE  
proof  
ENDINGS  
beautiful

In the Layers panel, click on the Create a New Layer icon.

In the Tool Options, change the Size to 16pts.

On the document, Shift click below the word proof and type THAT. Click the checkmark to commit.

SUNSETS  
ARE  
proof  
THAT  
ENDINGS  
beautiful

On the document, Shift click above the word beautiful and try to center that click between the letters b and t. Type the words CAN BE. Click the checkmark to commit.



Now, get the Move tool.

In the Layers panel, click on the SUNSETS ARE layer to activate it.

Then in the Layers panel, Ctrl click (Mac: Cmd click) on the THAT and ENDINGS layers so that those three layers are active.

In the Tool Options, click on the Align Horizontal Centers icon to ensure those layers are also centered on the document.

To save, use the steps from the previous example to Trim and save as a PNG.

Here's how I used this piece of wordart. The photo really fits the quote.



### Wordart #3:

#### Step One: Prepare the Workspace

Our next project is another piece of wordart but for this one, I've provided a pre-made background you can use if you like. This will make another great sign to hang in your home.

Open the file called Pairing-Fonts-Homework3-HW3-Background. This file is 8x10 in size at 300ppi.



## Step Two: Add Type

Get the Horizontal Type tool. In the Tool Options, click to open the Font Picker and choose Indah Script. Set the Size to 150pts and the Alignment to Center. Click to open the Type tool Color Picker and use Hex #: 323232.

On the document, click once and type the word reason. Click the checkmark to commit.



## Step Three: Insert Glyphs

In the Menu Bar, choose Window > Glyphs to open the Glyph panel.

On the document, click to activate the type and use your mouse to select the letter r.

Scroll through the Glyph panel until you locate GID: 257. Double click on this glyph to insert it.



On the document, use your mouse to select the small n.

Scroll through the Glyph panel until you locate GID: 227. Double click on this glyph to insert it.

Click the checkmark to commit.



Get the Move tool.

In the Layers panel, Shift click on the Background layer so that both layers are active.

In the Tool Options, click on the Align Horizontal Centers icon.



#### Step Four: Add Type

Get the Horizontal Type tool. Leave all the settings the same.

On the document, click once below the word reason and type smiles.



### Step Five: Insert Glyphs

Use your mouse to select the first s.

In the Glyph panel, scroll until you locate GID: 258. Double click on it to insert the glyph.



Use your mouse to select the last s.

In the Glyph panel, scroll until you locate GID: 232. Double click on this to insert the glyph. Click the checkmark to commit.

Get the Move tool.

In the Layers panel, Ctrl click (Mac: Cmd click) on the Background layer so that both layers are active.

In the Tool Options, click on the Align Horizontal Centers icon.



## Step Six: Add Type

In the Layers panel, click on the Create a New Layer icon.

Get the Horizontal Type tool. In the Tool Options, change the Font to Special Elite and the Size to 36pts.

On the document, click once above the word reason and type Be the. Click the checkmark to commit.

Get the Move tool.

In the Layers panel, Ctrl click (Mac: Cmd click) on the background layer so that both layers are active.

In the Tool Options, click on the Align Horizontal Centers icon.



Get the Horizontal Type tool. Leave all the settings the same.

On the document, Shift click between the words reason and smiles. Type someone and click the checkmark to commit.

Get the Move tool.

In the Layers panel, Ctrl click (Mac: Cmd click) on the background layer so that both layers are active.

In the Tool Options, click on the Align Horizontal Centers icon.



Get the Horizontal Type tool. Leave all the settings the same.

On the document, Shift click below the word smiles and type today with a period after it. Click the checkmark to commit.

Get the Move tool.

In the Layers panel, Ctrl click (Mac: Cmd click) on the background layer so that both layers are active.

In the Tool Options, click on the Align Horizontal Centers icon.



The last thing I need to do is play with the spacing between the lines. I also want to center my type along the length of the document. I'll use the Move tool to do that.



If you wanted to add color to the type, you could change the word reason and smiles to Hex #: d5bd6c.



Below are a few more ideas for wordart. Feel free to make as many or as few as you wish. I also included in images of how I made those phrases into wordart so you would have some extra examples to look at if you needed help.

## Extra Pieces

### #1. I'm not weird. I'm a limited edition.

Venice Serif (size 60pts)

Expressway (60 pts and Leading of -60)

Dashes were Expressway Size 72pts.

I'm  
**NOT**  
weird.  
---  
I'm a  
**LIMITED**  
edition.



## #2. When you feel like stopping think about why you started.

Special Elite (21pts)

One Dance (60 & 100 pts)

Saturday Rock Swashes (may not be avail for free as this was purchased with a bundle some time ago.) 100pts

One Dance Glyphs:

Small s for stopping: 220

Small g for stopping: 201

Small s for started: 222

Small d for started: 199

when you *feel*  
like  
*stopping*  
think about  
*why* you  
*started*

## #3. A photo captures a moment, a scrapbook page captures a memory.

Zipper (24 pts)

Syrenata (36 pts)

Amelia Ornaments (36 pts)

Ok guys, next up, I have a BONUS for you! I'm going to discuss times when you might need to use a trio of fonts and how to approach it. Then, we'll do one last BIG project together.

### Credits

#### Wordart #1 Example Page:

Page: Jenifer Juris

Photo: Jodi Finley (sister)

Kit: Beloved by Katie Pertiet

Fonts: Hey Betty, Special Elite

#### Wordart #2 Example Photo:

Photo: Jenifer Juris

Fonts: Zipper, Indah Script

#### Wordart #3 Example:

Background: Jenifer Juris

Kit: Time Teller by Etc by Danielle

Fonts: Special Elite, Indah Script

A *photo*  
CAPTURES A  
*moment,*  
.....&.....  
A *scrapbook page*  
CAPTURES A  
*memory.*