

HOW TO BE A CHANGE CATALYST

PART 3 // Emails

SUBJECT:

Dear [Recipient's Name],

Do you ever wonder how a single person can be the spark for change? **How one invitation can change a life, a community, and eventually the world?** I'm thrilled to invite you to explore them with us.

I'd like to personally invite you to join for part 3 of this 4-part video series: "How to Be a Change Catalyst". This series is centred around a challenge, one that encourages us to **take action in a way that is both profound and simple.**

Here's a hint: **It all starts with a personal invitation.**

In today's video, we dive deep into the power of a simple invite, drawing insights from the New Testament, and intertwining these insights with our mission to radiate love within our community.

Intrigued? You should be! **Click here to watch the video and embark on a journey of transformation, of love, of becoming a change catalyst.** We're excited for you to join us and begin your challenge.

Remember, the biggest changes start with the smallest steps.

Excited to see the life change that happens in your social circles,

[Your Name]

Subject: The Power of One: Share Your Invite Story!

Dear [Recipient's Name],

A few days ago, we challenged you to be looking for a window invite one of "your four" ... a challenge designed to ignite change and foster love within our community. **Now, I'm checking in to see how it's unfolding for you.**

Have you had a chance to watch the first part of our video series, "How to Be a Change Catalyst"? **If not, you can watch it here.** The challenge it holds within might just be the catalyst you need to start making a real difference.

If you have watched the third video, how are you finding the challenge? **Have you thought about that one person you might invite to our church?** Remember, the objective is not to focus on whether they come or not, but rather, to *invest in the relationship and extend the invitation.*

Please hit reply and share with me your thoughts and your experiences so far. Who is that one person you're considering inviting? And how does the thought of extending the invitation make you feel?

In the spirit of embracing this challenge, let's start a conversation about our experiences and learn from each other.

Looking forward to hearing from you,

[Your Name]