## DIRECTION& MOOD BOARD

## Lesson 5: Choosing a Direction Manual © Syndee Rogers

This video was filmed in Photoshop Elements but the instructions are just the same in Adobe Photoshop unless where noted.

When starting a new project it is helpful to create a Mood or Inspiration Board.

The following steps can help get you started and help you from feeling overwhelmed at the beginning a new project:

## 1- Start a Pinterest account if you don't already have one.

Here are some helpful links on setting up and using Pinterest: https://www.wikihow.com/Sign-Up-for-Pinterest https://www.wikihow.com/Use-Pinterest

Here's a video: https://www.youtube.com/watch?v=Tcb3fUvU6tE

## 2- Pin inspirational images.

Pinterest can feel a bit overwhelming, but I have found that using the Search feature cuts down on my stress level and makes it a much more enjoyable experience.

Here are some helpful search words: Color trends Color palettes Color mood boards Mood boards (this is a great one for finding images that include colors and inspirational photos) Mood board inspiration Wedding colors Wedding color inspiration Home decor color If you have a favorite color you can search by color

3- Take photos with your camera phone that catch your eye.

4- Once you have accumulated a fair amount of inspiring images, download the Mood Board Template.

5- Gather photos, images, and color that work well together from you inspiration folder and put those into a new folder and give it a name.

\*\*\*\*PLEASE NOTE: If Pinterest just isn't your thing, there are tons of great inspirational images on the internet that you can collect and save to a folder on your computer.
Helpful Tip - Do a Google search for: color mood boards. (this is a great for finding images that include colors and inspirational photos)

You can find amazing photos here: <u>Unsplash</u>

Color inspiration here: https://blog.snappa.com/color-palette-inspiration/ Design Seeds

Set up Your Workspace

In the Tool Options, make sure Auto-Select Layer and Show Bounding Box are checked.
 (Photoshop: In the Options Bar, make sure Auto-Select Layer and Show Transform Controls are checked)

Using the Mood Board Template (This is not an assignment and is optional)

- Open the PFP\_Colors-MoodBoard.psd (File > Open) included in the Passion4Paperdownload folder.
- Open gathered images from you inspiration folder.
- Activate one of your images, click and drag over to your Mood Board document and arrange on the right side under Inspiration.
- Continue the step above to add images to your Mood Board.
- Get the Move tool.
- In the Layers panel, activate Swatch 1 on your Mood Board.
- Double-click on the swatch thumbnail to bring up the Color Picker. The Eye dropper tool will automatically be activated. Click somewhere on your images to pick up a color then click OK.

- Following the previous steps, continue selecting colors from the photo and adding them to your swatches. • Save your Mood Board as a psd in an easy to find location.

