



Develop your Mission / Vision Statement Mission

1. What is the purpose of your private practice?
2. Why are you providing therapy?
3. To whom are you providing therapy?
4. How will your services help the target client base?
5. What issues will you help with?
6. How do your personal/professional/or other values contribute to your mission/vision?

7. What treatment modalities will you use?

8. How will you address specific issues your client base may face?

This is all a KEY part of your why.