



UP

STARTS

FROM CLASSROOM TO BOARDROOM



LAUNCH DAY

IN THIS PART OF THE TRAINING...

- Launch Day
- Overview of module activities
- Module resources and materials
- Facilitator tips

KEEP IN MIND:

- This section takes about 10 to 15 minutes to complete
- Pace yourself
- Take notes
- Do the self-check

LAUNCH DAY MODULE

Youth participants will:

- Explore UpStarts processes and their role as a participant
- Form teams and select a team communicator
- Identify their partner organization and challenge
- Set up communication logics



PREPARATION AND FACILITATION

- Explain program process
- Outline program expectations
- Sample agenda

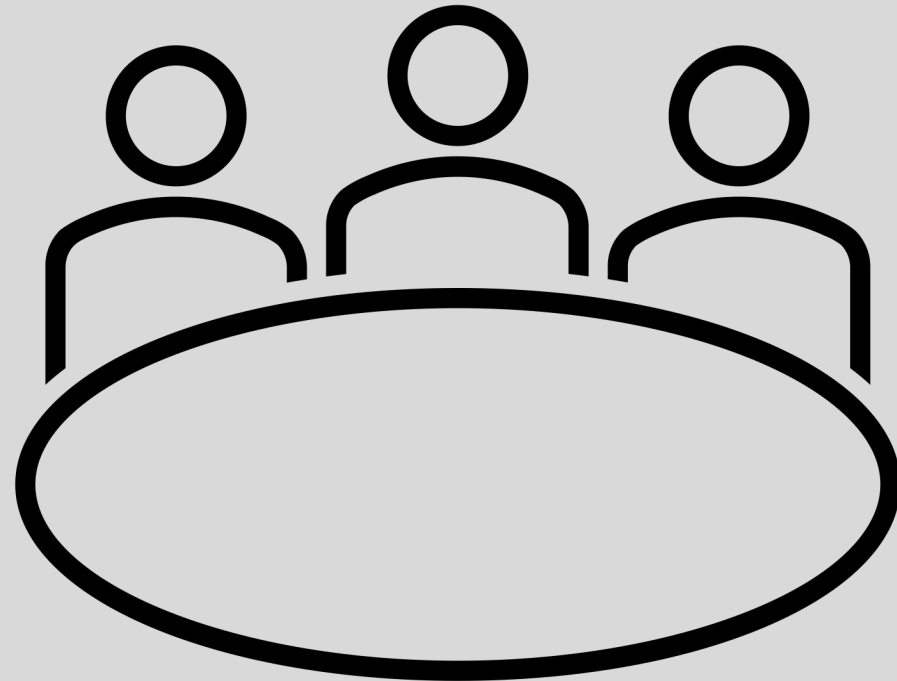
PART ONE:

PARTNER INTRODUCTIONS AND CHALLENGES

- Business or organization's mission and history
- Challenge to be solved
- Previous attempts to address the challenge and their results
- Why addressing this challenge is essential to the partner and community and the potential impact of the solution
- How the partner would evaluate a solution's success

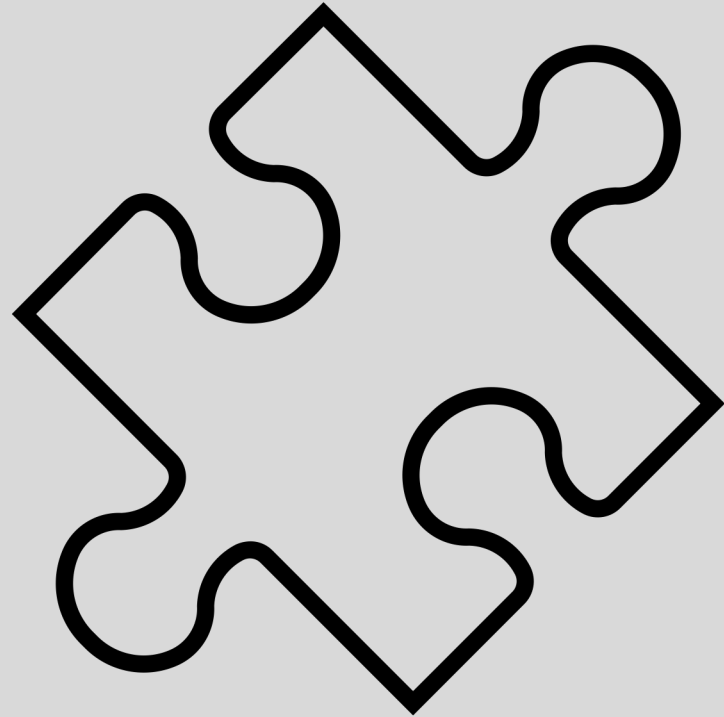
PART TWO:

ACTIVITY 1: FORMING STRENGTHS-BASED TEAMS



PART TWO:

ACTIVITY 2: SELECTING A CHALLENGE



PART TWO:

ACTIVITY 3: SETTING TEAM EXPECTATIONS

- 1. LIGHTING TALKS**
- 2. GROUP DISCUSSION**
- 3. TEAM ACTIVITY**

POTENTIAL CHALLENGES

- Not knowing how to clearly identify or state the business challenge
- Businesses or organizations dominating the event
- Youth feeling overwhelmed

HELPFUL TIPS

- Be prepared and organized
- Communicate with business or organizational partners prior to launch day
- Have a host or emcee to facilitate the event

- What are my key takeaways in this training session?
- How can I prepare myself for this module?
- Do I have concerns about running this module? If yes, what are they?
- How can I address these concerns and challenges?
- What resources can I use to overcome these challenges?

SELF CHECK:





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