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Secrets of Terrific Type

Lesson 02-11: Baseline Shift Homework—Photoshop

For the homework on Baseline Shift, we are going to create a fun piece of word art that you can use in multiple projects.

Put a  in your step

Step One: Prepare the Workspace

Create a new document that is 12 inches by 12 inches at 300ppi with a white background.

Press the letter D to reset the Color Chips.

In the Menu Bar, choose Window > Character.

Click to open the Character panel Menu and choose Reset Character.

Step Two: Add Type

Get the Horizontal Type tool. In the Tool Options, set the Font to Life Savers, the Size to 72 pts, and use Center Alignment.

On the document, click once and type the word SPRING. Click the checkmark to commit.

SPRING

Step Three: Adjust Baseline Shift

Now, select the letter I in the word spring and in the Menu Bar, choose Window > Character.

Set the Baseline Shift to -5.

Now, select the letter N and change the Baseline Shift to -10.

And last, select the letter G and change the Baseline Shift to +10.

Click the checkmark to commit.

SPRING

Step Four: Add Brush Stroke

Now, we need to open the Spring Brush Stroke. You can locate this in the downloads for this lesson.

Once the file has been opened, get the Move tool.

While holding down the Shift key, click and drag the stroke onto your document. Position the brush stroke just under the word SPRING.



Step Five: Add Type

All that's left is to add the rest of the words to finish our phrase.

Get the Horizontal Type Tool. In the Tool Options, change the Font to Lumberjack Rough, and the Size to 40 pts. Leave everything else the same.

On the document, to the left of the spring brush stroke, click once and type the words "Put a". Click the checkmark to commit.

On the document, to the right of the spring brush stroke, click once and type the words "in your step". Click the checkmark to commit.

Get the Move tool. Use the mouse and/or Arrow keys to adjust the placement of the added words until they are positioned how you like.



Step Six: Save As PNG

Now to save the word art as a png file so we can use it in a project, we need to do the following.

First, in the Layers panel, click on the visibility icon of the background layer to hide it.

In the Menu Bar, choose Trim. In the dialog box, for Based On, choose Transparent Pixels and for Trim Away, select all four options. Click OK.

In the Menu Bar, choose File > Save As and make sure to save this file as a .png so that the background remains transparent.

Here is an example of how I used this word art in a digital project:



Credits

Page: Jenifer Juris

Photo: Stock Photo

Kit: APP My Camera by Anna Aspnes

Extras: Summer Field by Natali Designs, Mask from Erosion by Brandy Murry

Fonts: Lumberjack Rough, Life Savers