**Idea Development Activity**

**Passion**

What are 3 things you are passionate about?

1)

2)

3)

**Talent**

What are 3 things you feel like you do better than anyone else — what activities do you feel like you were just "made to do?"

1)

2)

3)

**Problems**

Have you noticed an area in life that you feel like something is missing or a problem that bothers you?

1)

2)

3)

**Don’t reinvent the wheel**

What are 3 businesses that you have seen that you think are cool and would be interested in trying?

1)

2)

3)

**What is your business idea?**

What makes economic sense — how can you create a business to make money combining your passion, talent, and problem that needs to be solved?

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