

# DIY HEALTH CHECK (3)

STREAM<sup>1</sup>IME

design  
assembly

STRONGER  
BETTER  
HAPPIER

Try and push yourself here. A progression might be:  
- Websites; to  
- Digital expressions of brands; to  
- Creation of experiences that create more loyal connections

## What are your products, what do you deliver?

1.

2.

3.

4.

5.

OK. But what is that really?  
Doesn't everyone do that?

Sure, but what makes it really  
different to the competition?