



September 5, 2022

Welcome to Private Practice 101- Fast Track Course!

This course is self-paced and video guided. I include video tutorials and walk throughs, necessary links and information for everything that you need to start your own practice. This is including insurance paneling (credentialing), getting set up on CAQH, your NPI, best proven marketing strategies and systems and interviews with experts on taxes and accounting, marketing and more!

***Who am I and what puts me in a position to offer this to you? More importantly how do you know it will work?***

My name is Amira Martin, LCSW-R. A mother of two adult sons, Harison and Elias and one very special little girl named Sarah. I am even a Meema (aka too young to be a grandmother) to two boys, Aidan 5, and Nathan 2. I am an adjunct professor with Columbia University School of Social Work, and sometimes with SUNY.

In 2011, I started an LLC called MA Therapy, LLC.

I started with a small, 6 hours on a Saturday, private practice, workshops, speaking engagements.

Currently we have four divisions:

- “Amira For Her” which I started as MA Therapy in 2011- check out [amiraforher.com](http://amiraforher.com)
- “Amira For Him” which I started in 2020- check out [amiraforhim.com](http://amiraforhim.com)
- “Phenomenal Private Practice” Coaching - [phenomenalprivatepracticewithamira.com](http://phenomenalprivatepracticewithamira.com)

My group practice began with myself and one therapist. Today we have over 50!

I love connecting with people on social media and I am always talking about healing and mental health, LGBTQIA+ healing, and I also talk about money, taking care of oneself, family, and community.

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Through this course, you will learn the key steps necessary to get your private practice going. Whether you have started a practice but aren't where you want to be, or have not yet begun, this training will be beneficial for you.

My hope for you is to use this information to get your private practice business going or ramped up!

Let's get started! You can purchase the course today, or call, or email me if you want to discuss more first.  
[amira@phenomenalprivatepracticewithamira.com](mailto:amira@phenomenalprivatepracticewithamira.com)

Warmly,

***Amira***

