



## Module 1 GETTING STARTED

### Lesson 1 Introduction To Facebook Live For Beginners

---

In this course, there are 4 modules, each with 2 - 5 lessons. Each module has a worksheet which can be found under the corresponding first lesson. I recommend that you download and print each worksheet so you can use it as you go through the lessons.

#### BONUS!

- All participants of this course will be added to a private Facebook group. The purpose of this group is for you to practice your Facebook live videos before you 'go out to the public' In your welcome email (after you purchase this course), the link to this group will be shared with you. Please do not share with anyone else.
- On Mondays and Fridays at 6pm GMT (until 18th December, 2020), I will be live in the private Facebook group to answer your specific questions about this course or using Facebook live videos in general. Please post your questions in the comment section of the video lessons or send them via email to [hello@amaduncan.com](mailto:hello@amaduncan.com)
- 2 free tutorials on how to use StreamYard and Zoom are also shared in the private Facebook group for all participants. Here are the links
  - StreamYard  
<https://www.facebook.com/Fabulousamaduncan/videos/3344645048946191/>
  - Zoom  
<https://www.facebook.com/Fabulousamaduncan/videos/3344704022273627/>
- Remember to download the printable worksheet for this module. It can be found under this lesson

Let's dig in!

Ama xx

Remember to download the printable worksheet for this module. It can be found under this lesson

# Module 1 Lesson 2

## Common Objections To Facebook Live Videos

---

Reflection: Write down answers to the following questions:

a. What is the ultimate goal which has led you to take this Facebook Live For Beginners Course?

---

---

---

---

b. While watching the video on the Common Objections To Facebook Live Videos, which one (s) could you relate to?

---

---

---

---

---

---

---

---

c. Are you willing to do what it takes to overcome this/these objection (s)?

---

---

---

---

# Module 1 Lesson 3

## The 5 Ws Of Facebook Live Videos

---

Reflection: Write down answers to the following questions:

a. Why is Facebook live videos important to your business?

---

---

---

---

---

---

---

---

---

---

b. What will you use Facebook live videos to do for your business?

---

---

---

---

---

---

---

---

---

---

a. Where on Facebook will you go live?

---

---

---

---

---

---

---

---

b. When do you intend to be doing your Facebook live videos?

---

---

---

---

---

---

---

---

---