



# Conversation

## Business presentations – Exercise

*Fill in the gaps in this presentation.*

Good morning ladies and gentlemen, and welcome to BBL. ... **On behalf** ... of the company, I'd like to thank you for accepting our invitation. .... me ..... by introducing myself. My name is Richard / Amy Sharp, and I'm in ..... BBL's public relations in the Asia Pacific .....

It's my ..... today to give you a brief ..... of our company. I've ..... my presentation ..... three parts. I'll ..... the company's history, ..... by an ..... of its ..... organisation, and we'll then take a quick ..... at our ..... plans in the region.

So, starting with the history, BBL was ..... in the UK in 1996 ..... provider of pay TV and Internet services. In 2008, it ..... its mobile telephony division, which successfully ..... to Europe in 2011. In 2015, we decided to ..... global, and have now ..... up ..... in various parts of the world, with Asia Pacific being the most ..... addition.

..... on to our ..... organisation, ..... you can see on this ....., we have two separate divisions: the Pay TV and Internet division, which only ..... the UK, and the mobile telephony division, which ..... globally. The latter ..... four geographical areas: Europe, Middle East, Americas and Asia. We currently ..... around 110,000 people and have ..... 180 million customers ..... The company's ..... is located in London.

And finally, ..... to our ..... plans for the Asia Pacific region, we've just ..... a local mobile provider in Singapore, and are ..... restructuring and enlarging this company with a ..... to making it a ..... player in the area. We're also looking to ..... our own



..... in Hong Kong. We're aware that we ..... some  
..... competition from well-established providers in the region. ....  
we're ..... that our high service standards and ..... prices will give  
us a competitive ..... quite rapidly.

To ..... up, in just 20 years since ..... establishment, BBL has  
..... in becoming a global company, with ..... expansion plans still in  
the ..... Well, that ..... my ..... presentation. I'll  
..... to answer any questions you may have.