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# Some challenges with implementing estimands in real life

*Kaspar Rufibach*

*Methods, Collaboration, and Outreach Group, Roche Data Sciences, Basel  
1st Effective Statistician Academy*



# Acknowledgments

This material:

- was first presented at the 76th Deming Conference on Applied Statistics on 9th December 2020 [link](#),
- by Kaspar Rufibach and **Evgeny Degtyarev (Novartis)**.
- Sections on switching and hypothetical estimands had initially been prepared by Evgeny.

# Acknowledgments

We borrowed slides or were inspired by

- **Hans-Jochen Weber & Renaud Capdeville,**
- **Björn Bornkamp.**

All our colleagues of the **industry working group on estimands in oncology.**

**Regulatory colleagues** around the world for regular discussion, their input, and feedback.

*The intellectual illness of clinical drug evaluation that I have discussed here can be cured, and it will be cured when we restore intellectual primacy to the questions we ask, not the methods by which we answer them.*

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Sheiner (1991)

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**Roche quantitative scientist**

*If you do not know how to ask the  
right question, you discover nothing.*

**W.E. Deming, American Statistician**

# Agenda

- 1 Case study: hematology
- 2 Hypothetical strategy to address ICEs: application to Covid-19
- 3 Case study: treatment switching
- 4 Estimation of average causal effect
- 5 Subgroups by post-randomization event - principal stratification
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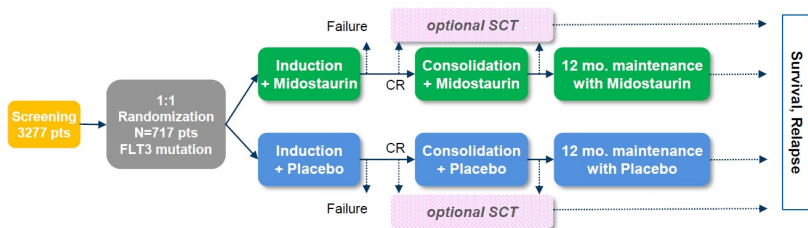
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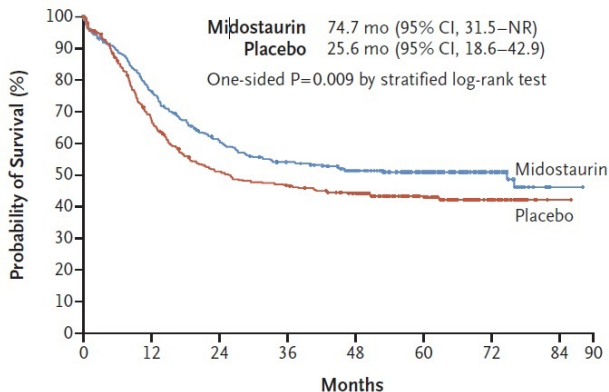
# Case study: hematology

# Complex treatment strategies in hematology

Ratify trial, Stone et al. (2017).



- **Randomized, phase III** double-blind clinical trial.
- **Population:** newly diagnosed AML with a FLT 3 mutation.
- **Comparison:** after completion of primary therapy: Midostaurin vs. placebo.
- **Primary endpoint:** OS.
- **Key secondary endpoint:** EFS.



No. at Risk								
Midostaurin	360	269	208	181	151	97	37	1
Placebo	357	221	163	147	129	80	30	1

OS was significantly longer in the midostaurin group than in the placebo group, as was EFS. [...] In both the primary analysis and an analysis in which **data for patients who underwent transplantation were censored**, the benefit of midostaurin was consistent across all FLT3 subtypes.

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**Completely different clinical questions!**

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- **USPI:** In combination with standard **induction** and **consolidation**.



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- Maintenance: Despite explicit inclusion in trial objective ⇒ **inconsistently included in EMA and FDA labels.**

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**Summary measure:** hazard ratio.

## Complex (multiphase) strategies:

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**Cure?**

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**Clear formulation of  
clinical trial objective is key.**

## Estimands in hematologic oncology trials

Steven Sun<sup>1</sup>  | Hans-Jochen Weber<sup>2</sup> | Emily Butler<sup>3</sup> | Kaspar Rufibach<sup>4</sup>  |  
Satrajit Roychoudhury<sup>5</sup> 

Sun et al. (2021):

- Three case studies.
- Categorization and discussion of sensitivity and supplementary analyses.
- Templates for protocol and SAP.



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- Do not make it part of estimand definition!

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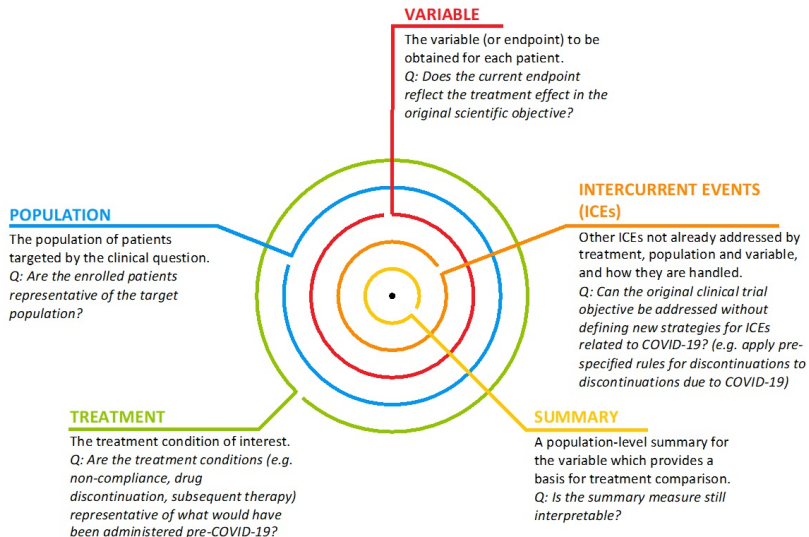
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Framework useful to discuss **impact of COVID-19 on ongoing and future trials.**



# Assessing impact of COVID-19 on estimand



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**Trial objectives: relate to world without COVID-19 pandemic (?)**

Intercurrent events primarily caused by disruption of healthcare system or patients' desire to minimize traveling independently of disease or treatment: **hypothetical strategy reasonable.**

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Health authority guidances for both.

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# Case study: treatment switching

# Good old days: Herceptin

# HERA

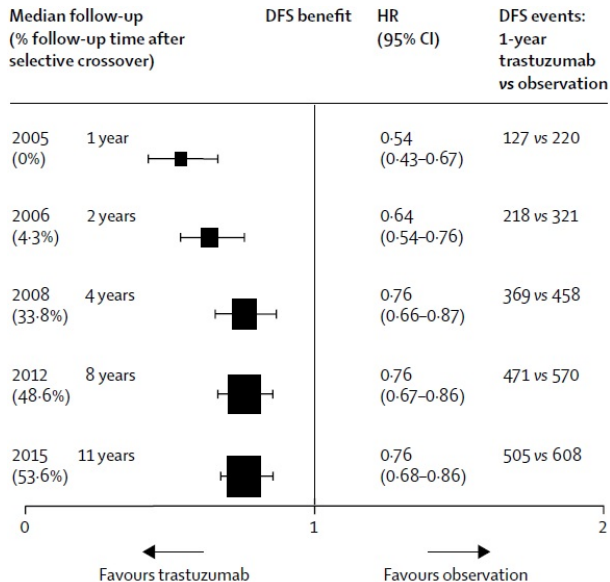
- **Population:** HER2+ early breast cancer patients.
- **Primary therapy:** surgery, chemotherapy, or radiotherapy as indicated.
- **Comparison:** after completion of primary therapy: trastuzumab vs. observation.
- **Randomized, phase III** clinical trial.
- Primary endpoint: investigator-assessed **disease-free survival**.

Piccart-Gebhart and Procter (2005):

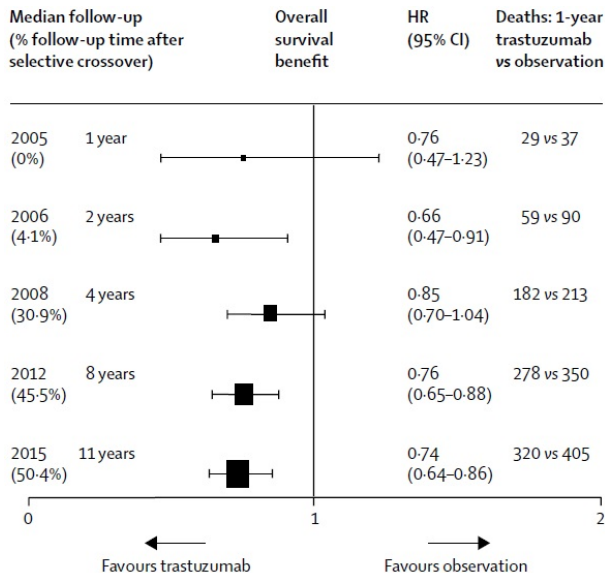
- Trial stopped **early** at planned interim analysis (347 events).
- All control patients without prior disease recurrence allowed to **cross-over to trastuzumab** ⇒ 52% did so.



# Primary endpoint DFS in HERA over time



# Overall survival in HERA over time



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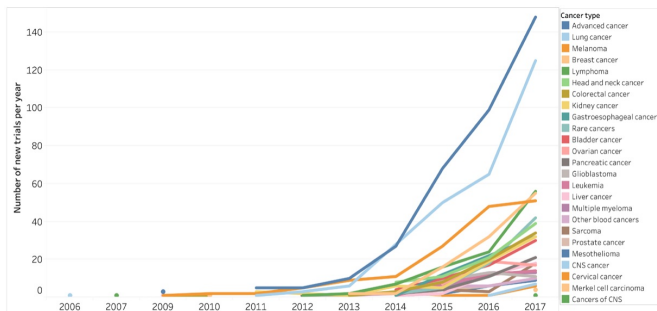
- Herceptin new drug class  $\Rightarrow$  large treatment effect.
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Treatment policy estimand interpretable.

# Oncology landscape has changed!



# Clinical trials with anti-PD1/PDL1 agents

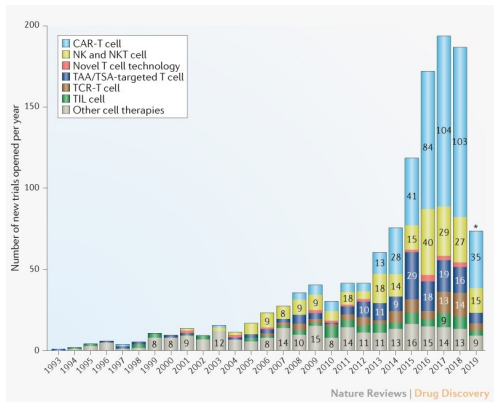


1 in 2006, 1502 in Sep 2017, 2250 in Sep 2018, 2975 in Sep 2019.

Tang et al. (2018)

[https://www.cancerresearch.org/scientists/immuno-oncology-landscape/pd-1-pd-l1-landscape.](https://www.cancerresearch.org/scientists/immuno-oncology-landscape/pd-1-pd-l1-landscape)

# CAR-T trials



13 in 2013, >100 in 2017.

Yu et al. (2018).

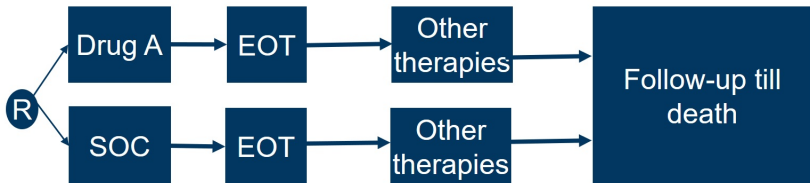
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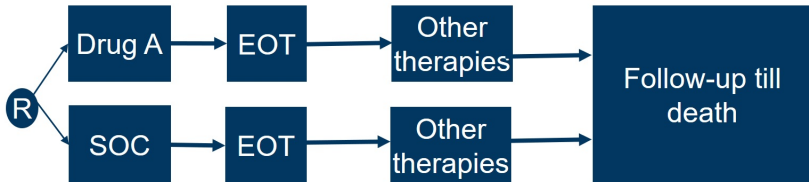
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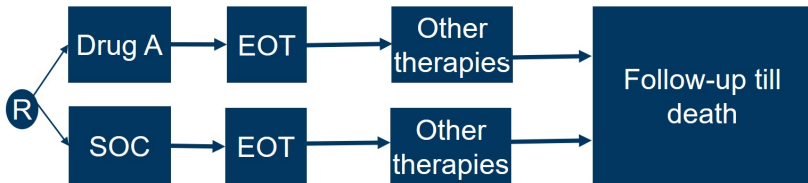
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But what does it mean for clinical trials?



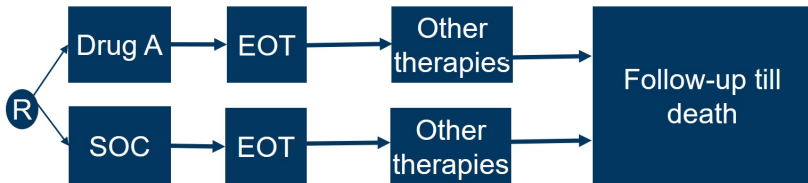


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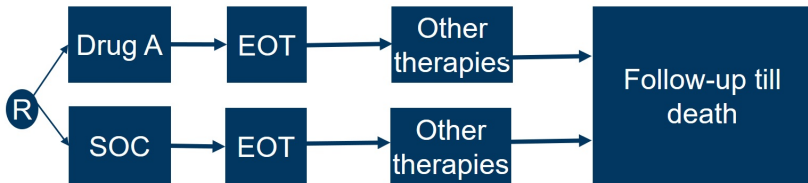
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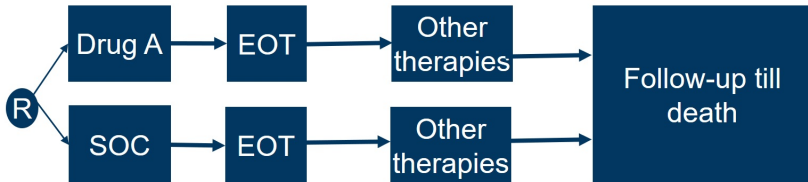
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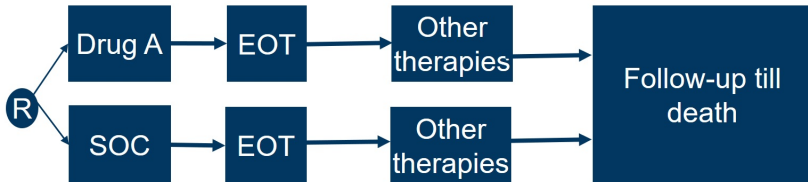
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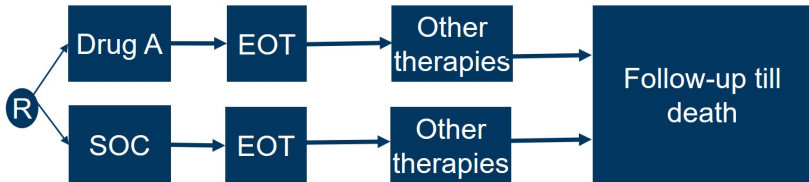
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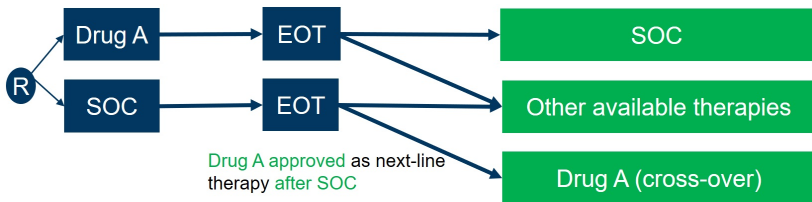
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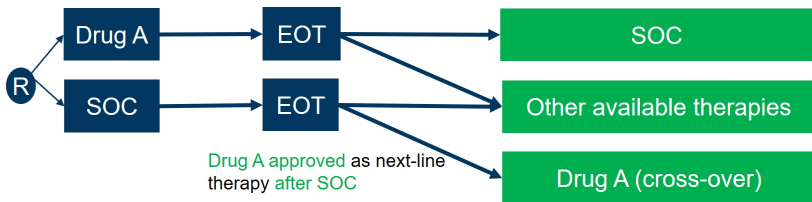


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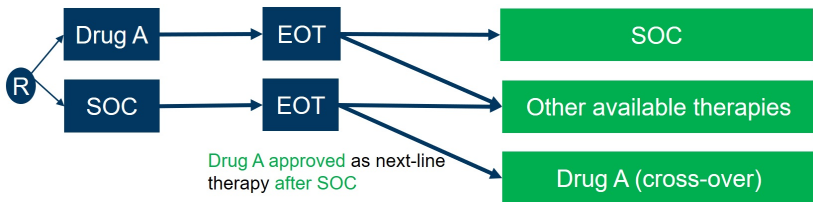
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Treatment policy OS estimand **interpretable** if subsequent therapy after EOT reflects **clinical practice**.



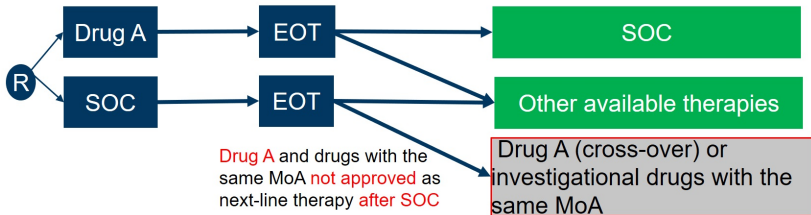


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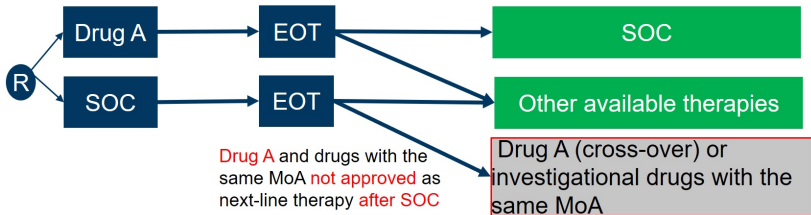


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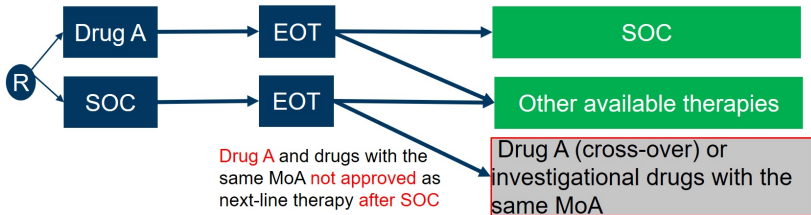
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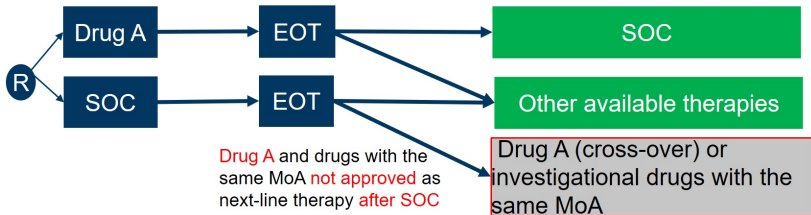


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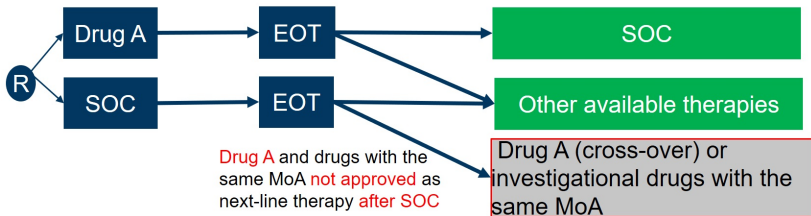
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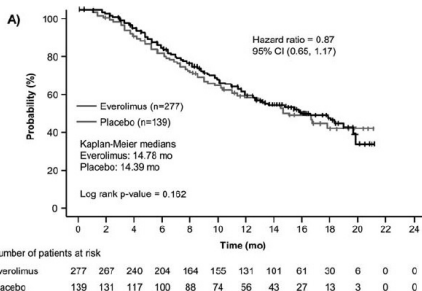
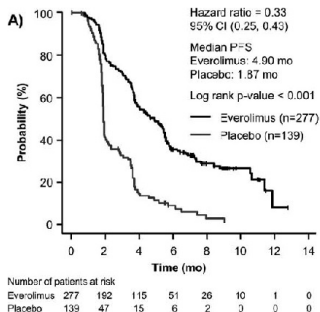
- Immuno-oncology.
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Subsequent therapy after EOT **does not** reflect clinical practice:

- Immuno-oncology.
- Treatment policy estimand relevant?
- Benefit on OS without cross-over more informative? **Hypothetical estimand!**

# RECORD-1



RECORD-1: [Motzer et al. \(2010\)](#).

Further examples: GRID, [Demetri et al. \(2016\)](#); GLARIUS, [Herrlinger et al. \(2016\)](#), Javelin Lung 200, [Barlesi et al. \(2019\)](#).

# Randomized but not treated

- **Blinding** often infeasible.
- Checkmate-37:
  - **20% vs 1.5%.**
  - Weber et al. (2015).
- Quantum-R:
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Overall survival in all randomized patients interpretable?



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A statistically significant improvement in PFS was demonstrated among patients treated with STIVARGA compared to placebo (see Table 8 and Figure 2).

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## Nivolumab SmPC:

There was no statistically significant difference between nivolumab and chemotherapy in the final OS analysis. The primary OS analysis was not adjusted to account for subsequent therapies, with 54 (40.6%) patients in the chemotherapy arm subsequently receiving an anti-PD1 treatment. OS may be confounded by dropout, imbalance of subsequent therapies and differences in baseline factors.

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...drugs are perceived as not improving survival.

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**The Guardian**  
International edition

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LIFE • WELLBEING

## Poorly designed cancer drug trials may be exaggerating benefits

6:36pm, Sep 19, 2017

HEALTH NEWS OCTOBER 13, 2017 / 8:44 PM / 7 MONTHS AGO



## Little evidence new cancer drugs improve survival

PHARMALOT

STAT+

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By ED SILVERMAN @Pharmalot / SEPTEMBER 10, 2019

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6:30pm, Sep 19, 2017

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Driven by

- non-significant result
- for treatment-policy OS estimand
- when subsequent therapies do not reflect clinical practice!

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THE  
MILBANK QUARTERLY  
A MULTIDISCIPLINARY JOURNAL OF POPULATION HEALTH AND HEALTH POLICY

Original Scholarship |  Open Access |  

## Approval of Cancer Drugs With Uncertain Therapeutic Value: A Comparison of Regulatory Decisions in Europe and the United States

MAXIMILIAN SALCHER-KONRAD  HUSEYIN NACI, COURTNEY DAVIS

First published: 06 October 2020 | <https://doi.org/10.1111/1468-0009.12476>

**Conclusions:** US and European regulators often deemed early and less complete evidence on benefit-risk profiles of cancer drugs sufficient to grant regular approval, raising questions over regulatory standards for the approval of new medicines. Even when imposing confirmatory studies in the postmarket-



European Journal of Cancer  
Volume 136, September 2020, Pages 176-185



Original Research

Progression-free survival is a suboptimal predictor for overall survival among metastatic solid tumour clinical trials



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⇒ hypothetical strategy for intercurrent event of cross-over.

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Treatment policy effect for OS really what we are interested in?



# How DO we estimate OS effect?

**How DO we estimate OS effect?**

**Hypothetical estimand?**

# Estimands for treatment switching

<b>OBJECTIVE</b>		<i>Evaluate OS benefit assuming subsequent therapies represent clinical practice</i>	<i>Evaluate OS benefit adjusted for treatment switching</i>	<i>Evaluate OS benefit adjusted for treatment cross-over at any time</i>	<i>Evaluate OS benefit adjusted for treatment cross-over upon progression</i>
<b>ESTIMAND</b>					
<b>Population</b>		Defined through appropriate I/E criteria to reflect the target patient population for approval			
<b>Variable/ Endpoint</b>		Overall survival: Time from randomization to death			
<b>Treatment condition of interest</b>		Sequence of investigational drug + any subsequent therapies vs. sequence of control + any subsequent therapies (including investigational drug)	Investigational drug vs control (if there were no subsequent therapies)	Sequence of investigational drug + any subsequent therapies vs. sequence of control + any subsequent therapy (1excluding investigational drug)	Sequence of investigational drug + any subsequent therapies vs. sequence of control + any subsequent therapy (excluding investigational drug)
<b>Strategy for addressing intercurrent events (IEs)</b>	IE: Start of subsequent therapy at any time (other than cross-over)	Treatment policy	Hypothetical	Treatment policy	Treatment Policy
	IE: Cross-over to investigational drug without observed progression	Treatment policy	Hypothetical	Hypothetical	Treatment Policy
	IE: Cross-over to investigational drug upon progression	Treatment policy	Hypothetical	Hypothetical	Hypothetical
<b>Population-level Summary</b>		Kaplan-Meier estimates; Hazard ratio (HR) with confidence interval (CI)			
<b>ESTIMATION</b>		Cox model and KM estimates using ITT approach	Adjusted HR and CI from IPCW-weighted Cox model; weighted KM estimates	HR from RSPFT model using adjusted survival times; bootstrapped CI; KM estimates using adjusted survival times; IPCW methods could also be used	HR from two-stage method using reconstructed survival; modified KM estimates using reconstructed survival times; IPCW and RPSFT methods could be used

Manitz et al. (2022)

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Enables to communicate added value of drugs better.



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- 1 Case study: hematology
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- 4 Estimation of average causal effect**
- 5 Subgroups by post-randomization event - principal stratification
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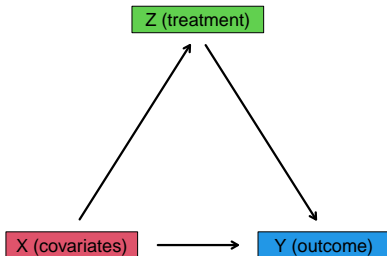
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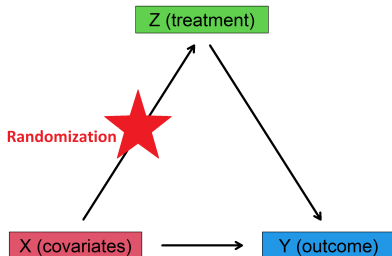
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## **Judea Pearl, American computer scientist and philosopher**

Pearl (2009)

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# Subgroups by post-randomization event - principal stratification

“... The target population might be taken to be the “principal stratum” in which an **intercurrent event would occur**. Alternatively, the target population might be taken to be the principal stratum in which an intercurrent event **would not occur**. The clinical question of interest relates to the treatment effect only within the principal stratum...”

ICH (2019)

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Introductory books causal inference: [Imbens and Rubin \(2015\)](#), [Hernán and Robins \(2020\)](#).

**First, let us summarize what does **not** work.**

## 2-arm RCT test (T) vs. control (C)

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**Do responders  
have higher treatment effect?**

2-arm RCT test (T) vs. control (C)

Do responders  
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“Subgroup” built by **post-randomization** event!

How can we make valid **causal** statements?



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Need “matched control patients”!

Test

Control





Patients who respond  
if randomized to Test  
had they received control



Test





Test



Control



*For every complex problem, there is a solution  
that is simple, neat, and wrong.*

**H.L. Mencken, American Journalist**



# Naive analyses are misleading and do not answer causal question

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**randomization + assumptions**

**Are such questions relevant?**

<b>Example</b>	<b>Scientific question</b>	<b>Primary endpoint</b>	<b>Intercurrent event</b>	<b>Stratum of interest</b>
Multiple sclerosis	Treatment effect on confirmed disability progression in the subpopulation of relapse-free patients	Time to confirmed disability progression	Post-randomization relapse	Patients who would be relapse-free under both treatments
Treatment effect in early responders	Predict treatment effect on long-term primary endpoint based on early biomarker-type readout	Time-to-event	Biomarker value above or below a pre-specified threshold	Patients who would respond early under treatment vs. those that would not
Antidrug antibodies (ADA) for targeted oncology drugs	Do patients that develop ADAs on either arm still benefit from the drug?	Time-to-event	Development of antidrug antibodies because of receiving treatment	Patients who would be ADA+ under treatment
Impact of exposure on OS	Do patients with insufficient exposure have lower treatment effect?	Time-to-event	Exposure below a pre-specified threshold	Patients with low vs. non-low exposure under treatment
Prostate cancer prevention	Assess effect of treatment to prevent prostate cancer on severity of prostate cancer among those men who would be diagnosed with prostate cancer regardless of their treatment assignment	Time-to-event	Getting prostate cancer	Patients who get prostate cancer irrespective of treatment

Bornkamp et al. (2021).

OS / PFS by response.

# Potential outcomes and principal stratification

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Only one observed at all  $\Rightarrow$  **individual causal effect**  $Y(1) - Y(0)$  not observed.

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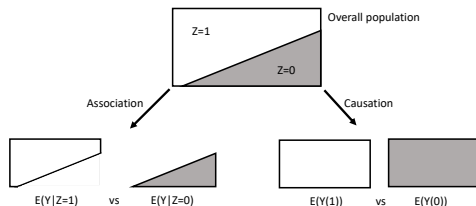
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- Estimates treatment effect in principal stratum  $\{S(1) = 1\} \cap \{S(0) = 1\}$  assuming  $S(1) = S(0) \Rightarrow$  response not treatment related. Assumption quite strong and **rarely justified!**

# Principal stratification

Idea: stratify patients based on **potential outcomes**  $S(0), S(1)$  for **all** treatments.

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Causal interpretation:

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Caveat:

- For patients on test arm we observe  $S(1)$ , but not  $S(0)$ , and vice versa for patients on control arm.
- **Identification** of patients in strata of interest generally not possible, not even after observing  $Y$  and  $S$  in a given trial.

## Example: antidrug antibodies in immunotherapies

- Biological drugs: may trigger immune responses  $\Rightarrow$  formation of **antidrug antibodies** (ADAs).
- Scientific question: Do patients that develop ADAs still benefit from the drug?
- $Y$ : PFS or OS.
- $S$ : occurrence of ADA at  $x$  weeks, say  $x = 4$ .
- Depending on test and control treatment  $\Rightarrow$  ADA only in test arm.

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	ADA- under control
ADA+ under test	<b>Stratum of interest</b>
ADA- under test	

# Effect measures

Primary interest:

- Compare  $Y(1)$  vs.  $Y(0)$  in stratum  $\{S(1) = 1\}$ .
- Contrast this to results in  $\{S(1) = 0\}$ .

Effect measure:

- (Hazard ratio **not causally interpretable**: [Aalen et al. \(2015\)](#).)
- Base effect measure on **survival functions**:

$$U_1(t) := P(Y(1) > t | S(1) = 1) \quad \text{and} \quad U_0(t) := P(Y(0) > t | S(1) = 1).$$

Examples:

- **Milestone** difference at  $t^* > \tilde{t}$ :

$$\delta(t^*) = U_1(t^*) - U_0(t^*).$$

- Time-averaged version, i.e. difference in **RMST**:

$$\int_0^{t^*} \delta(t) dt = E[\min(Y(1), t^*) - \min(Y(0), t^*)].$$

# Potential outcomes, estimands, and PS

**All estimand strategies can be formulated using potential outcomes:**

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Additional complications:  $Y$  time-to-event  $\Rightarrow$  outcome event = competing risk for intercurrent event. Naive analyses conditioning on observed intercurrent event:

- Compares **non-randomized** populations.
- **Immortal bias**: patients immortal until observation of  $S$ .

Liu et al. (2023).

# Sensitivity analyses!

Assumptions for estimation **unverifiable**:

- “Across-world”  $\Rightarrow$  even with **infinite number of observations** we could not test them.
- Only verifiable if we could observe both, patient receives control in one world and treatment in other.

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scientific knowledge + sensitivity analyses

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- Complex question  $\Rightarrow$  complex analysis needed.
- Assumptions needed: scientific input + sensitivity analyses.

DOI: 10.1002/pst.2104

MAIN PAPER

## Principal stratum strategy: Potential role in drug development

Björn Bornkamp<sup>1</sup>  | Kaspar Rufibach<sup>2</sup>  | Jianchang Lin<sup>3</sup> | Yi Liu<sup>4</sup> |  
Devan V. Mehrotra<sup>5</sup>  | Satrajit Roychoudhury<sup>6</sup>  | Heinz Schmidli<sup>1</sup> |  
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Bornkamp et al. (2021)

# Markdown for estimation

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Bornkamp et al. (2021)

# Markdown for estimation

# BBS seminar

# Björn Bornkamp and Kaspar Rufibach on the Effective statistician podcast

## Weighted Approach for Estimating Effects in Principal Strata With Missing Data for a Categorical Post-Baseline Variable in Randomized Controlled Trials

Shengchun Kong<sup>a</sup>, Dominik Heinzmann<sup>b</sup>, Sabine Lauer<sup>c</sup>, and Tian Lu<sup>d</sup>

<sup>a</sup>Genentech, South San Francisco, CA; <sup>b</sup>F. Hoffmann-La Roche Ltd., Basel, Switzerland; <sup>c</sup>Dr. Lauer Research, Neu-Isenburg, Germany; <sup>d</sup>Stanford University, Palo Alto, CA

### ABSTRACT

This research was motivated by studying anti-drug antibody (ADA) formation and its potential impact on long-term benefit of a biologic treatment in a randomized controlled trial, in which ADA status was not only unobserved in the control arm but also in a subset of patients from the experimental treatment arm. Recent literature considers the principal stratum estimand strategy to estimate treatment effect in groups of patients defined by an intercurrent status, that is, in groups defined by a post-randomization variable only observed in one arm and potentially associated with the outcome. However, status information might be missing even for a nonnegligible number of patients in the experimental arm. For this setting, a novel weighted principal stratum approach, namely weighted imputation regression (WRI), is presented: Data from patients with missing intercurrent event status were re-weighted based on baseline covariates and additional longitudinal information. A theoretical justification of the WRI method is provided for different types of outcomes, and assumptions allowing for causal conclusions on treatment effect are specified and investigated. Simulations demonstrated that the WRI method yielded valid inference and was robust against certain violations of assumptions. The method was shown to perform well in a clinical study with ADA status as an intercurrent event.

### ARTICLE HISTORY

Received December 2020  
Accepted November 2021

### KEYWORDS

Anti-drug antibodies; Causal inference; ICH E9 (R1); Intercurrent event

Kong et al. (2022)

Github repository

Talk Dominik Heinzmann in BBS seminar



# Agenda

- 1 Case study: hematology
- 2 Hypothetical strategy to address ICEs: application to Covid-19
- 3 Case study: treatment switching
- 4 Estimation of average causal effect
- 5 Subgroups by post-randomization event - principal stratification
- 6 Estimation of principal effects**
- 7 Impact of ICH E9(R1) and conclusions
- 8 Resources

# Estimation of principal effects

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Need assumptions.

# Estimation

## SUTVA:

- Underpins virtually all estimation methods.
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## Monotonicity:

- $S(1) \geq S(0) \Rightarrow$  patients that are ADA+ on control would also be ADA+ on test.
- Patient with  $S(0) = 1$  observed  $\Rightarrow$  would know that  $S(1) = 1 \Rightarrow$  upper-left stratum in table empty.
- Allows estimation of principal stratum prevalences.

# Estimation

## Exclusion-restriction:

- Assume  $Y(0) = Y(1)$  (no treatment effect) for patients  $\{S(0) = 0\} \cap \{S(1) = 0\}$  and  $\{S(0) = 1\} \cap \{S(1) = 1\}$ .

	$S(0) = 1$	$S(0) = 0$
$S(1) = 1$	no causal effect of $Z$ on $Y$	$\{S(1) = 1\} \cap \{S(0) = 0\}$
$S(1) = 0$	$\{S(1) = 0\} \cap \{S(0) = 1\}$	no causal effect of $Z$ on $Y$

- Randomization  $Z$  exclusively affects outcome through intercurrent event  $S$ .
- Angrist et al. (1996), Joffe et al. (2007).

# Estimation approaches: joint models

**Joint models**, Frangakis and Rubin (2002):

- Model for outcome given PS membership:  $Y(0), Y(1)|S(1), S(0)$ .
- Model for PS membership  $S(0), S(1)$ .
- Multiply likelihoods  $\Rightarrow$  joint model for  $Y$  and  $S$ .
- **Treat unobserved potential outcomes as missing data**  $\Rightarrow$  integrate out to define likelihood.
- Can easily include covariates in either model.
- Use (weakly informative) priors to govern “strength” of assumption, e.g. monotonicity.
- Application: Magnusson et al. (2019), Public Assessment Report of the European Medicines Agency (EPAR):  
European Medicines Agency, Committee for Medicinal Products for Human Use (2019).



# Estimation approaches: principal ignorability

**Principal ignorability** (PI, or conditional independence):

- Approach very similar to propensity scoring in observational studies.
- Specify **separate models** for  $Y$  and  $S$ .
- Conditional on baseline covariates  $X$ :  $Y(0)$  and  $S(1)$  independent.
- $X$ : all variables that **confound**  $Y(0)$  and  $S(1) \Rightarrow$  once  $X$  are known,  $S(1)$  provides no further information on  $Y(0)$  (+ vice versa):

$$p(Y(0)|X, S(1)) = p(Y(0)|X).$$

- Allows modeling of  $Y(0)$  and  $S(1)$  **just based on  $X$** . Unobserved outcome not needed in model.
- Assumption is **across worlds**.

## Estimation approaches: principal ignorability

Estimand of interest:

$$P(Y(1) > t | S(1) = 1) - P(Y(0) > t | S(1) = 1).$$

Estimation:

- $P(Y(1) > t | S(1) = 1)$ : survival function in ADA+ in treatment arm.
- $P(Y(0) > t | S(1) = 1)$ : tricky, because  $Y(0)$  and  $S(1)$  **never jointly observed**.
- PI allows estimation of second quantity **just based on  $X$** .

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Estimation:

- $P(Y(1) > t | S(1) = 1)$ : survival function in ADA+ in treatment arm.
- $P(Y(0) > t | S(1) = 1)$ : tricky, because  $Y(0)$  and  $S(1)$  **never jointly observed**.
- PI allows estimation of second quantity **just based on  $X$** .

**Randomization is key:**

- Ensures that relationship  $X - S$  same in both groups.
- Allows prediction of PS membership in control group using model from treatment group.

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  - **Matching**.
- See propensity score literature for assessment of methods, e.g. [Austin \(2011\)](#).

# Estimation under principal ignorability for ADA example

Choice of  $X$ :

- Adjust for all confounders that make  $Y(1)$  and  $S(0)$  (+ vice versa) independent.
- Only adjust for  $X$  that confound  $Y$  and  $S$  across worlds: predictors of  $S$  and  $Y$ .  
Similar to observational studies:  $X =$  predictors of treatment and outcome.
- **Do not include** covariates that “only” help predict  $S$  but have no impact on  $Y$ .
- Similar to considerations for observational studies.

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# Impact of ICH E9(R1) and conclusions

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- Alternative approaches to avoid non-informative treatment policy estimand if its assumption very likely to be violated.

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- Industry association special interest groups: [www.oncoestimand.org](http://www.oncoestimand.org), Estimands in neuroscience, Estimands implementation working group.

*A problem well put is half solved.*

**John Dewey**  
**American Philosopher and Educator**

*Design trumps analysis.*

## **Don Rubin, American Statistician**

Rubin (2008)

# Thank you for your attention.

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# *Doing now what patients need next*

**R version and packages used to generate these slides:**

R version: R version 4.2.2 (2022-10-31 ucrt)

Base packages: stats / graphics / grDevices / utils / datasets / methods / base

Other packages: ComparisonSurv / survival / prodlim

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