

## **SIMMETHOD**

# **A New Way To Measure And Predict Your Risk And Performance**

Operational Risk Minimization And  
Strategy/Execution Risk Alerts

Why Do Some Businesses Keep On  
Winning?



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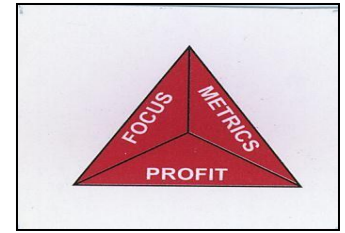
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- **Section 6: Forms to enter your raw data, set up your targets and calculate your gaps to the Best in Class and risk profiles**
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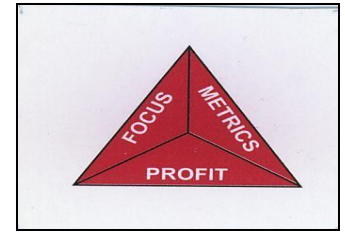
**A New Way To Measure  
And Predict Your Operational Risk  
And Performance**

## **Section 1**

### **Problem definition and strategy/execution risk assessment**



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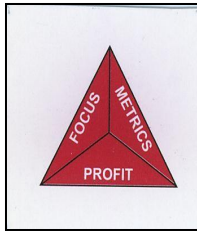


## **A New Way To Measure And Predict Your Operational Risk And Performance**

- On completion of the strategy and execution risk self assessment exercise at the end of this section, please email the forms to [itabacman@gmail.com](mailto:itabacman@gmail.com) and they will be used as part of the calculation of your personalized risk index

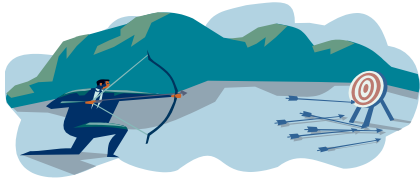


# Is Your SIMMETHOD Risk Index Predictive Of Your Future Performance?

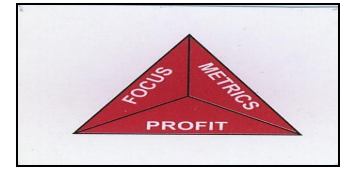


- “Traditional risk mitigation is hardly an adequate shield in this environment. What is needed instead is a new capability to compete effectively with disruptive rivals, coupled with a mindset that regards disruptive opportunities”
- John Neal, CEO, QBE Australia





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## **Are Performance And Risk Metrics Failing The C-suite?**

Boris Evelson, VP of BI, Forrester Research: Only 40% of structured and 31% of unstructured data transformed into insights

IBM CFOs Insights: 53% of CFOs think they are not effective at measuring and managing performance

PWC CEOs Survey: 56% of CEOs think cross-sector competition is on the rise and 59% see more threats

Deloitte CFOs Concerns & Insights: Predicting your competitors' next steps & execution missteps

**SIMMETHOD**  
C-suite  
Success  
Metrics And  
Risk Alerts



## **SIMMETHOD**

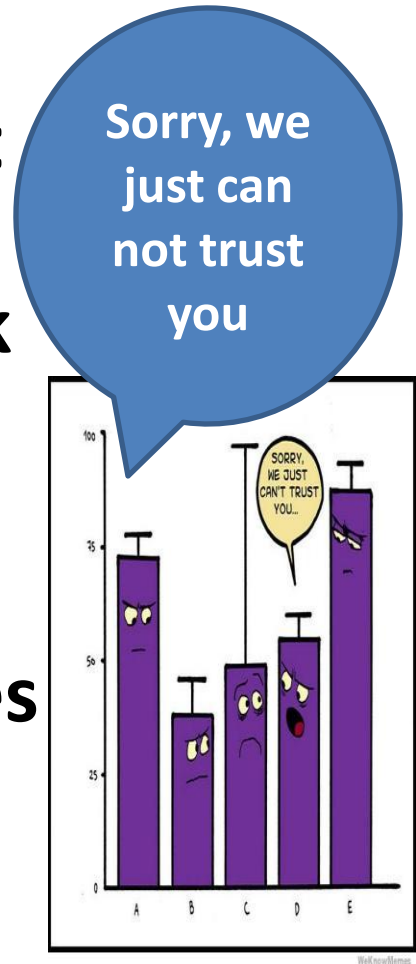


# **The Missing Link Between Analytics And Trust**

**“Trust in analytics is lacking:**

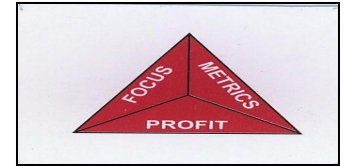
**Less than half are very confident about the insights they’re deriving from data and analytics in the areas of risk and security, customer insights and business operations”.**

**KPMG/Forrester survey of 2,165 business executives from 10 countries as reported by Analytics Magazine**





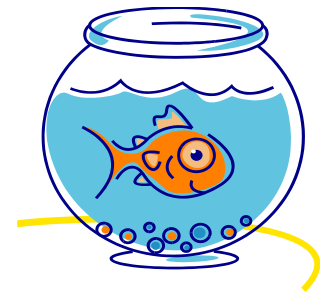
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## **Competing Outside your Industry (The Full Market Is Your New Fishbowl)**

**“My fundamental belief is that if a company wants to see the future, 80 percent of what is going to have to learn will be from outside its own industry”.**

**Dr Gary Hamel**







# Can industrial era metrics and KPIS mislead you into the wrong decisions?

Tip of the iceberg Internally focused and industrial-era risk & performance metrics



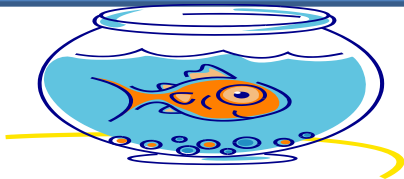
What sank the Titanic and is sinking some of our great companies?



Siloed and unintegrated (out of the hat) Business Intelligence, Predictive analytics & risk metrics



How to fend-off disruptors from different industries when the whole market is your new fishbowl? Borders? Circuit City?



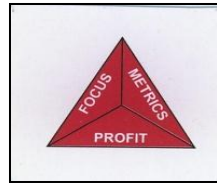
How to measure customer value-add and the new levers of value creation?



IBM CFOs Insights: 53% of CFOs think they are not effective at measuring and managing performance



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## **Is Business Intelligence ,Analytics and Risk Metrics Failing The C-Suite?**

**According to Protivity Risk & Business Consulting:**

- **Although Board members and senior executives receive hundreds of pages of risk and performance related information,**
- **They struggle to make sense of all these deluge of data in a way that can be converted into actionable information.**





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# Is Business Forecasting And Predictive Analytics Failing Your C-Suite?



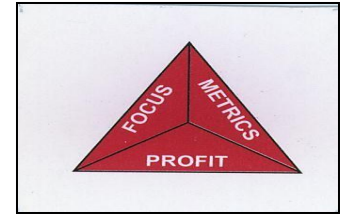
- “In an era of constant macroeconomic and geopolitical upheaval, creating a forecast leveraging just the company’s internal data is like predicting the temperature outside one’s house based on how warm it is inside”, Rich Wagner, CEO Magazine.





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## **Problem Definition**



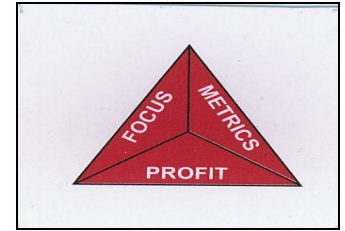
- In spite of Billions of dollars spent on business intelligence, big data, risk metrics and predictive analytics, why do some businesses succeed and other fail given the same set of circumstances?





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## **Problem Definition**



- Is business failure driven by internal management decisions or external circumstances beyond management control?

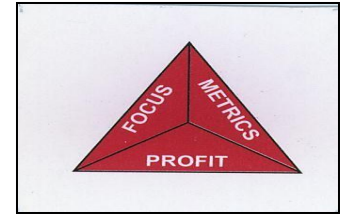






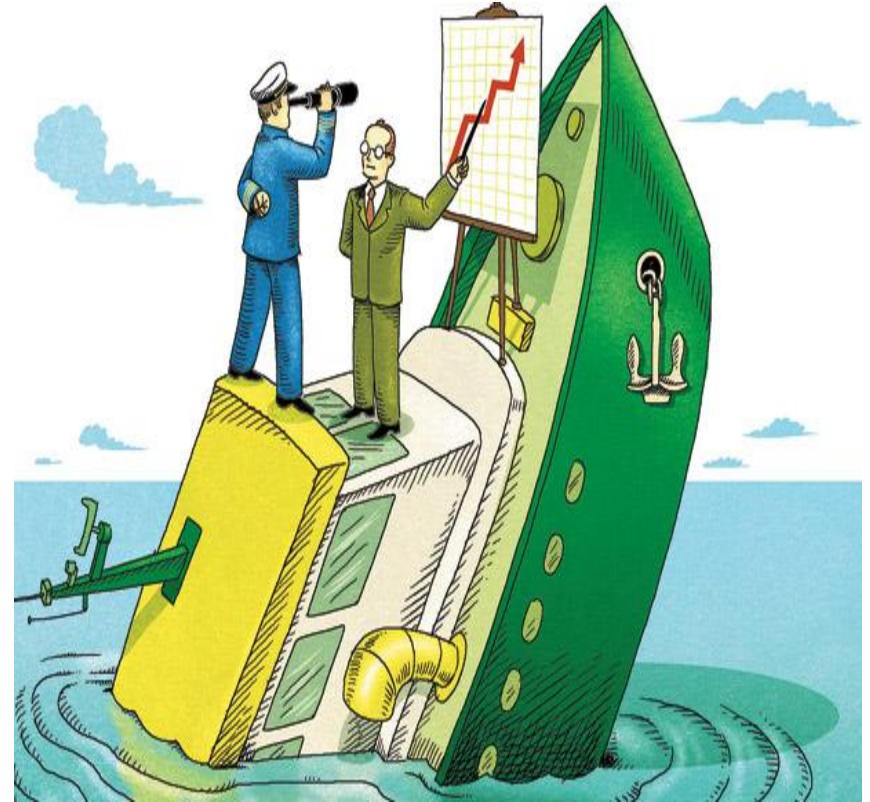
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## **Problem Definition**



### **The CEO Lament:**

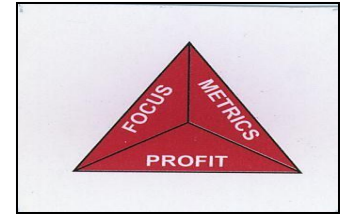
- **My risk and performance analytics point North but my business as a whole points South. Why?**





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## **Problem Definition**

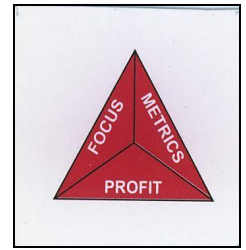


**The CEO Lament:** This statement as related to me by the CEO of a large insurance company encapsulated many of the problems related to silo-based metrics, metrics with no context, industrial era metrics unintegrated to business objectives and the new levers of value creation and in essence: a total disconnect and lack of trust by the C-suite





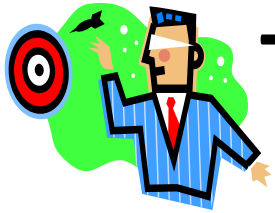
# The Way We Measure Corporate Performance is Broken



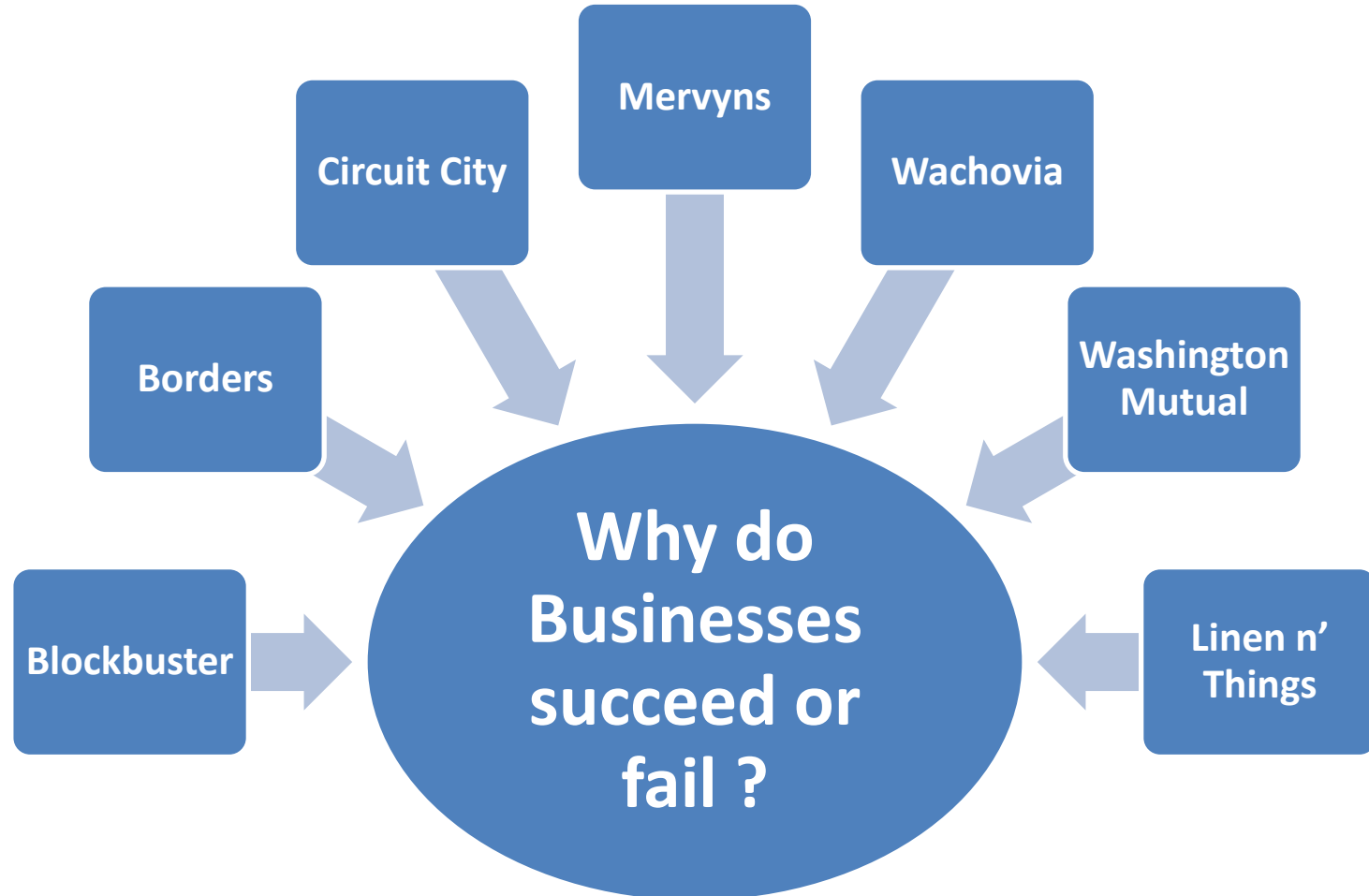
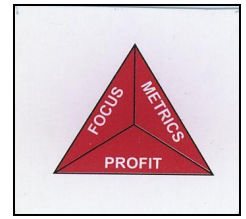
- What happens when enterprises use risk metrics, leading indicators and risk alerts that are industry inward-looking rather than industry-agnostic and holistic market focused?







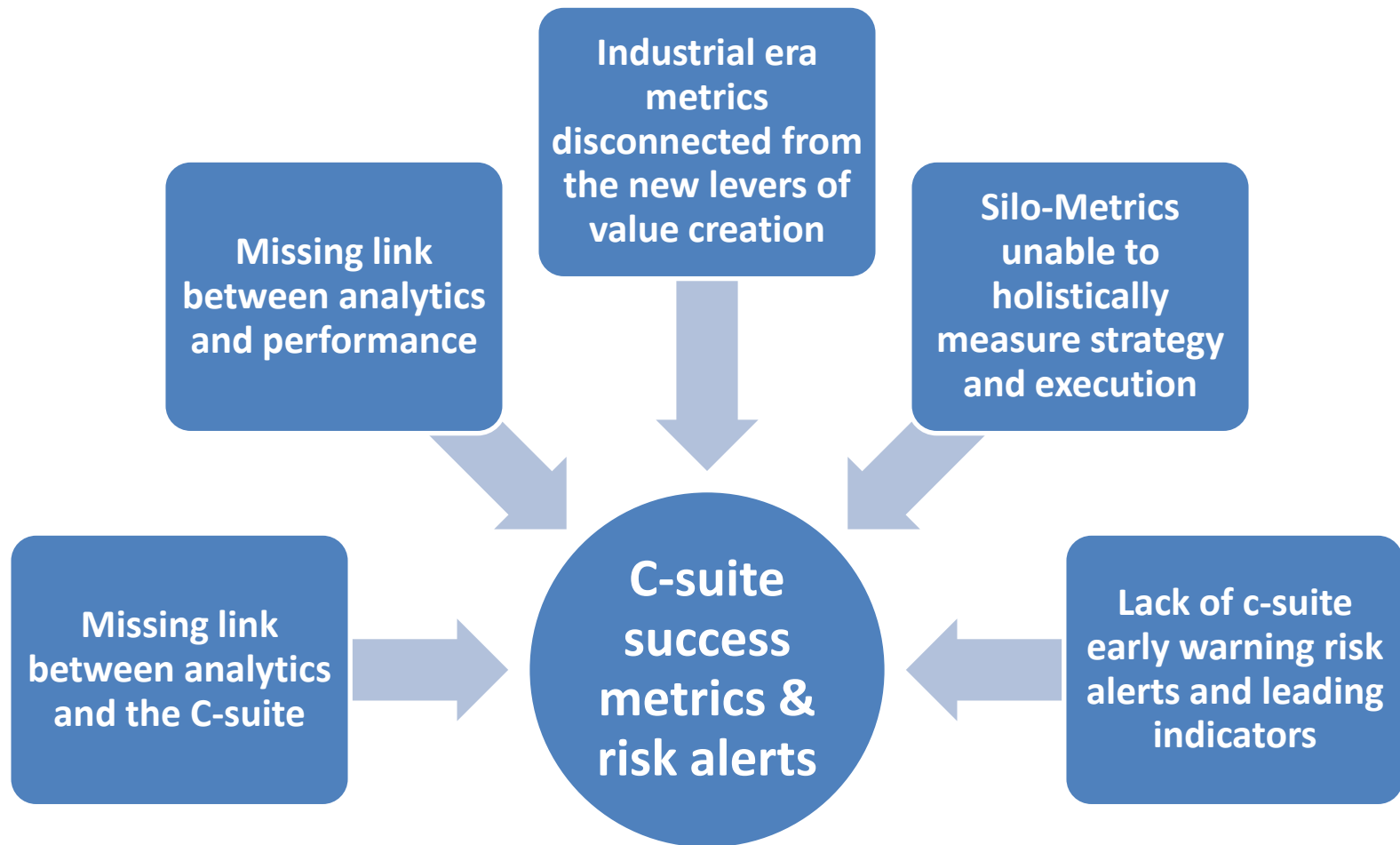
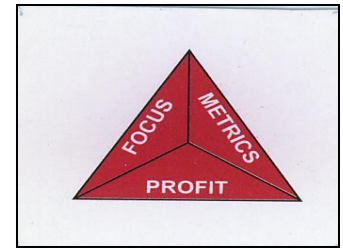
# The Way We Measure Corporate Performance Is Broken





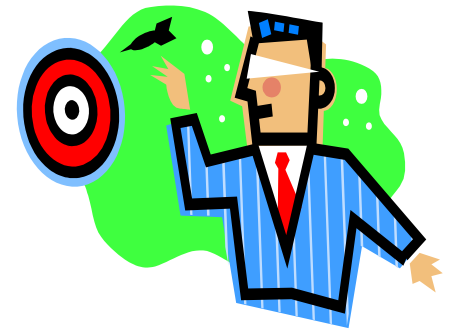
# **SIMMETHOD**

## Problem Definition



# The Missing Link Between Operational Risk Metrics and Outcomes

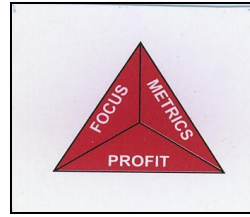
- The link between strategy & execution risk metrics, predictive analytics, business risk and performance is broken and it is hard for the C-Suite to prevent what they do not know





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## **Are You A Target For Disruption?**



You will be disrupted. Your only choice is to disrupt yourself in a controlled and predictable way or to let others to disrupt you in a painful way” SIMMETHOD

- **“Digital is the main reason just over half of the companies on the Fortune 500 have disappeared since the year 2000”  
Pierre Nanterme,  
Accenture CEO**



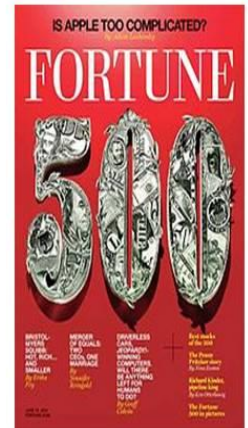
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#### **Performance Predictive Capabilities**



- Fortune 500 Editorial Team:

**"Whether you prevail, fail, endure or die, whether you make it to the Fortune 500 and stay there, depends more on what you do to yourself than what the world does to you"**



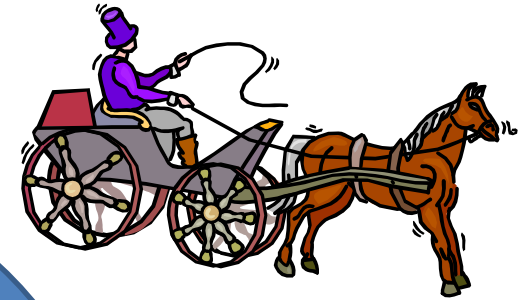
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[www.simmethode.blogspot.com](http://www.simmethode.blogspot.com)

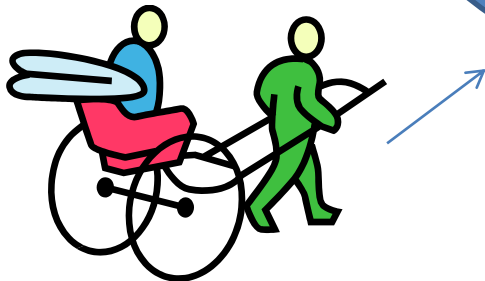
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# Key Predictive Question

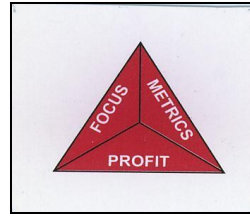


How to measure and predict your risk and performance in a market where industry-barriers have collapsed and new competitors come from different industries?





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## **Is Analytics Failing The C-suite?**

**How to predict and reduce operational risk and performance when a shift in market and balance sheet values has invalidated**

**Old industry-barriers, strategies, business models, performance and risk metrics and**

**Outdated leadership, management and business forecasting skills**