



## Perfectly Personal Word Art Paper Strip 06 – PS Transcript

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For this paper strip template, we're going to use the custom shape tool to add a geometric accent.

So I've already created a new document that is 2.75 inches wide and 0.6 inches high at 300 pixels per inch with a white background. Press the letter D to reset the color chips. Then click on the foreground color chip to open the color picker and choose a medium gray color. I'm using hex number nine five nine five nine five and then click okay. Now press alt backspace in windows or option delete on a Mac to fill the background layer with the foreground color. Then click on the foreground color chip to open the color picker and choose a light gray color. This time I'm using hex number, CCCCCC, and then click okay. Now get the custom shape tool. And in the tool options set the the tool mode to shape, the fill to solid color, the stroke to none, and then click to open the path operations and choose new layer. And then click to open the geometry options and choose unconstrained. Click to open the shape picker and then click on the settings icon and choose the shapes list and then click okay to update the list. And then once you have your shapes list here, select the hexagon shape. Also, make sure align edges is checked.

Then on the document while holding down the shift key click and drag to create a hexagon that fills the height of the document. Then get the move tool and on the document while holding down the shift key, click and drag the hexagon to the left until only part of it is showing. So we're going to go about there. Now in the layers panel double click on the name of this layer and change it to shape accent one and then press enter to commit the name change. Now press control J in windows or command J on a Mac to duplicate the hexagon. Then on the document while holding down the shift key, click and drag the hexagon to the right until it's showing the same amount as the left hexagon.

Then in the layers panel, double click on the name of this layer and change it to shape accent two and then press enter to commit the name change. Now we need to trim the excess pixels to do that, in the layers panel, right click in windows or control click on a Mac on the shape one accent layer and choose rasterize layer. And then repeat that for the shape accent two layer. Then press control A in windows or command A on a Mac to select all.

Then in the menu bar, choose image crop. Now press control D in windows or command D on a Mac to de-select. Then in the layers panel shift click on the shape accent one layer so that both of the shape accent layers are active. Then in the menu bar, choose layer, group layers. In the layers panel, double

click on the name of this group and change it to shape accents and then press enter to commit the name change.

The next step is to add some type, so get the horizontal type tool. Then in the tool options set the font to myriad pro or something similar, set the size to 24 points, and the alignment to center. Then press the letter X to switch the foreground color to white. And then on the document click once and type the words text here in all caps and then click the checkmark to commit. Now get the move tool, then press control A in windows or command a on a Mac to select all. Then in the tool options, click on the align vertical centers icon and the align horizontal centers icon. And then press control D in windows or command D on a Mac to de-select. Now this template is ready for saving. Save this file with the name of paper strip template zero six dot PSD in the same folder as all of the others.

Now that you saved your template, it's time to get inspired and go over a few tips. Last time I showed you how to use a paper strip with an alpha. But this time, I've put our custom paper strip together with a journal card to create another cluster that would look great with any project. Here are some tips on how to put together a paper strip cluster with a journal card. Number one, use similar colors. When pairing a journal card to your custom paper strip, it's a good idea to use similar colors or patterns. Doing this will give your cluster a cohesive look and people will be wondering if you did that or if a designer put that cluster together. Number two, use the intersection. The area where the journal card and the paper strip create a right angle is a great place to tuck an element. This provides visual interest without hiding the personalized words we added to our custom paper strip. And number three, use an anchor. As with many of our previous clusters, using an anchor is just a good idea. In this case, the paint I used adds visual interest and a pop of color. Here's how I ended up using my journal card paper strip cluster. The cluster was the perfect compliment to the rest of the design, and it really helped me tell the story about my favorite bands and why I enjoy listening to them.

Before I cover how to use the gray scale templates, I'm going to cover some customization rules. These rules are going to follow us throughout the majority of this class, so you're going to want to make sure you don't skip the next lesson. This is Jenifer Juris with perfectly personal word art.