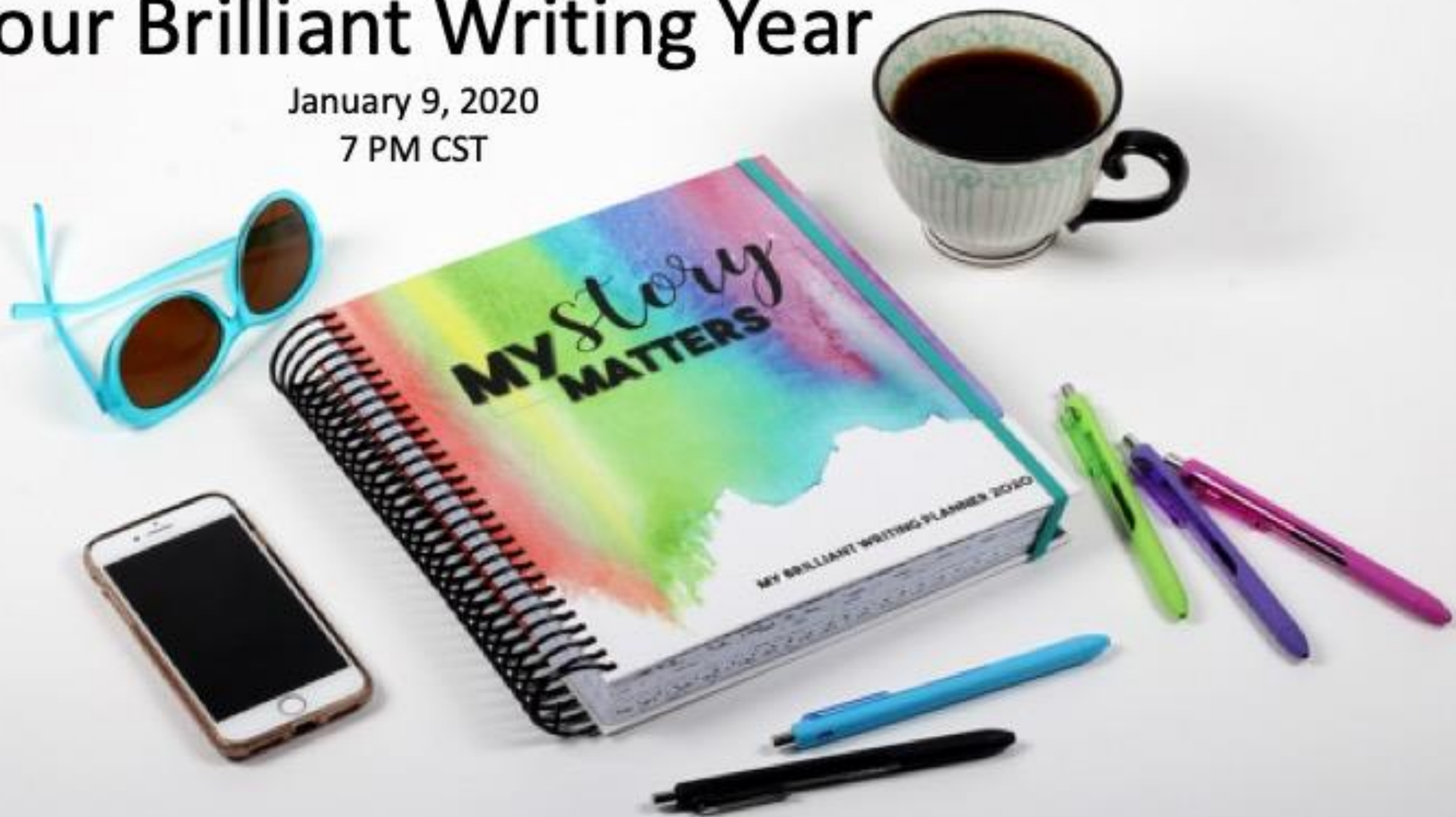


Your Brilliant Writing Year

January 9, 2020

7 PM CST



You're in the right place if...

- You are a writer. A creator of novels, blogs, articles...even podcasts.
- If you want to know how to choose (and write) your projects for 2020 both on your plate and in your dreams?
- If you struggle with being overwhelmed by ALL OF IT.
- If you want to know you're investing in the right projects, activities, relationships.



What we're talking about tonight!

- Learn how to discover your core values--and create a vision based on those values!
- Discover how to evaluate which projects are BEST for you, your vision and your career. And how to find the GREAT over the GOOD.
- Create a Time Budget--and discover how to increase productivity!
- Learn a powerful strategy for getting words on the page...and a book written in a month!
- From Dreaming to Doing...guided steps on how to create a doable "to-do" lists, and how to nail those tasks! (and de-clutter your brain!)
- Where to go from there!

Many of us crucify ourselves
between two thieves - regret
for the past and fear of the
future.

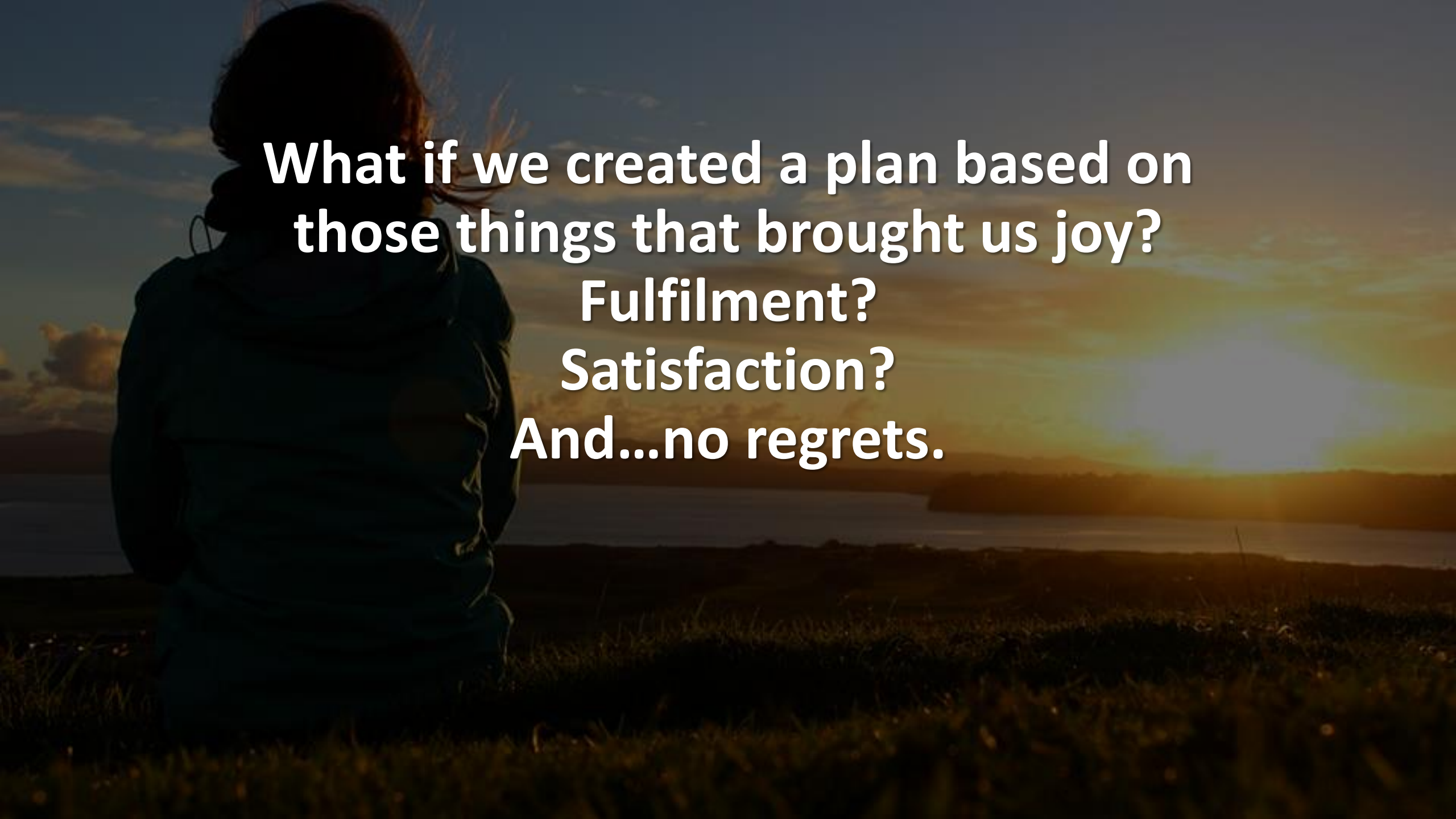
Fulton Oursler

**the things we
“should” do to earn
a living and the
things that bring us
joy...**

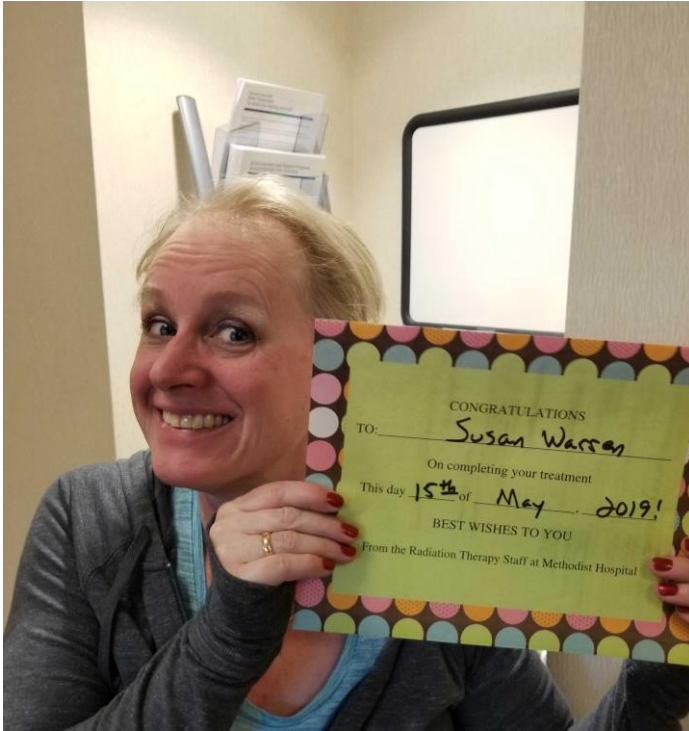




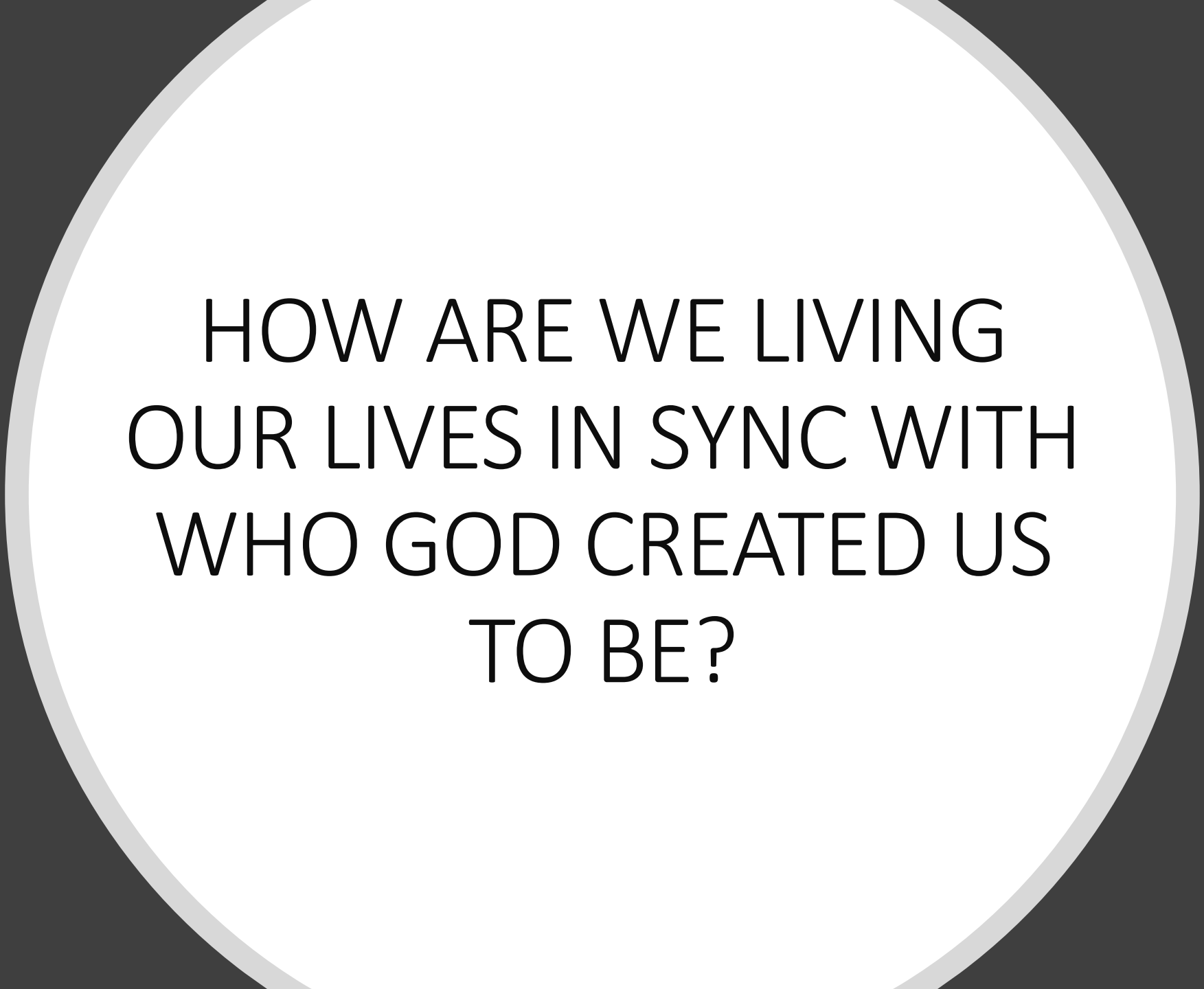
Worse, we're held
hostage by the
good...instead of
breaking free to
GREAT

A silhouette of a person with long hair, wearing a dark jacket, stands with their back to the camera, looking out over a vast landscape at sunset. The sun is low on the horizon, casting a warm, golden glow across the sky and the distant water. The foreground is a grassy field. The text is overlaid in white, bold, sans-serif font.


**What if we created a plan based on
those things that brought us joy?
Fulfilment?
Satisfaction?
And...no regrets.**



MY STORY...



HOW ARE WE LIVING
OUR LIVES IN SYNC WITH
WHO GOD CREATED US
TO BE?

A silhouette of a person stands on a beach, facing the ocean at sunset. The person's arms are outstretched, and their head is tilted back, suggesting a moment of joy or contemplation. The sky is a warm, golden-orange color, and the ocean is dark with some white foam from waves. The overall mood is peaceful and reflective.

How do we create a
life that is fulfilling,
full of purpose, that
leaves a legacy...and
fills us with daily joy?

**By knowing Who we are.
What we are good at.
Following our passions.
Fulfilling our purpose.
Living by our VALUES**

Who + Why

It's not about
*getting things
done.*

It's about living each day aligned with your values. And yes, reaching for something, but realizing that it's okay if you don't get there...as long as you've walked without regrets.

What if...you didn't finish that book?

What if you didn't get published?

What if you didn't lose that weight?

What if you didn't get that remodeling project done?

What if you didn't get your garden planted or your closet cleaned? (just keepin' it real)

But...along the way, you discovered a God who loves you and a better way to love others? You went to bed every night without regrets.

How we spend our time matters

Are you interested in the goal...or the journey?





Let's start by talking about YOU.

What are you passionate about?

What are your strongest beliefs?

What are you willing to die for?

How would you describe yourself?

Fresh Starts

Ideas!

Create a WORD board

Truth

Storyteller

Friends

Adventurous

Family

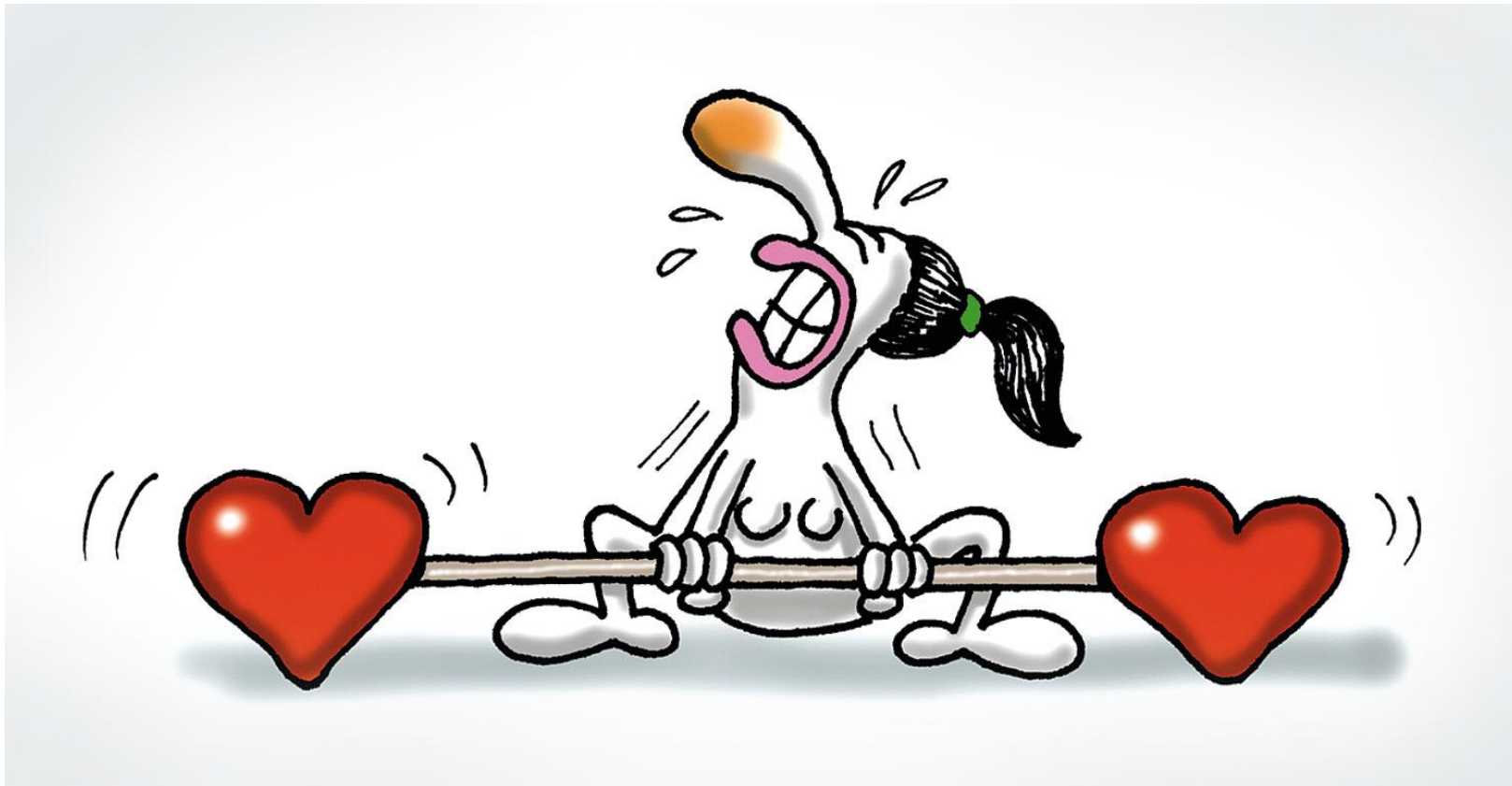
Grace

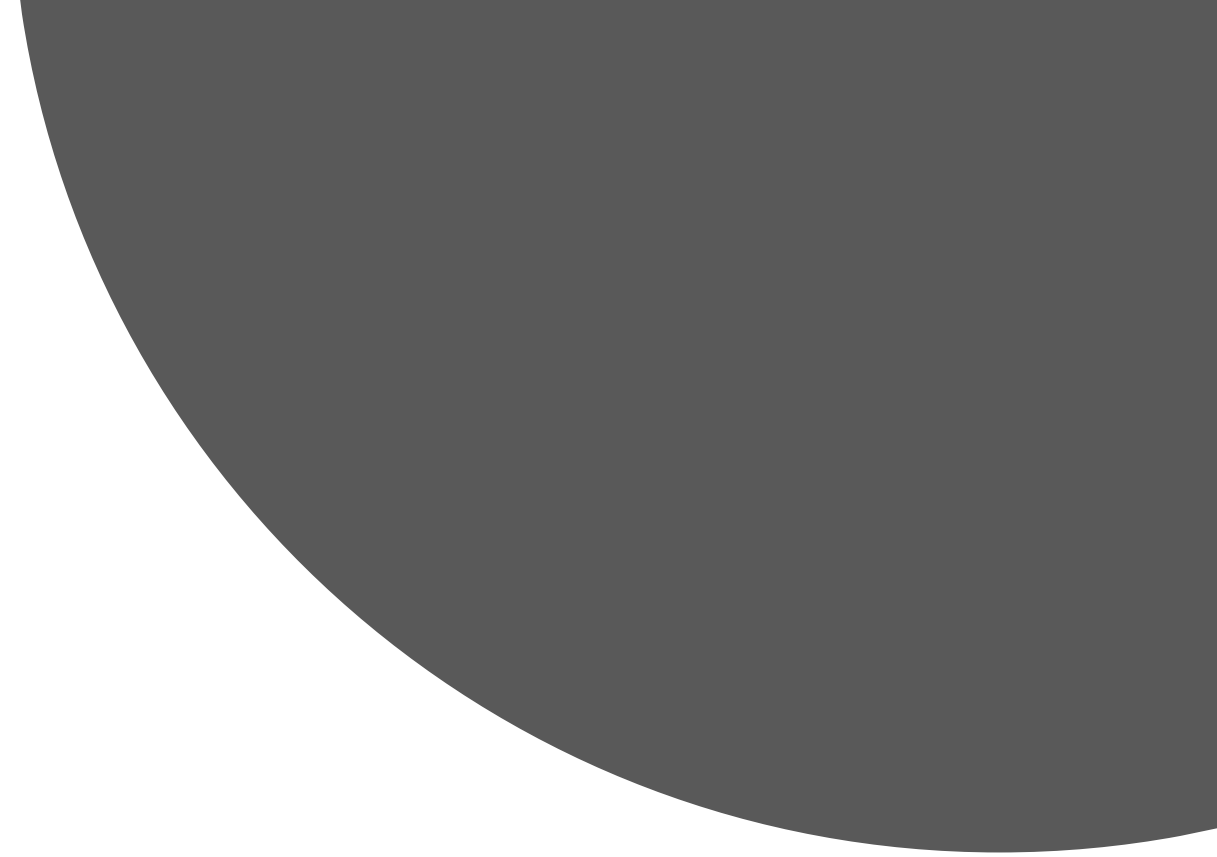
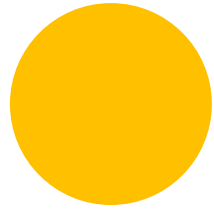
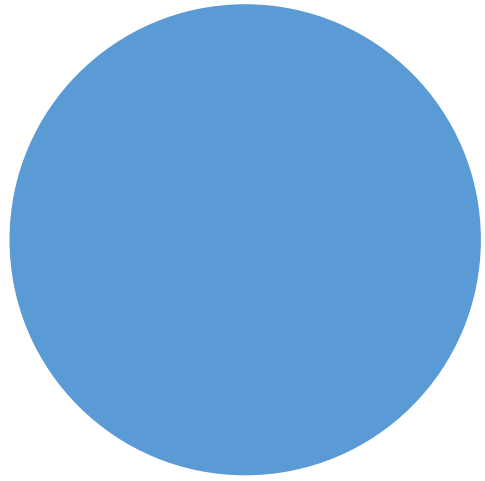
Outdoors

Create a WHO Board
WHAT MATTERS TO
YOU?
(WHY!)

Now, let's look at how you live your daily values.

We're going to ask ourselves some heavy questions.





What is values Based
planning?



Values based planning taps into the core of your being to prioritize those things that make you wholly you, aligning your daily life with the eternal soul inside.

So, we'll call them Daily Values.

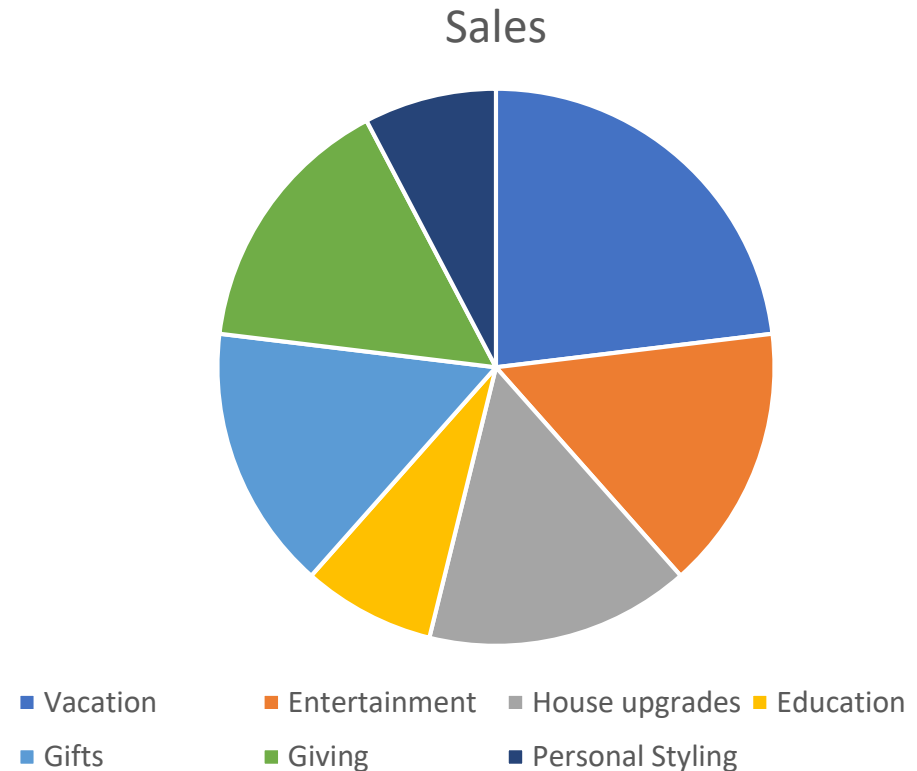


Living by our values
gives us peace.

- That ugly feeling you get inside when you don't live by your values is your spirit telling you to get yourself untangled and back in line with your values!

How do you spend your money?

- Take a look at your spending over the past year (or even 5 years).
- What are your biggest non-essential categories?
- What values do your categories reflect?

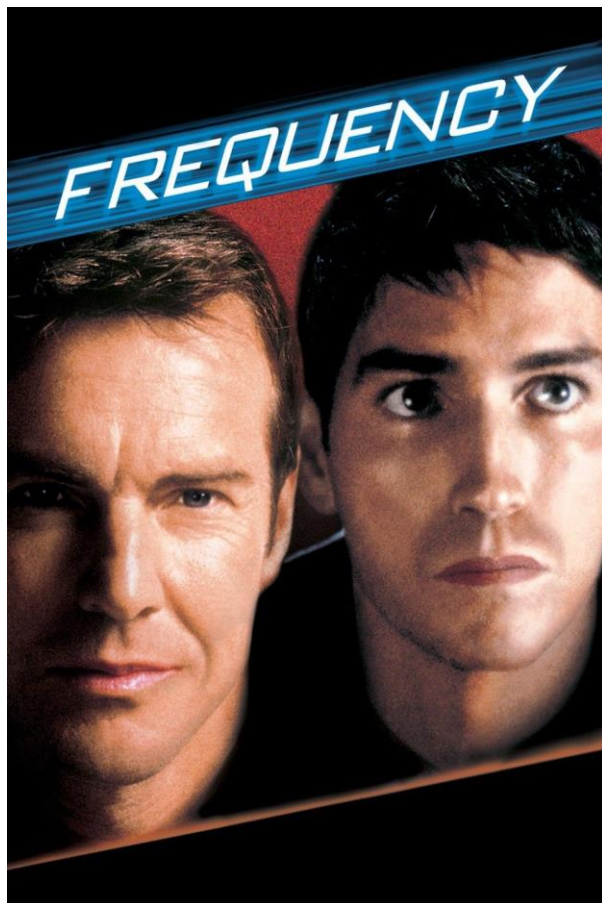


How do you spend your free time?

- If you had a weekend off and could do anything, how would you spend it? (even if you don't do it now!)
- What values does my time spent reflect?
 - What I do: Clean the house, home repair, go out with friends, read.
 - Creativity, Adventure, Relationships
 - What I'd like to do: Cook a gourmet dinner at home, go kayaking or some adventure during the day, have friends over.
 - Creativity, Adventure, Relationships



What are your three favorite movies? What are the themes of these movies and how do they intersect? (second chances!)



What like themes do you see expressed in the preceding value assessment?



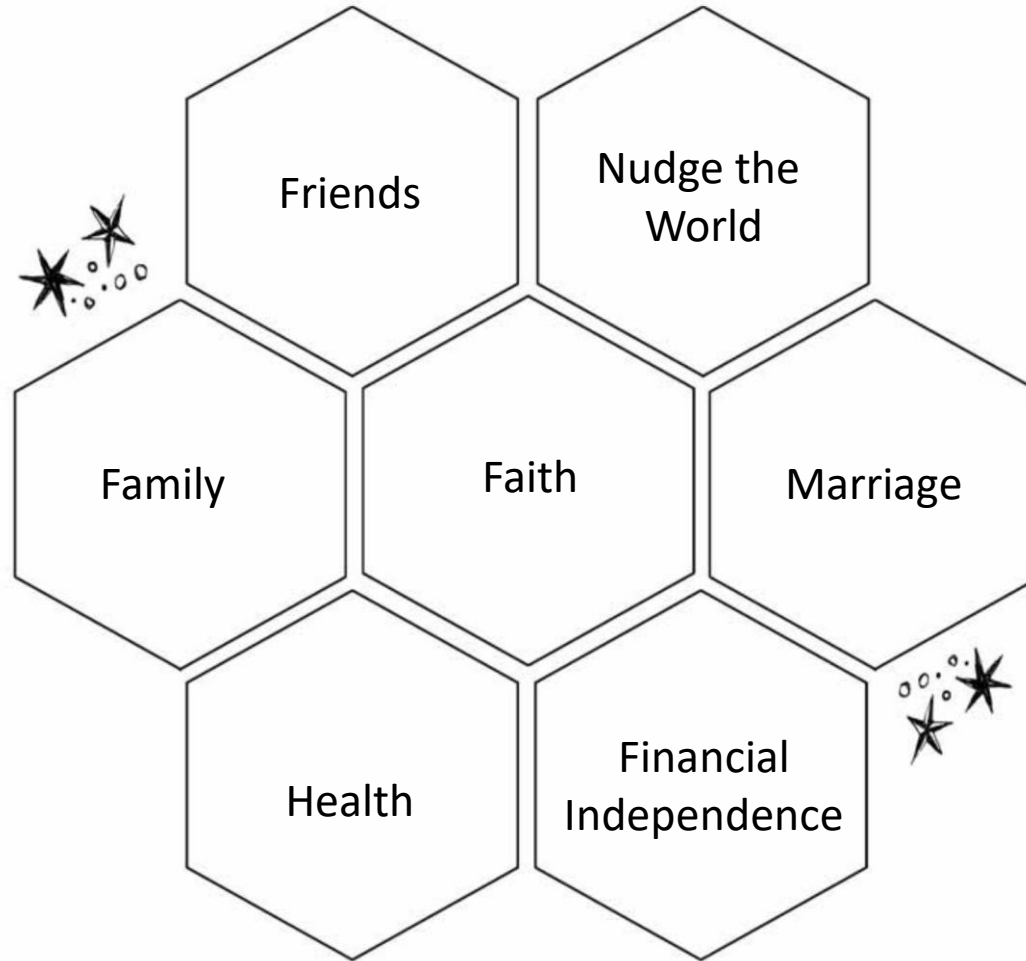
- Faith
- Family
- Marriage
- Friends
- Nudge the World (Writing/Investing in the lives of others)
- Financial independence
- Health
- Sub-values:
 - Personal Growth
 - Creativity
 - Second Chances
 - Adventure
 - Loyalty

How well do I live by my values currently?

Activities	Value	Time Spent
Miracle Morning	1 hour	Faith
Business/Craft Reading	30 mins	Financial Independence/Writing
Writing	6 hours	Financial Independence/Faith/Nudge!
Dinner with Drew	1 hour	Marriage
Teaching	1 hour	Nudge the World/Friends
Chatting with kids	1 hour	Family/Nudge the World 😊

What's missing? HEALTH! 😞

What are
your values?





Define your
Values to help
you set your
course.

WHAT do you do that reflects your values?

WHAT

A cup of coffee on a saucer with a laptop in the background and a small plant on the right.

Start by looking at last year:

What did you LOVE doing?

What did you HATE?

What activities do you gravitate toward?

If you're a writer...what
is your DREAM book to
write?

A cup of coffee on a saucer with a laptop in the background and a small plant on the right.

Let's look at what worked...and what didn't...

What projects made you the most money?

What projects weren't worth the effort?

What projects did you love the most?

If you're a writer...

Look through what you wrote last year
(all the bodies of work).

What did you love best?

What did you struggle with? (why?)

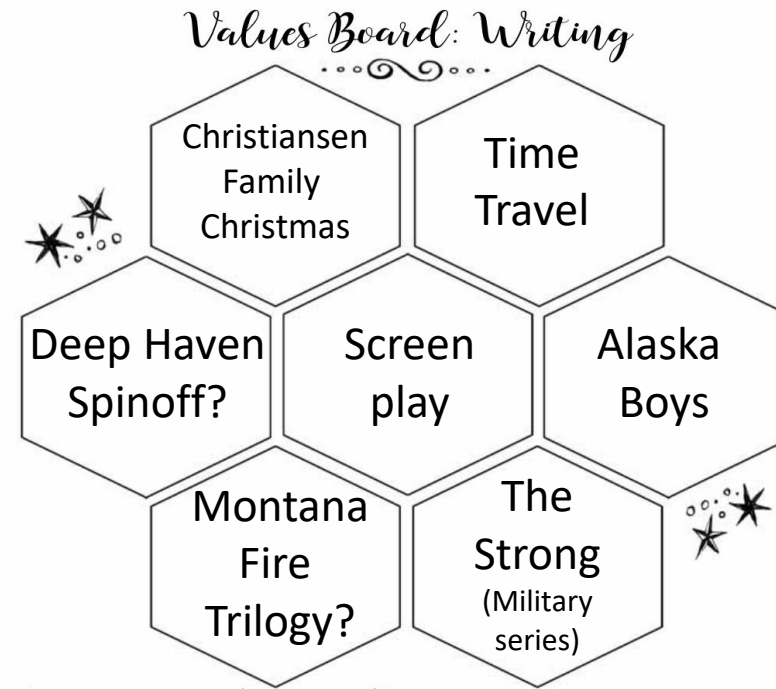
What new
opportunities do
you want to
pursue this year?





Dream
big!

Time to align your
writing goals with
your values!



Create your own priorities chart from your Values Board.

Task	How much joy is found in this project? (1-10 with 10 bringing the most joy)	How financially fruitful is this project? (1-10, with 10 being most profitable)	How easy is this project to complete? (1-10 with 10 being the easiest)	Total

Because I value writing, I will _____

Create your own priorities chart from your Values Board:

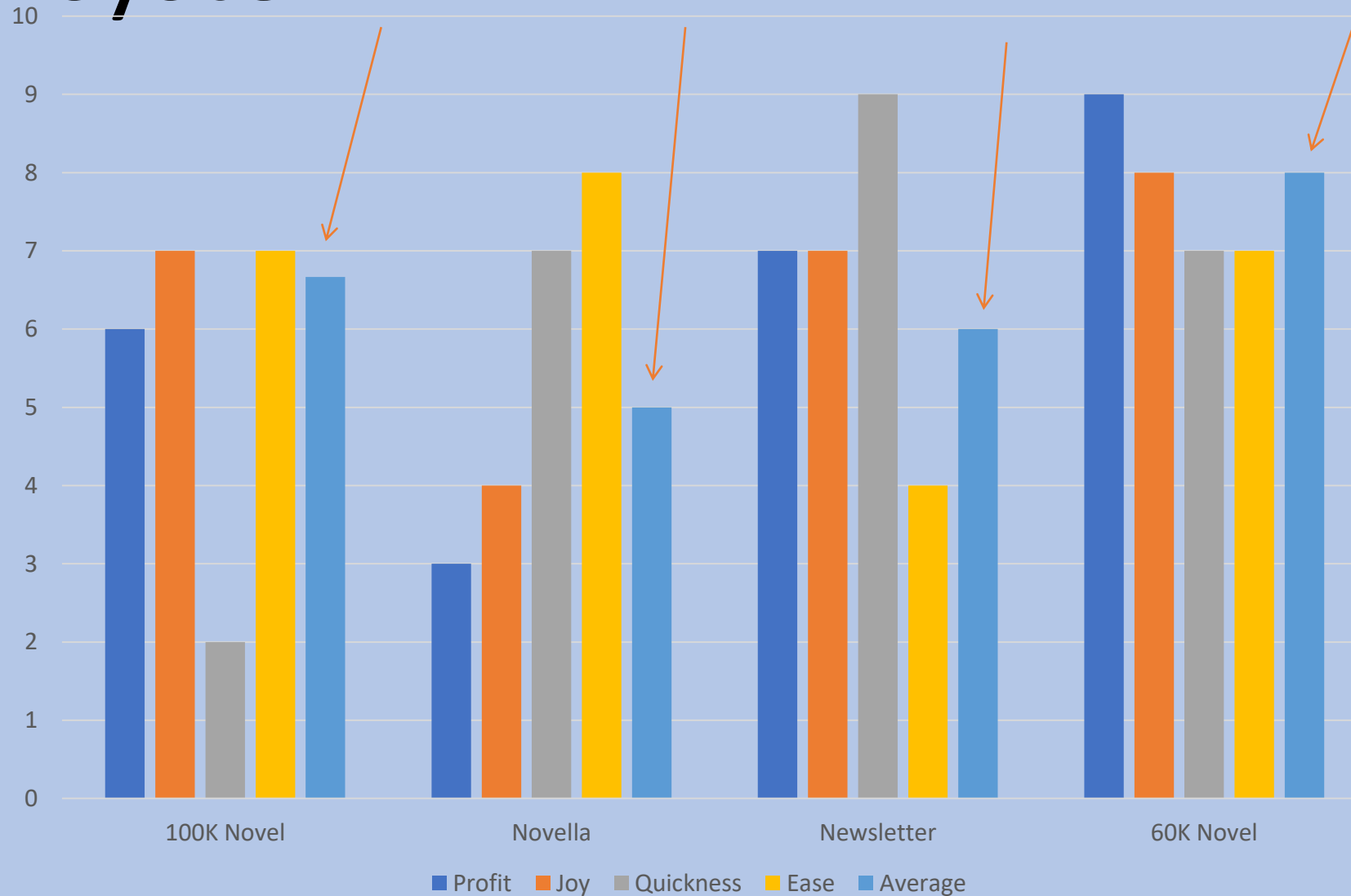
Task	How much joy is found in this project?	How financially fruitful?	How easy is it to complete?	Total
Screenplay	8	1	5	14
Deep Haven Spinoff	7	9	4	20
Montana Fire Trilogy	5	7	6	18
Time Travel	9	9	8	26
Alaska Boys	9	9	7	25
The Strong	8	9	6	23



Winner Winner Chicken Dinner!

The scoring system

Use the scoring system to help you find the activities that generate the most bang for your time



Because I
value...I will

Because I value writing, I will...

- Write a new series to reach a bigger audience.
- 5 books
- Time travel

This value also includes:

- Second Chances!
- Family! (I'm writing it with my son!)
- Friends! (I'm also writing it with a friend!)
- Nudge the world – a new audience!
- CREATIVITY and learning new things (a sub value of mine!)

WHAT ARE YOUR VALUE-BASED GOALS FOR THE YEAR?



Big Goals



Life Motto/Verse:

Writing

Business

Personal Growth

Health & Fitness

Finances

Relationships

When will you accomplish these goals?

Who + Why + What

WHEN

Our greatest weakness lies in giving up. The most certain way to succeed is always to try just one more time.

Thomas A. Edison

**You can master your
time...
but it doesn't have to
be a noose!**



Mastering your time
is about
understanding how
you use it...



**Great things are done by a
series of small things brought
together**

Vincent Van Gogh

Let's get honest about
how much writing time
we have!

Then, brainstorm a
strategy!



Let's Plan for 2020

Let's talk about your writing habits

How many writing sessions do you have per day? Per week?

How many words/scenes can you write during that writing session?

Look at your average word count per writing session. How many words or scenes can you write in a week?

What distractions can be eliminated?

Let's create a publishing strategy

What book(s) do you want to write?

Would they be more suited for traditional or indie publishing?

What is the projected length of each book?

Could you combine two or more for a collection or series? What about a free book?

How much time do you spend for professional growth and expanding your fan base?



Do the creative math

What is the projected length of the book/blog/podcast, etc. you want to create?

How much can you accomplish in one creative session?

How many sessions do you need to block out to create that project?

e.g. 20 chapter book/1 scene per session

2 scenes per chapter = 40 sessions/writing blocks



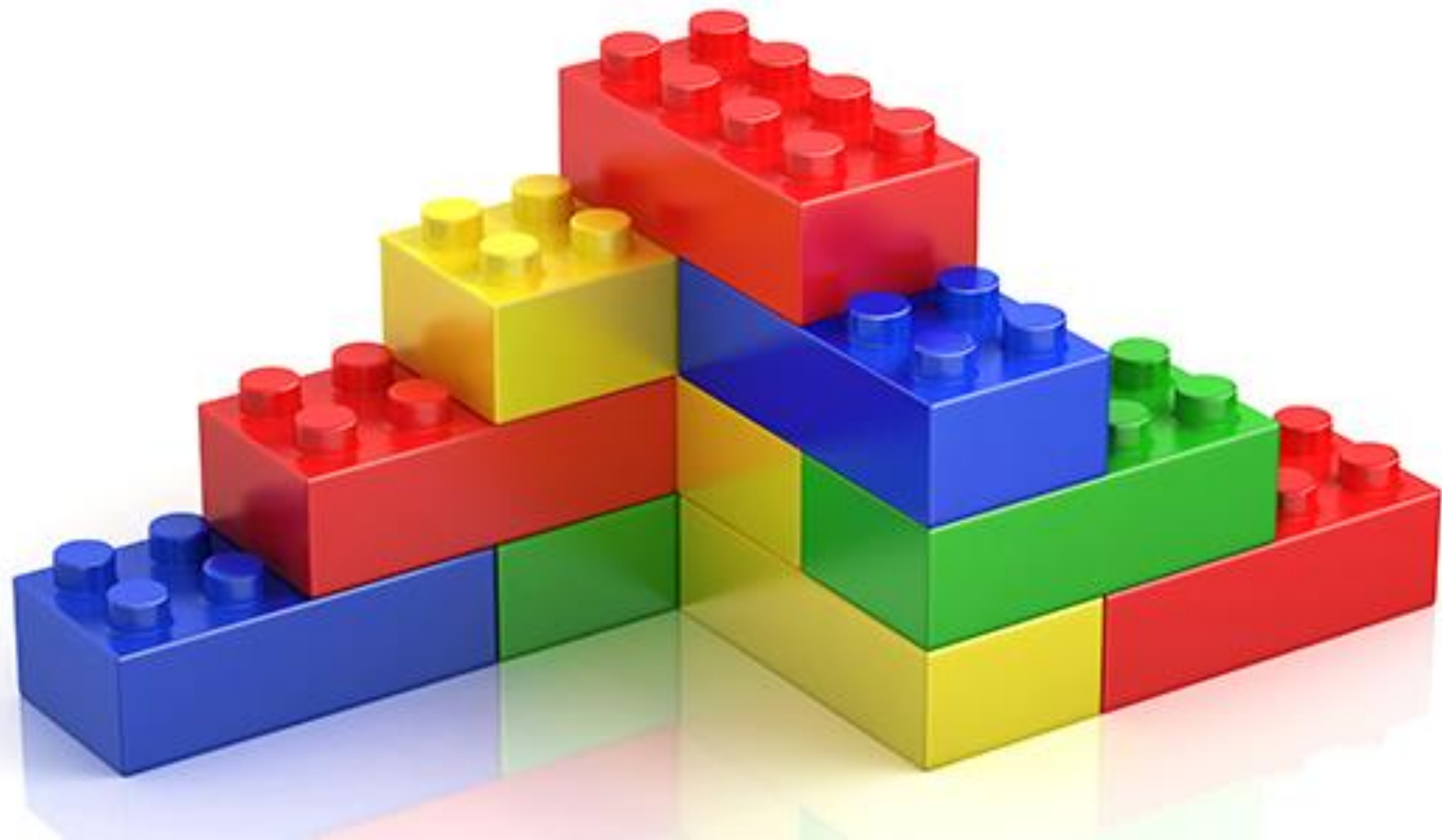
Create a time budget template – using Power Blocks

▲ ----- Do It ----- ▲

Weekly Affirmation: _____

Monday	Tuesday	Wednesday
PERSONAL	WRITING BLOCK 3	WRITING BLOCK 5
MARKETING	WRITING BLOCK 4	WRITING BLOCK 6
WRITING BLOCK 1	FAMILY EVENTS	WRITING BLOCK 7
WRITING BLOCK 2		EDITING
Dinner:	Dinner:	Dinner:
Exercise:	Exercise:	Exercise:

Thursday	Friday	Saturday
WRITING BLOCK 8	PERSONAL	READING MISC PROJECTS
MARKETING		
PREP FOR CLASS		Sunday
Dinner:	Dinner:	
Exercise:	Exercise:	





Set a personal
deadline!

What it might look like:

1 Historical: est. length 100K

- 2 writing sessions/week, @ 2500 words per writing session.
- 5000 words/week.
- 25 weeks to completion. (rough draft)
- 25 weeks to rewrite, edit, polish and pitch.
- 50 weeks total = 1 book/year

A 3-book contemporary romantic/suspense series: 60K

- 3 writing sessions (2 on Saturdays, one on Tuesday nights) @ 2000 words each session
- 6000 words/week.
- 10 weeks to completion.
- 5 more weeks for rewriting, editing and proofing.
- 15 weeks total x 3 = 45 weeks.
- 3 books a year (and you get nearly 2 months off!)

My Trick!

I always write 20 chapters books

60K books @ 20 chapters/book = 3000 words a chapter
(2 scenes/chapter)

1 scene per work session= **40 work sessions**

2 hours/work session = 80 hours

100K books @ 20 chapters/book = 5000 words a chapter

2-3 scenes/chapter = **60 work sessions** (120 hours)

20-30 days for Rough Draft

10-20 days for editing

Create a time budget!
Use Power Blocks to
focus!

Now what? How do you go from budgeting your time to getting it done?

Who + Why + What
+ When

HOW

Downloaded from <http://ajphaphysocpharm.sagepub.com> at 11:06 11 November 2014

Happen

Personal Growth

Sacred Rest

Other

How does your week reflect your values?

Calls & Errands

Appointments

Step 2: Power your day!

Top 3
priorities

Monday ② Tuesday ③ Wednesday ④

Writing goal

1	1	1
2	2	2
3	3	3

Word count:

Sacred Rest: ☐ physical ☐ mental ☐ emotional

Notes

	1	2	3	4	5	6	7	8
Mon								
Tues								
Wed								
Thurs								
Fri								
Sat								
Sun								

Power Blocks!

Thursday ⑤ Friday ⑥ Saturday ⑦ Sunday ⑧

Writing goal

1	1	
2	2	
3	3	

Word count:

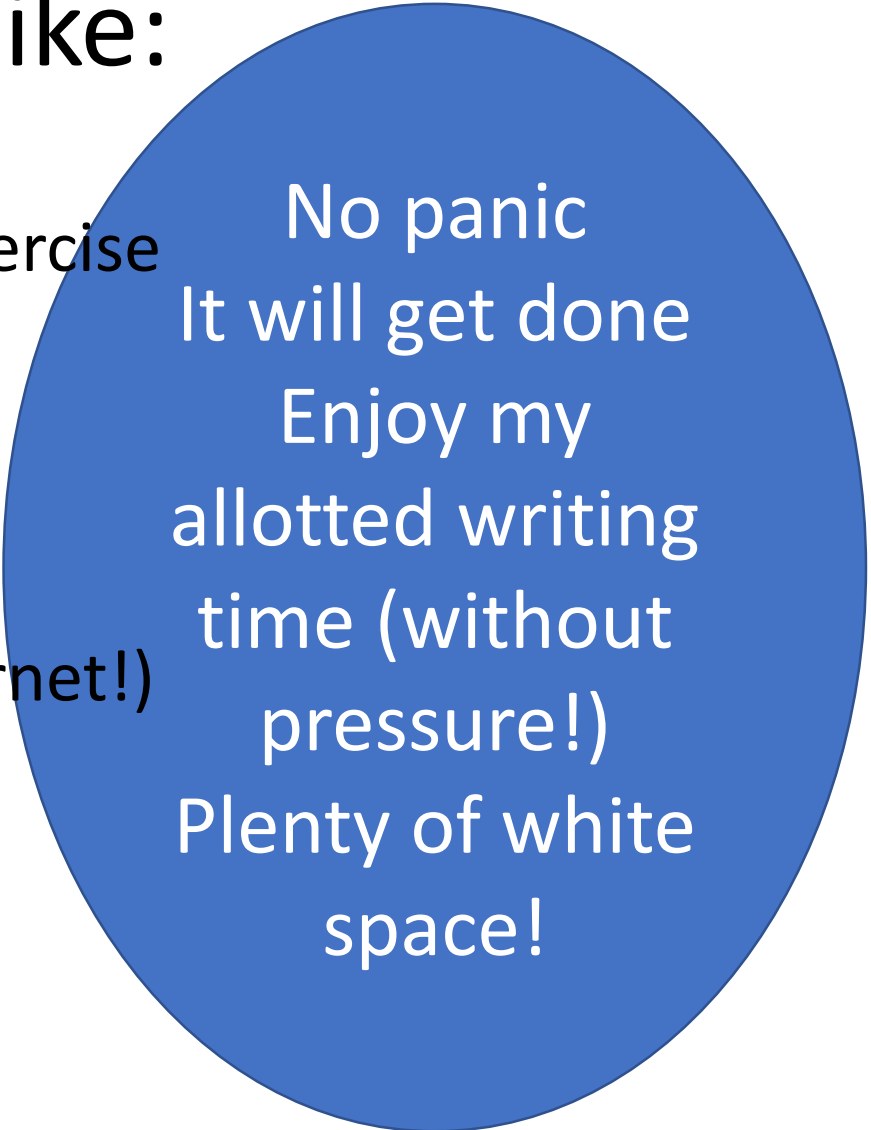
☐ spiritual ☐ social ☐ sensory ☐ creative

Daily Habits						
	M	T	W	T	F	S

Social Media						
	M	T	W	T	F	S
Facebook						
Twitter						
Instagram						
Pinterest						

What my Monday now looks like:

- I get up and have time for Quiet Time and Exercise
- I know what I'm having for dinner
- Block #1: Family errands
- Block #2: Emails, Facebook, blog posts, etc.
- Block #3: Writing time (I can turn off my internet!)
- Block #4: Writing time
- Dinner
- Evening reading or relaxing



No panic
It will get done
Enjoy my
allotted writing
time (without
pressure!)
Plenty of white
space!

**You want to make an impact on the world...with your story.
With your life.**

You're a good steward of your talents and skills



How do you maximize your dreams, plans & goals?

Live with Purpose; No More Regrets

When you sign up for your brilliant year writing class, you get the paired **2020 Brilliant Writing Planner for Free!**

This planner will help organize everything that come with a busy life.



MANAGEMENT SOLUTION FOR WRITERS AND CREATIVES

Was: ~~\$300~~

Then: ~~\$150~~

Now: **\$39.99**

Writing a novel is tough. Life is even tougher.

*You've got a brilliant story to tell and we want
to help you find the time to write it. Secure
your spot in the **2020 Brilliant Year Planning***



You've just been a part of a
weekly Peptalk from
Novel.Academy

And, it includes
a lifetime
discount to
Novel.Academy!

NOVEL ACADEMY MEMBERSHIP

Get Published. Stay Published.
Build a Writing Career

Brilliant



NOVEL ACADEMY

MEMBERSHIP

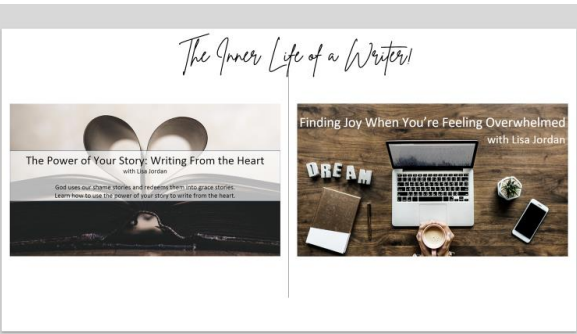
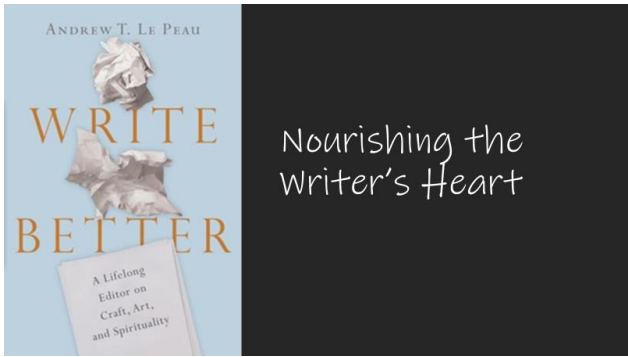
We help authors get published and stay published!

- Weekly 1 hour webinars (with Q & A) on:
 - Writing Craft
 - Editing
 - Productivity
 - Business
 - Marketing
 - Pitching & Selling
- A vault of over 200 classes
- Feedback!!
- Private Facebook group for daily encouragement & networking
- Checklists and samples

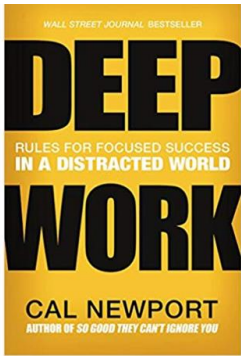
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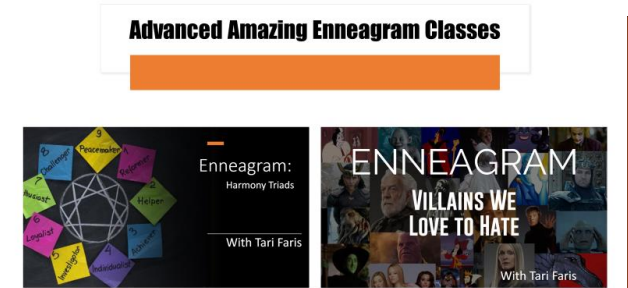




How to dig in, and produce amazing stories...

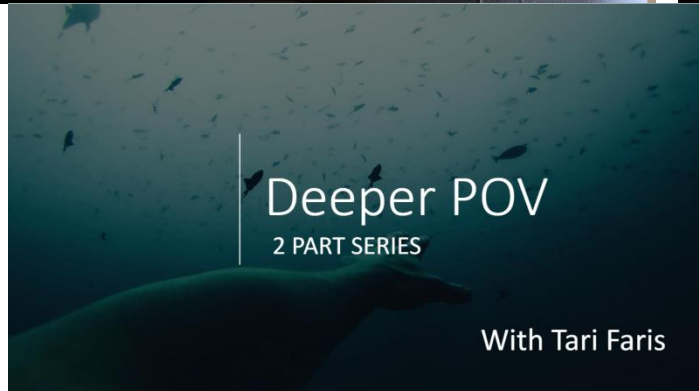
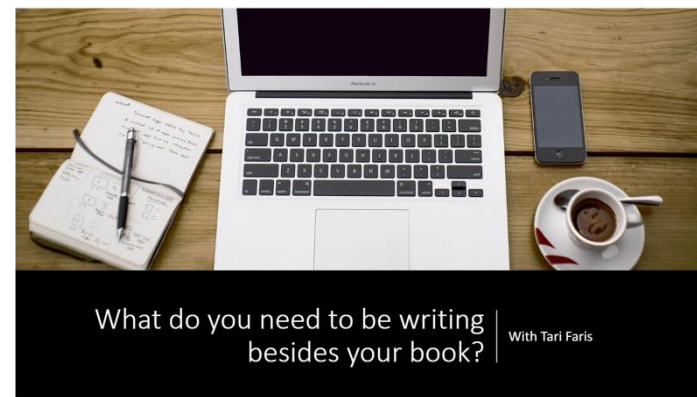
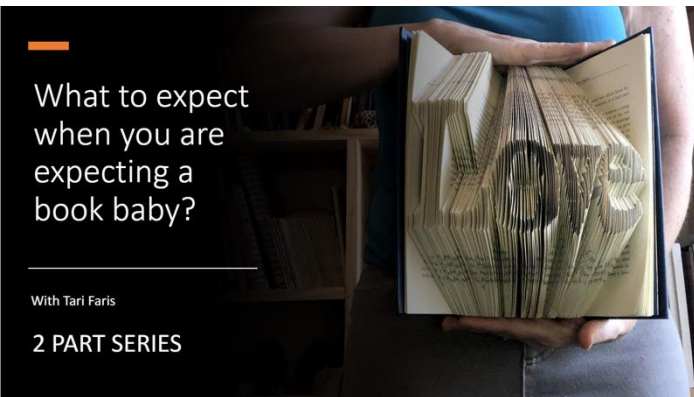


Industry Voices



Creating a Reader Launch Team





Hands on Help

Feedback
on your
writing!



Marketing
and Career
Advice



Your questions
answered...
by New York Times
bestselling author
Rachel Hauck



A stack of seven books with various colored spines (white, red, yellow, blue, purple, orange, and grey) is positioned on the left side of the image. A silver laptop is open to the right of the books, resting on a wooden surface. The background is a dark, textured surface resembling a chalkboard. The entire scene is framed by a dark blue border.

The Novel Career

How to be a success
in Traditional and
Indie Publishing

Business Success Series

Indie Publishing



Writing & Business Strategy

Business Success
Series

Traditional Publishing



BUILDING A FAN BASE

Marketing &
Book Launches



We are committed to your success!

Q & A

A hand is holding a heart-shaped piece of alabaster against a wooden background. The hand is positioned in the lower right, with the thumb and index finger visible. The heart-shaped alabaster is held against the palm. The background is a dark, textured wooden surface. The text is overlaid on the image.

My Alabaster Box

Daring to dream when it seems futile.

January 16, 2020
7 PM CST

With Tari Faris

Creativity From Chaos

January 23, 2020
7 PM CST



Special Guest: Allen Arnold
Author|Mentor|Speaker
with Lisa Jordan

"We change the atmosphere when we bring something new into existence through our presence and gifting. This is true creativity."

— ALLEN ARNOLD



Have a brilliant writing year!

