# Introduction/Module #1:

### Statistics reviewed:

**According to Statista**:

In 2020 over 2 billion people purchased goods or services online. During the same year E-Retail sales surpassed 4.2 trillion dollars.

**According to Oberlo:**

There are 187 million active Ebay users worldwide. The Ebay app is used by 34.9% of all US Mobile users.

**According to Oberlo:**

27.5 Billion worth of goods were bought and sold on Ebay’s marketplace in Q1 of 2021.

(Q1 represents Quarter 1 of the sales year which is January to March of 2021)

**According to Statista:**

In 2021, over 2.14 Billion people worldwide are expected to buy goods and services online, up from 1.66 Billion global digital buyers in 2016.

**According to Oberlo:**

In 2021 ecommerce sales are expected to account for 18.1 % of retail sales worldwide. It’s growing so quickly that it’s expected to make up a whopping 22% of retail sales worldwide by 2023.

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<https://www.facebook.com/groups/paladinglobalmarketsgrowthacademy>

*\*Once you request to join through Facebook then I’ll approve your request asap.*

You will be able to leave comments and questions at the end of each lesson if you have any questions along the way. I’m excited to take the journey with you!

Happy Reselling,

Michelle Hougland

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