

## Setting up a Flash Briefing

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# Overview

Types of Alexa Skills

The flash briefing skill

Building a flash briefing skill

**Custom**

**Smart  
Home**

**Flash  
Briefing**

**Video**

**Utterance**



Developer



**Intent**



Developer



Developer



Developer

**Properties**

Anything

Appliance  
Specific

Content  
Needed

Device/  
Service

**Uses**

Anything

Smart Home  
Devices

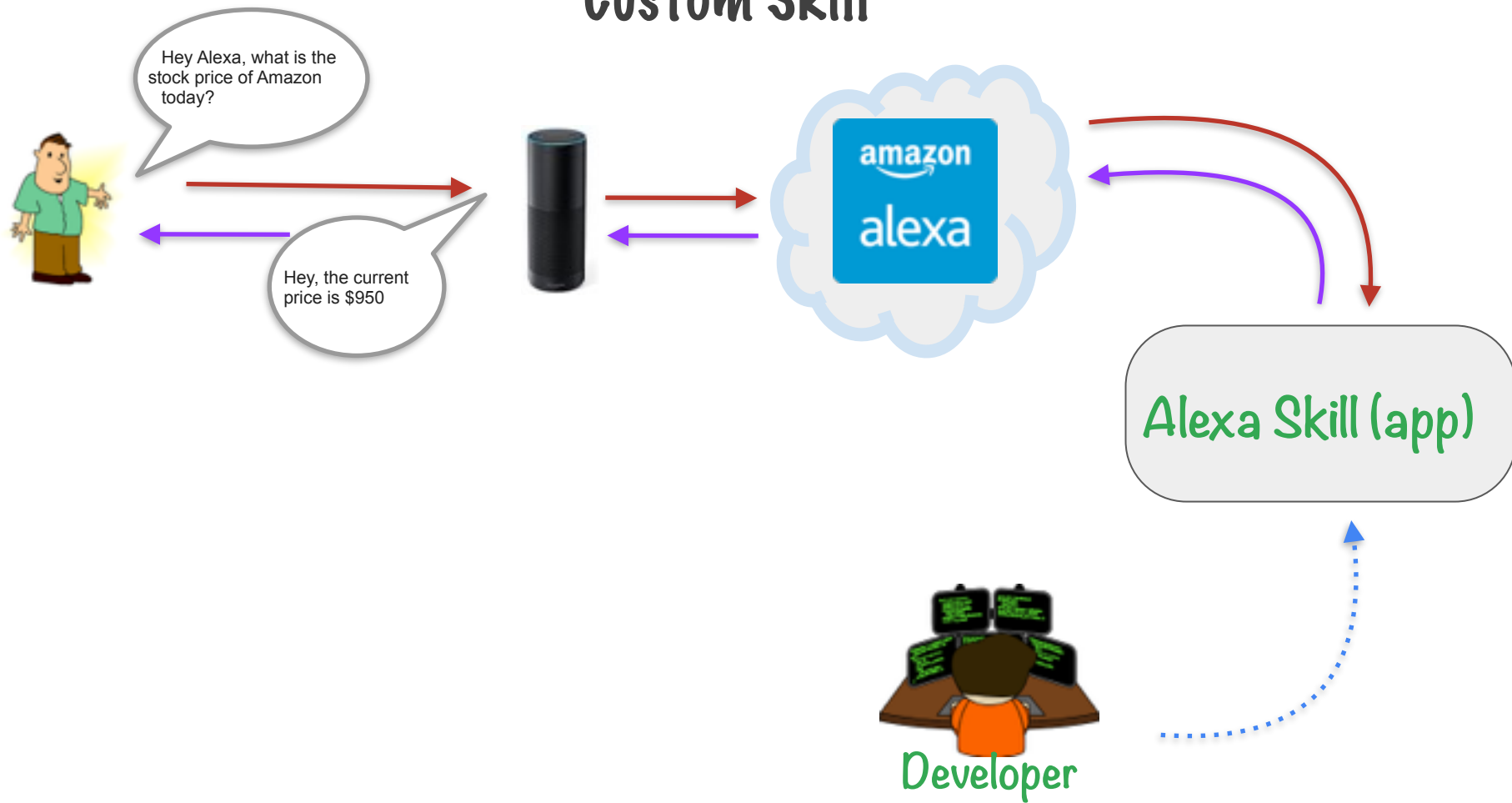
Short  
Content

Video  
Content

# Custom Skill

Invocation, utterances and intents are all specified by developer - most general type of app

# Custom Skill



# Flash Briefing Skills



What's my Flash Briefing?

In news....,  
today's weather is....,  
here a joke for today...



# Flash Briefing Skills



What's my Flash Briefing?

“Utterance”



This is a standard utterance to access all flash briefings that a user has registered for

# Flash Briefing Skills



Hey  
Alexa

In flash briefing...



Skills





# Flash Briefing Skills



Hey  
Alexa

Sure



You get flash briefings only from those  
sources you explicitly register with

## Flash Briefing Skills

Invoked by users saying something like “tell me the news” - the skill simply defines the content (audio/video/text from RSS feed) that gets added to the briefing - developer merely provides content

# Flash Briefing Skills

Developers only  
specify the  
content which the  
flash briefing  
accesses



# Flash Briefing Skills



The content can be in the form of an  
RSS feed e.g. a Twitter RSS feed



# RSS (Really Simple Syndication)

Data Format for providing frequently updated content

# TwitRSS

Get Twitter Content as RSS Feed

# Demo

Set up tweets from a Twitter account as an  
RSS feed using TwitRSS

# Demo

Use the Twitter RSS feed to set up a Flash Briefing skill



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# Smart Home Skills

Specifically for controlling smart home devices such as lights or thermostats  
- invocations are standardised by Alexa (e.g. “dim the lights”), developer just implements the intents

## Video Skills

Invoked by users saying something like “change to BBC” - the skill implements the intent and defines the video content that gets served up in response