

# 寫作流程

# 文章撰寫流程

步驟1

**C** 釐清目標對象

步驟2

**D** 設定寫作目的

步驟3

**B** 選擇主題與素材

步驟4

**F** 依據框架撰寫文章

步驟5

**A** 決定吸引人的標題

步驟6

**E** 根據呈現平台排版

A man with dark hair, a mustache, and goatee, wearing round sunglasses and a white t-shirt. He is holding a small amount of white powder in his right hand, which is raised. The powder is falling from his hand, creating a misty effect around his arm. The background is dark and out of focus, with some warm light sources visible.

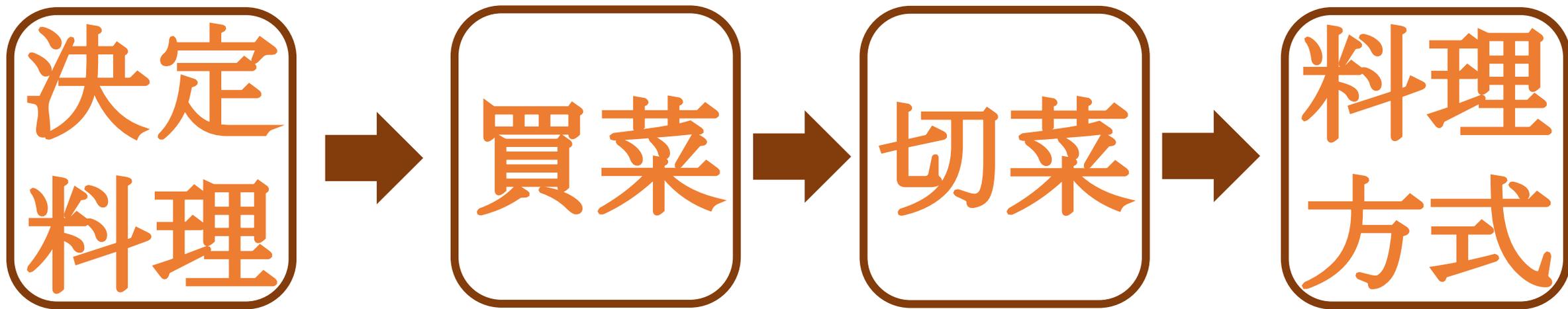
寫作像炒菜

A photograph of a woman with dark hair and a slight smile, looking towards the camera. She is sitting at a table in a restaurant, holding a glass of white wine. In the background, other diners are seated at tables, and the restaurant has large windows and a bright, airy atmosphere. The text '先想想：你的客人是誰？' is overlaid on the left side of the image.

**先想想：  
你的客人是誰？**

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# 炒出一道好料理



# 寫出一篇好文案

