HOW CREATIVE ARE YOU?

The following test helps you determine if you have the personality traits, attitudes, values, motivations, and interests that characterize creativity. It is based on several years' study of attributes possessed by men and women in a variety of fields and occupations who think and act creatively.

Follow these instructions:

For each statement, select the appropriate response:

- A. Agree
- B. Undecided or Don't Know
- C. Disagree

Be as frank as possible. Try not to second guess how a creative person might respond.

Please choose the appropriate alternative: (Choose A., B. or C. for Questions 1-39)

- 1. I always work with a great deal of certainty that I am following the correct procedure for solving a particular problem.
- A. Agree
- B. Undecided or Don't Know
- C. Disagree
- 2. It would be a waste of time for me to ask questions if I had no hope of obtaining answers.
- A. Agree
- B. Undecided or Don't Know
- C. Disagree
- 3. I concentrate harder on whatever interests me than most people.
- A. Agree
- B. Undecided or Don't Know
- C. Disagree

- 4. I feel that a logical step-by-step method is best for solving problems.A. AgreeB. Undecided or Don't KnowC. Disagree
- 5. In groups I occasionally voice opinions that seem to turn people off.
- A. Agree
- B. Undecided or Don't Know
- C. Disagree
- 6. I spend a great deal of time thinking about what others think of me.
- A. Agree
- B. Undecided or Don't Know
- C. Disagree
- 7. It is more important for me to do what I believe to be right than to try to win the approval of others.
- A. Agree
- B. Undecided or Don't Know
- C. Disagree
- 8. People who seem uncertain about things lose my respect.
- A. Agree
- B. Undecided or Don't Know
- C. Disagree
- 9. More than other people, I need to have things interesting and exciting.
- A. Agree
- B. Undecided or Don't Know
- C. Disagree

- 10. I know how to keep my inner impulses in check. A. Agree B. Undecided or Don't Know C. Disagree 11. I am able to stick with difficult problems over extended periods of time. A. Agree B. Undecided or Don't Know C. Disagree 12. On occasion I get overly enthusiastic. A. Agree B. Undecided or Don't Know C. Disagree 13. I often get my best ideas when doing nothing in particular. A. Agree B. Undecided or Don't Know C. Disagree
 - 14. I rely on intuitive hunches and feelings of "rightness" or "wrongness" when moving toward the solution of a problem.
 - A. Agree
 - B. Undecided or Don't Know
 - C. Disagree
 - 15. When problem solving, I work faster when analyzing the problem and slower when synthesizing the information, I have gathered.
 - A. Agree
 - B. Undecided or Don't Know
 - C. Disagree

16. I sometimes get a kick out of breaking the rules and doing things I am not supposed to. A. Agree B. Undecided or Don't Know C. Disagree 17. I like hobbies that involve collecting things. A. Agree B. Undecided or Don't Know C. Disagree 18. Daydreaming has provided the impetus for many of my more important projects. A. Agree B. Undecided or Don't Know C. Disagree 19. I like people who are objective and rational. A. Agree B. Undecided or Don't Know C. Disagree

20. If I had to choose from two occupations other than the one, I now have, I would rather be a

21. I can get along more easily with people if they belong to about the same social and business

B. Undecided or Don't Know

physician than an explorer.

B. Undecided or Don't Know

A. Agree

A. Agree

C. Disagree

C. Disagree

class as myself.

A. Agree B. Undecided or Don't Know C. Disagree 23. I am driven to achieve high status and power in life. A. Agree B. Undecided or Don't Know C. Disagree 24. I like people who are sure of their conclusions. A. Agree B. Undecided or Don't Know C. Disagree 25. Inspiration has nothing to do with the successful solution of problems. A. Agree B. Undecided or Don't Know C. Disagree 26. When I am in an argument, my greatest pleasure would be for the person who disagrees with me to become a friend, even at the price of sacrificing my point of view. A. Agree B. Undecided or Don't Know C. Disagree 27. I am much more interested in coming up with new ideas than in trying to sell them to others. A. Agree B. Undecided or Don't Know

C. Disagree

22. I have a high degree of aesthetic sensitivity.

- 28. I would enjoy spending an entire day alone, just "chewing the mental cud." A. Agree B. Undecided or Don't Know C. Disagree 29. I tend to avoid situations in which I might feel inferior.
- A. Agree
- B. Undecided or Don't Know
- C. Disagree
- 30. In evaluating information, the source is more important to me than the content.
- A. Agree
- B. Undecided or Don't Know
- C. Disagree
- 31. I resent things being uncertain and unpredictable.
- A. Agree
- B. Undecided or Don't Know
- C. Disagree
- 32. I like people who follow the rule, "business before pleasure."
- A. Agree
- B. Undecided or Don't Know
- C. Disagree
- 33. Self-respect is much more important than the respect of others.
- A. Agree
- B. Undecided or Don't Know
- C. Disagree

A. Agree B. Undecided or Don't Know C. Disagree 35. I prefer to work with others in a team effort rather than solo. A. Agree B. Undecided or Don't Know C. Disagree 36. I like work in which I must influence others. A. Agree B. Undecided or Don't Know C. Disagree 37. Many problems that I encounter in life cannot be resolved in terms of right or wrong solutions. A. Agree B. Undecided or Don't Know C. Disagree 38. It is important for me to have a place for everything and everything in its place. A. Agree B. Undecided or Don't Know C. Disagree 39. Writers who use strange and unusual words merely want to show off. A. Agree B. Undecided or Don't Know

34. I feel that people who strive for perfection are unwise.

C. Disagree

Answer Key -

	A	В	<i>C</i>
	Agree	Undecided or Don't Know	Disagree
1.	0	1	2
2.	0	1	2
3.	4	1	0
4.	-2	0	3
5.	2	1	0
6.	-1	0	3
7.	3	0	-1
8.	0	1	2
9.	3	0	-1
	A	В	C

	A	В	<i>C</i>
	Agree	Undecided or Don't Know	Disagree
10.	1	0	3
11.	4	1	0
12.	3	0	-1
13.	2	1	0
14.	4	0	-2
15.	-1	0	2
16.	2	1	0
17.	0	1	2
18.	3	0	-1

	A	В	C
	Agree	Undecided or Don't Know	Disagree
19.	0	1	2
20.	0	1	2
21.	0	1	2
22.	3	0	-1
23.	0	1	2
24.	-1	0	2
25.	0	1	3
26.	-1	0	2
27.	2	1	0
28.	2	0	-1
29.	0	1	2

	A	В	C
	Agree	Undecided or Don't Know	Disagree
30.	-2	0	3
31.	0	1	2
32.	0	1	2
33.	3	0	-1
34.	-1	0	2
35.	0	1	2
36.	1	2	3
37.	2	1	0
38.	0	1	2
39.	-1	0	2

A higher score shows a tendency towards more creativity.

© Kellogg at Northwestern University