



XCELLENCE LEADERSHIP UNIVERSITY

Developing Today's Leaders for Tomorrow's Future

Welcome to Xcellence Leadership University

DreamPreneur's Track Certification Program

Program Developer: Dr. Angella Banks



Things to Know!



DreamPreneur Track

Xcellence Leadership University's DreamPreneurship Track is a signature course for leaders who desire to become entrepreneurs and non-profit owners. Through a series of weekly modules, the program focuses on the development, empowerment, and promotion of you starting your own business and/or non-profit to help you shift your financial legacy, economic stability, and make a global impact in the world. Participants completing the course requirements will leave with an entrepreneurship certificate of completion and should be prepared to launch their own business or non-profit successfully. We are a global community of individuals seeking Xcellence in every area of our lives. Visit www.xcellenceinc.org to ensure you have met all membership requirements in order to receive the many discounts and benefits that our parent company, Xcellence, Inc. offers.



Program Outline

Week 1	XLU Entrepreneurship 101
Week 2.....	Business Legalities & Infrastructure
Week 3.....	Business Development
Week 4	Building Your Company Profile
Week 5.....	Marketing
Week 6.....	Branding
Week 7.....	Strategic Planning
Week 8.....	Financial Planning
Month 3.....	Business Project Completion

Program Objectives

- To understand the development and theoretical foundations and framework of becoming an entrepreneur
- To analyze the potential effects of starting and sustaining a successful business
- To explore and apply the modules to address the challenges that many startup businesses and non-profits face.
- To aid in the development of a small business / non-profit

Key Learnings

- The ability to sustain a new small business start-up
- The Principles of Entrepreneurship & Business Development
- The intricate details and mental stamina needed to run a business
- Develop a short-term and long-term growth strategy along with an industry unique selling proposition



About Us

The XLU was founded by Dr. Angella Banks, DBA, the Founder & President of Xcellence, Inc. Xcellence, Inc. is a 501©3 organization that develops, empowers, and promotes leaders worldwide. As the organization continues to grow, the demand for Dr. Angella Banks continued to increase in the areas of spiritual, personal and professional leadership development and entrepreneurship. It was in that moment in which God gave her the vision of the XLU University to meet the needs of leaders desiring to fulfill their purpose in life. The XLU University is owned & operated by Xcellence, Inc., as a subsidiary.

The XLU Certification program uses a mixed methodology of biblically based principles along with practicality in various areas, to provide specialized entrepreneurial training for start up businesses, entrepreneurs, small businesses, leaders, and dreamers.

Our Mission

The XLU University mission is to impact the world through leaders realizing their fullest potential.

Our Purpose

XLU's purpose is to train leaders to use their personalized journey and story to change the lives of others. We promote professionalism, integrity, and ethical behaviors in our program to ensure the highest level of quality. Our program is spiritually based with foundational principles to represent a signature of excellence as we train and certify XLU DreamPreneurs.

***Failure to comply with program guidelines and curricula could halt completion of the program. All homework assignments, tests, exam, any live sessions, and any additional requested materials, must be completed before certification awarded. 2 weeks of inactivity in course and/or missed assignments will end program immediately unless approved. *No refunds available, however, course can be rescheduled.**

Bonuses:

Automatic Eligibility to join Dr. A's iDream Big Monthly Mentoring Group

Lifetime Access to Classroom Resources and Materials

Eligible to Become a Brother or Sister in Xcellence

