I want to begin by showing you the end result first. This is vablet in action running on my iPad. Every time a team member runs the vablet app on their device, the latest content is downloaded for them. So the content on their device is always kept in sync with the library of sales and marketing content that you create with in5 and curate through the vablet web portal.

vablet runs on all kinds of devices, iPad and Android tablets and phones, as well as desktop and laptop computers. When a user logs into vablet on their device, they see the home screen. The appearance of this screen is customizable. I've added the Home Science logo and customized the colors a bit. You control which folders appear here, as well as which folders appear for which users.

But I'm going to just keep things simple. I've loaded up just a few pieces of content for the sales team here. I'll show you in another movie how this content is exported with in5 and then uploaded to the vablet web portal, after which it appears automatically on each device used by your sales team. When the salesperson wants to present a specific piece to a prospect, they just tap and go. And, of course, in5 lets you create pieces that are interactive and feature animation, video, and more.

Okay, now I'll start at the beginning and show you how all this is done, but I wanted to show you what the end result looks like first.