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Secrets of Terrific Type

Lesson 02-12: Baseline Shift Challenge

Here we go! It's time for another challenge.

We just got done making a pretty cool piece of word art by adjusting the baseline shift. Now it's your turn to create something.

As always, there are no restrictions. Take what you've learned and use it to inspire you to create something new. The only requirement is that you adjust the Baseline of the type for whatever you create.

As with any of the challenges, feel free to make more than one project using Baseline Shift. Spend as much time as you like on this topic before moving on to the next.

Baseline Shift Challenge Ideas

Here are a few ideas to help you get started:

1. Adjust the Baseline to create your own piece of word art.
2. Adjust the Baseline to create a bouncy title.
3. Adjust the Baseline to create address labels where the numbers have an even baseline with the letters (using a font that has an uneven baseline normally).