

CRAFTING FOR PROFIT

2024 CLASS SCHEDULE

LIVE Camp Kick-Off with Angie Holden & Cori George on January 24, 2024 at 4 pm ET.
Watch your email for a link to join as well as a replay!

DAY 1

Handling Competition and
Standing Out
Angie Holden & Cori George

Your Guide to Crafting Trends
and Market Research
Sarah Clark

New 2023 eCommerce Platform
Comparison
Angie Holden

Crafting Compelling Product
Descriptions
Cori George

Tips for Choosing a Social
Media Platform For Your Craft
Business
Chelly Ontis

Your Small Business Finances:
How to Get Started
Elise Laney

Goal-Setting for Crafters: How to
Break Down Big Goals Without
the Overwhelm!
Nicole Baker Holleman

Growing Your Craft Business
Jennifer Sanderson

Crafting with Purpose: Building a
Mission-Driven Craft Business
Cori George

How to Use Digital Resources for
Your Branding Needs
Creative Fabrica

3 Things You Need to Know
About Your Apparel Partner
BELLA+CANVAS

DAY 2

Printing Options: HTV,
Sublimation, SupaColor, DTF,
White Toner, DTG, and more!
Angie Holden & Cori George

Sourcing and Selecting Quality
Materials for Your Creations
Angie Holden

Email Marketing: Doing It the
Right Way!
Carolina Moore

How to Take High Quality Photos
and Video with Just Your Phone
Courtney Brickner

How to Use Rhinestones to Add
Variety to Your Handmade
Business
Eve Lowry

How to Price for Profit
Jamela Payne

How to Sell AI Generated
Products Ethically
Jennifer Maker

Let's Get Those Orders
Shipped!
Tisa Jackson

Scaling Up Your Small Business:
Strategies for Big Orders
Heat Transfer Warehouse

The DreamBox: Your Small
Business Organizational Solution
Create Room

DAY 3

Lasers: Should You Add One to
Your Small Business?
Angie Holden

Using a Blog to Build Your Brand
and Community
Abbi Kirsten

10 Tips for Opening a Brick and
Mortar Location
Brittany Anton

Crafting Success: Time Blocking
Strategies for Profitable Growth
Chonita Nicole

How to Introduce New
Products Your Customers Want
Crystal Summers

Use a Large Format Cutting
Machine in Your Business
EllyMae Habets

Adding Customization to a
Handmade Business
Javiah Stackhouse

Make (and Sell!) an eBook Easily
with Canva!
Jessica Hill

How to Come Up with Endless
Sticker Ideas to Make or Sell!
Mim Jenkinson

Grow Your Business In 2024
Using Online Advertising
Whitney Jensen

Crio Printer: A Crafter's Dream
Machine
CRIO

BASICS

Images, Fonts, and Licensing:
What You Need to Know
Angie Holden

Getting Found on Google: SEO
Basics
Angie Holden

15 Things You Don't Want to
Think About but Should
Angie Holden & Cori George

eCommerce Platform
Comparison
Angie Holden & Cori George

Create Mockups to Save Time
and Money
Cori George

Designing a Visual Brand that
Creates Customer Loyalty
Cori George

FREE CAMP PASS: Classes open at 9am ET each day (January 25 - 27, 2024) and close after 24 hours. The six classes in the basics section are open all three days.

ALL ACCESS PASS: All classes open on January 25 at 9am ET. You have guaranteed access for one year.