



Class by Jen White

Cluster Queen

Lesson 03 Part 3: Word Art Cluster



Here is another word art cluster I created for this lesson. This cluster is very similar to the first one I made, but I used different word art and similar elements from a different kit.

Short On Word Art?

I made my own word art for the first two clusters of this lesson. To create your own, all you need is an appropriate word (try just using one word), a lovely script font, and a stroke outline. If you need help turning your word into a sticker, you'll find a [FREE PDF tutorial](#) on how to do that below.

By the way, you do not need to use sticker-style word art to create a word art cluster. You can just use a typed word or stamped-style word art from a kit.



When using stamp-style word art, you have the ability to blend the word into the background. But, you give up the option of putting shadowed elements behind the word. So, it's a trade off.



Free PDF Tutorials

Sometimes you need a stamp and sometimes you need a sticker. If you'd like the option of having both, here two tutorials (PS & PSE) showing you how to do it.

Read how to do it: [Word Art — Stamp To Sticker PDF Manual](#)

[Word Art — Sticker To Stamp PDF Manual](#)

Step Three: Scraplift

- Choose five elements from your stash that are similar to the ones provided in this lesson—one word art element and four coordinating elements to add color, texture, and variety. For help choosing your own elements, re-read Why These Five Elements from Step One.
- Using your five chosen elements, create a word art cluster similar to one of my clusters in Step Three—use either a sticker or a stamp style word art.

What does it mean to scraplift? In this class, “scraplift” means to copy another person’s design using elements from your own stash.

Check Up

- Is word art the focus of your cluster? Word art is the theme of lesson three.
- Did you apply your cluster’s drop shadows appropriately? Use my Drop Shadows chart in Step Two as a guide. If you used my action set, do you see a stoplight?
- If you used sticker style word art (with a white stroke), make sure it has a shadow.
- If you used stamp style word art (no stroke outline), make sure it does not have a shadow.
- PLEASE refrain from applying a bevel to your word art. Bevel styles almost ALWAYS look bad on type.
- Does your cluster contain a variety of textures?
- Did you stick to a coordinating color theme? Try using elements from the same kit or use my FREE Color Change tutorial (from Lesson 1) to make them match.

Cluster Destinations

You will certainly want to DO something with the beautiful clusters you create. Word art clusters have many uses. Consider some of these ideas to create a finished project.



Word art clusters are perfect for adding to any photo grouping. When doing this, the secondary elements should determine where the photos should go.

Stamp style word art clusters are great for pages that contain a lot of masks and blending. Again, you need to make sure and snuggle the cluster up to the photos.



Word art clusters also stand alone very well, which makes them the perfect style of cluster to add to a greeting card.



How will you use your word art clusters? I'd love to see what you create. If you post in a gallery on the web, send me a link so I can leave a comment.

I'll see you in lesson four.

Credits

Clusters: Jen White

Elements: Amanda Heimann, Digital Scrapper Designs, Studio Basic

BlueHeartScraps, Jen White

Fonts: October Twilight, Amastery Script