

Week 1

Wild
Hearted
Words

Week 1

**WHAT TYPE OF
LEARNER ARE YOU?**

**VISUAL
AUDITORY
READ-WRITE
KINESTHETIC**

KNOW WHAT TYPE OF LEARNER YOU ARE
TO GROW YOUR BUSINESS.

CONSIDER WHAT TYPES OF LEARNERS
YOUR IDEAL CLIENTS ARE TO CREATE THE
BEST OFFERINGS FOR THEM!

Week 1

VISUAL

FAST TALKERS
IMPATIENT & TEND TO INTERRUPT
USE WORDS & PHRASES THAT EVOKE VISUAL
IMAGES
LEARN BY SEEING & VISUALIZING

TEACHING STRATEGY:

USE DEMONSTRATIONS
USE VISUALLY PLEASING MATERIALS
MAKE AN EFFORT TO PAINT MENTAL PICTURES

Week 1

AUDITORY



SLOW SPEAKER

NATURAL LISTENER

THINK IN A LINEAR WAY

LEARN BY LISTENING & VERBALIZING



TEACHING STRATEGY:

SOUND GOOD

PLAN & DELIVER INFO IN AN ORGANIZED

CONVERSATION

Week 1

READ - WRITE

LIKE THINGS DISPLAYED IN WRITING
EMPHASIZE TEXT-BASED INPUT & OUTPUT
ENJOY READING & WRITING IN ALL FORMS

TEACHING STRATEGY:

WRITE OUT KEY WORDS IN LISTS
SILENT READING OR REWRITING NOTES
ORGANIZING VISUALS INTO WORDS
MULTIPLE-CHOICE OPTIONS

Week 1

KINESTHETIC

SLOWEST TALKERS OF ALL
SLOW TO MAKE DECISIONS
USE SENSES TO ENGAGE
LEARN BY DOING & SOLVING REAL-LIFE
PROBLEMS
LIKE HANDS-ON APPROACHES
LEARN THROUGH TRIAL & ERROR

TEACHING STRATEGY:

HANDS-ON DEMONSTRATIONS
CASE EXAMPLES TO BE DISCUSSED & SOLVED

Week 1

WHAT TYPE OF LEARNER
ARE YOU, WILD HEART?



Week 1

R E M E M B E R :

**AS ADULTS, WE
NEED TO INTERACT
& SHARE WITH
OTHERS.**

THINK ABOUT YOUR IDEAL CUSTOMER:

HOW WOULD SHE WANT TO LEARN?

HOW WOULD SHE LIKE TO INTERACT WITH YOU?

WHAT WOULD SUPPORT HER JOURNEY FROM
WHERE SHE IS NOW TO WHERE SHE'D LIKE TO
BE?