Now, let's go ahead and close this first exercise and I'm going to open the next exercise. Now we're going to export this with in5, which is going to give us an immediate boost in terms of the layout. So now we've maintained all the layout. We've got everything here and let's add Alt Text to this image so that there is actually some information for someone to read here or a screen reader or a search engine to read, even though it can't see the actual image.

So, the way to do that in InDesign, I'm going to select the image, I'm going to right-click, and choose Object Export Options. Now, in the Alt Text section here, I can change the Source to Custom. In there, I can type something like man with purple coat drinking from a cup. And I'll just click Done. And I can go and add Alt Text to each of these images as well. And then I would go to Export. And, typically what I like to do when I'm showing this is to use the Easy Export. But in this case, for this course, we're going to be doing some fine tweaking. So let's go ahead and use the Full Export. I can get there from here just by clicking Advanced.

And we don't need to do anything to change what's on here. The text is going to be rendered as images for now. We're going to be looking at more of that. Nothing has to change based on this setting, I would just click OK. And Export. And let's take a look at what in5 does in the Output. So, I will Inspect this image and you can see this has Alt Text. This is the text that I entered before I exported: man in purple jacket drinking from a cup. And, if I scroll down and pick up one of these other images, I'd already added text to these so you can see. There's Alt Text there. So, now when there is something reading the screen, it can actually pick up that text and read it as it comes across the images. Very simple, but a very useful thing to do.