

BLENDED LEARNING

and the TEACHING PROFESSION

Blended learning can create new career opportunities and improved conditions for teachers. As student roles evolve within a more personalized, tech-rich learning environment, teacher roles should evolve accordingly.

The Teaching Profession is in Transition



Challenge: Rising Demands on Teachers



Solution: Shift to Personalized Digital Learning



Results: Redefined Teacher Roles and Improved Opportunities



eager students

better information



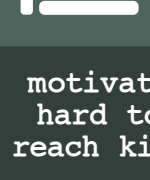
extended time with students

team-teaching

10 Benefits of Blended Learning for Teachers



individualized professional development plans



motivate hard to reach kids



more leadership roles

more earning power



focus on deeper learning



new options to teach at home

Improved Conditions

Blended Learning can tear down the walls of the traditional classroom, improving conditions such as:

- REDUCED ISOLATION
- MORE OPPORTUNITIES FOR COLLABORATION
- MEANINGFUL PROFESSIONAL DEVELOPMENT
- BETTER STUDENT DATA
- IMPROVED TIME EFFICIENCY
- ROLE-DIFFERENTIATION



Improved Career Opportunities

NEW OPTIONS

reach more students in-person

reach more students anywhere

lead other teachers

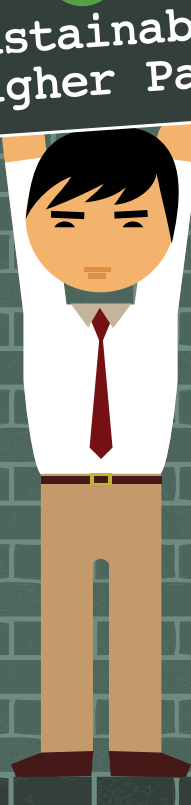
specialize in strengths

share lessons with millions

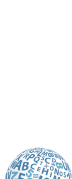
design digital content

develop peers online

Sustainable Higher Pay



Blended learning is not about replacing teachers with technology. Blended learning can be a powerful enabler for reimagining the teaching profession and empowering educators to pursue new career pathways under improved conditions.



Download Report
Improving Conditions & Careers: How Blended Learning Will Improve the Teaching Profession
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