



by Jenifer Juris

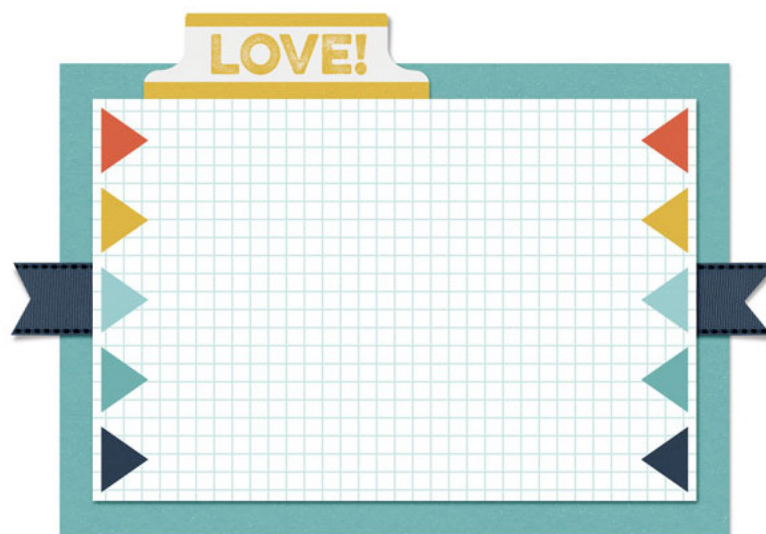
Secrets of Terrific Type

Lesson 02-03: Leading Homework

It's time for our next project! I hope you're ready to have a little bit of fun playing around with leading.

For this homework assignment, I'm going to give you one task.

I've included a file in the downloads section that is called Leading-Homework-Journal-Card-Cluster.png. This is what that journal card cluster looks like.

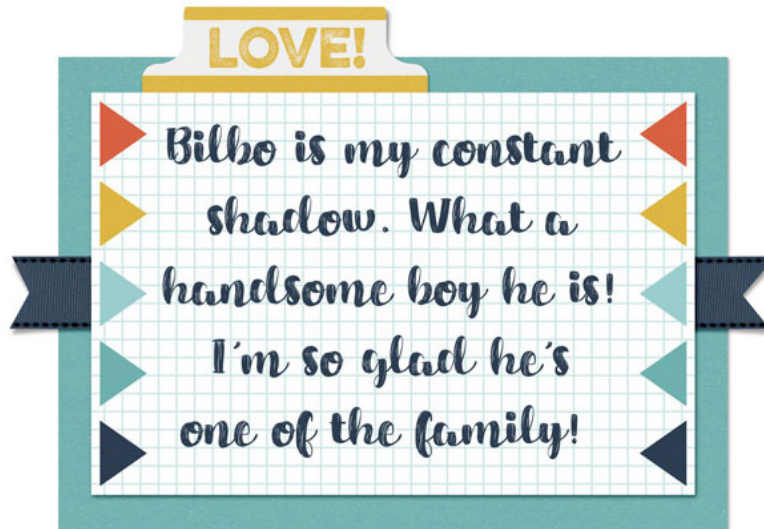


Your task is to add some journaling or a paragraph of text to the white graph paper portion of the journal card cluster. Once you've finished adding text, spend some time playing around with the Leading setting.

Take some time to consider a few things:

- #1. Font Choice - your font needs to be readable against the graph paper background. This will mean a font that isn't too light or too thin.
- #2. Font Size - you want your font to be big enough so that it's readable.
- #3. What to Say - sometimes we have a lot to say about something and sometimes we only have a little. In this case, your goal is to make how ever much text you decide to use, look like it was made to fit the card in a nice way.

For instance, here's my card with a paragraph of words.

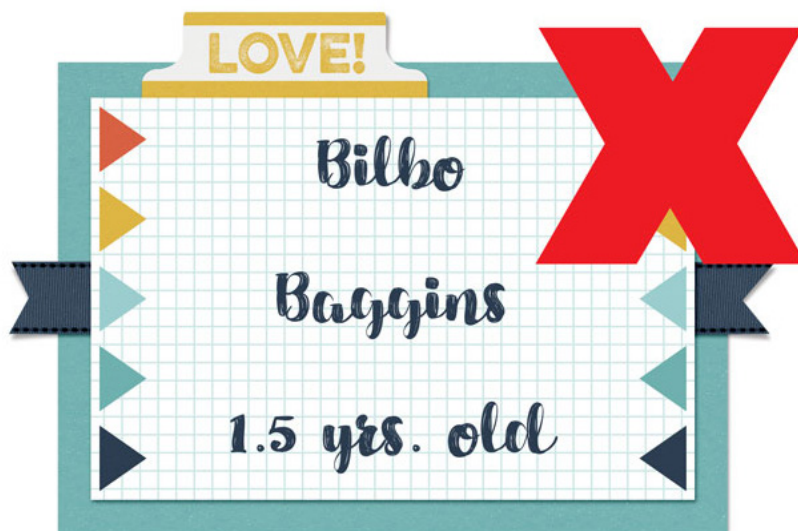


And here's my card with three lines of type.



In both examples, I increased the Leading by a little bit so that each line of text had a little bit more room.

Just be careful not to go too far. You want the text to appear like it belongs there but you don't want massive gaps between each line either. This makes it appear disconnected instead of looking like a cohesive design.

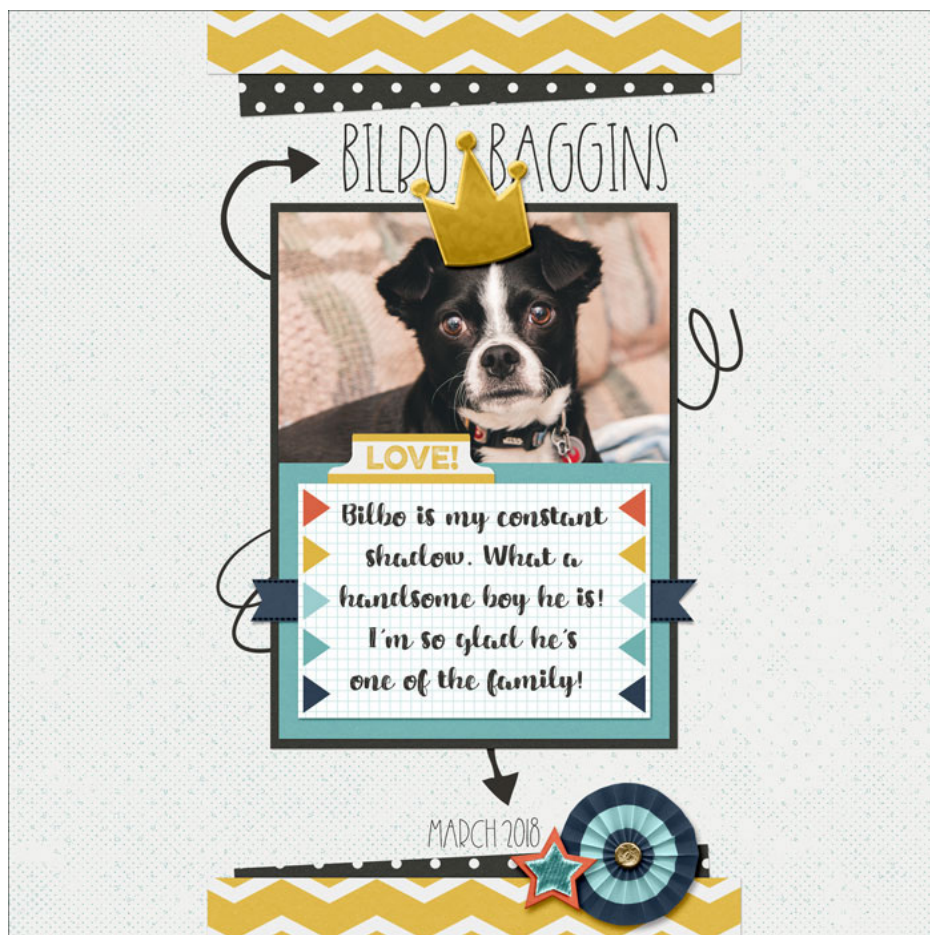


So have some fun playing with and getting familiar with leading. When you're done, feel free to use your journal card cluster in a project. Here are a couple of examples.

I used the journal card cluster to create a photo project of my dog, Bilbo.



In this next example, I created a full 12x12 scrapbook page using the same journal card cluster.



So I hope this gets you excited to experiment with the Leading setting in the Character Panel.

Credits for Journal Card Cluster

Kit: All About a Boy by Shawna Clingerman

Cluster created by Jenifer Juris