When it comes to video and interactive projects, I'd encourage you to think outside-the- box. Video doesn't have to appear in a 4x3 or 16x9 rectangle on a page. It can be any aspect ratio that you wish. Video can play fullscreen in a separate browser tab or play in a pop-up window.

Video can be triggered by a still video frame or by a separate button. You can choose to display full playback controls, just a simple play or pause button, or hide the controls altogether.

Video can autoplay. It can be masked by other objects and even display in a button. In the lessons that follow you'll learn lots of different ways that video can be presented to your viewers. You don't necessarily need to watch each lesson. You can choose the ones that most closely match your needs and then follow along to learn how to achieve those effects in your project.