Table of Contents Photoshop Basics Part 1

<u>00:27</u>	A Photo Is Worth A Thousand Words
<u>01:44</u>	Images As Metadata In Websites
<u>04:27</u>	Great Images On Facebook Get Social Traction
<u>06:40</u>	Google Analytics and Social Media Images
<u>08:08</u>	Image Before & After Photoshop Enhancement
<u>13:24</u>	Fine Tuning Images For Websites For Facebook
<u>16:15</u>	Photoshop Tools Display & Monitor Color Calibration
<u>18:12</u>	IMAGES - Do a "Save As" First
<u>19:26</u>	Adobe Photoshop Purchase
<u>20:39</u>	Canvas Measurement: Work In Pixels
<u>21:41</u>	Image Size vs Screen Size
<u>22:20</u>	How To Find Tools
<u>23:54</u>	Move Image with Grab Tool
<u>25:46</u>	Aspect Ratio and Cropping -16:9 For Facebook Website Metadata
<u>28:57</u>	The Law of Thirds and Composition
<u>30:01</u>	Image Adjustment: Levels
<u>31:24</u>	Auto Adjustments
<u>32:01</u>	The Dodge Tool (lighten select areas)
<u>34:19</u>	Dodge Exposure Adjustment
<u>35:23</u>	Burn Tool (darken select area)
<u>38:00</u>	Color Balance
<u>39:46</u>	Adding Contrast

Photoshop Basics For Dynamic Images & Memes Part 1

<u>40:22</u>	How To Add Text To An Image
<u>42:01</u>	Text Adjustments
<u>43:43</u>	Text Fonts
<u>45:27</u>	Guides and Snapping To Guides
<u>48:03</u>	Working With Layers
<u>48:36</u>	Drop Shadow on Text
<u>50:46</u>	Stroke on Text (outer border)
<u>52:54</u>	How To Export Images For Web Use
<u>55:56</u>	Slice Tool For Web Images
<u>56:29</u>	Saving Web Images With Pixel Width Name