

# STEP 1: PROFILE CHECKLIST

- ☐ Professional Headshot
- ☐ Matching Cover Shot
- ☐ Created Free Account @ [www.canva.com](https://www.canva.com)
- ☐ Headline Created With "Niche + Outcome"
- ☐ Summary Written With Call To Action + Links
- ☐ Company Linked With Summary + Call To Action + Links
- ☐ Vanity URL Created ([www.linkedin.com/in/annaclaydon](https://www.linkedin.com/in/annaclaydon))
- ☐ Top Skills Selected
- ☐ Accomplishments Added (Projects + Publications etc.)

