



JOE DICHARA CPA PRESENTS

# **DYI NEW BUSINESS MASTERY COURSE**

**A SMALL BUSINESS STARTUP GUIDE**

STEP BY STEP ROAD MAP FOR ANYONE THAT  
WANTS TO START & MANAGE A SMALL BUSINESS  
ON THEIR OWN

"Anyone just starting out in business needs this book. Joe lays out all the important steps in simple terms. This is a must-read!"

*Craig Duswalt*  
[www.craigduswalt.com](http://www.craigduswalt.com)

# INTRODUCTION

**DIY New Business Mastery** is a simple, step-by-step approach that will help guide you along the often confusing, sometimes treacherous road of starting, managing & building a small business. From your initial idea to long-term tax and financial planning, I will cover the fundamental areas every entrepreneur should have to build a strong business foundation that will serve as source capital to help you live the way you want to live.

Starting a business is a scary proposition. I will take a lot of that trepidation away by showing you exactly what needs to be done when it needs to be done and how you can do it. You will get simple, exact instructions on how to start, build and manage a small business with world-class instructor training and real-life examples. When you gain an understanding of these fundamental business requirements, you'll experience a sense of relief and comfort knowing you're on track and doing the right thing with your business.