

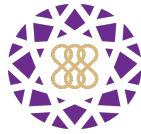
12 STEP APPOINTMENT SCHEDULE

DECODE YOUR BUSINESS		RECODE YOUR FUTURE
	REVIEW & REPAIR	RESET & BUSINESS TOOL
PAST - PRESENT		FUTURE - ACTIONS
SET UP	Initial Appointment (up to 1 hour)	Set up & Objectives
1	PREP One – Fix It List	
2	Pillar One – Stress to Planning	Vision, Mission, Values & Business Plan
3	Pillar Two - Fear to Strategy	Direction & Partners
4	Pillar Three - Disconnected to Teams	Skills, Capabilities & Roles, Duties
5	Pillar Four - Imbalance to Clients	Avatar & Growth
6	PREP Two - Fix It List & Progress Report	
7	Pillar Five - Impurity to Offering	Product, Services & Marketing
8	Pillar Six - Blocked to Sales	Networking & Purpose
9	Pillar Seven - Negative to Finances	Budgets, Forecasts & Milestones, Goals
10	Pillar Eight - Illusion to Reporting	Analysis, Statistics & Results
11	Pillar Nine - Past to Progression	Review, Repair, Reset & Next Step Tipping Point Awareness
12	PREP Three - Fix It List & Progress Report	
BONUS	Life / Business Happens	

Note:

- Each Step is four twenty-five-minute sessions (1. Past, 2. Present, 3. Future & 4. Actions) up to 2 hours
- The Expansion Code (Maintenance) programs are available at the completion of The Corporate Code 12 Step Program for continued support and growth of your Business.
- As a referral-based organisation, we greatly appreciate your referrals, reviews and testimonials so others can benefit from our programs.
- Ideal frequency of appointments:
 - The Corporate Code – every 2 weeks
 - The Expansion Code – every 4 weeks

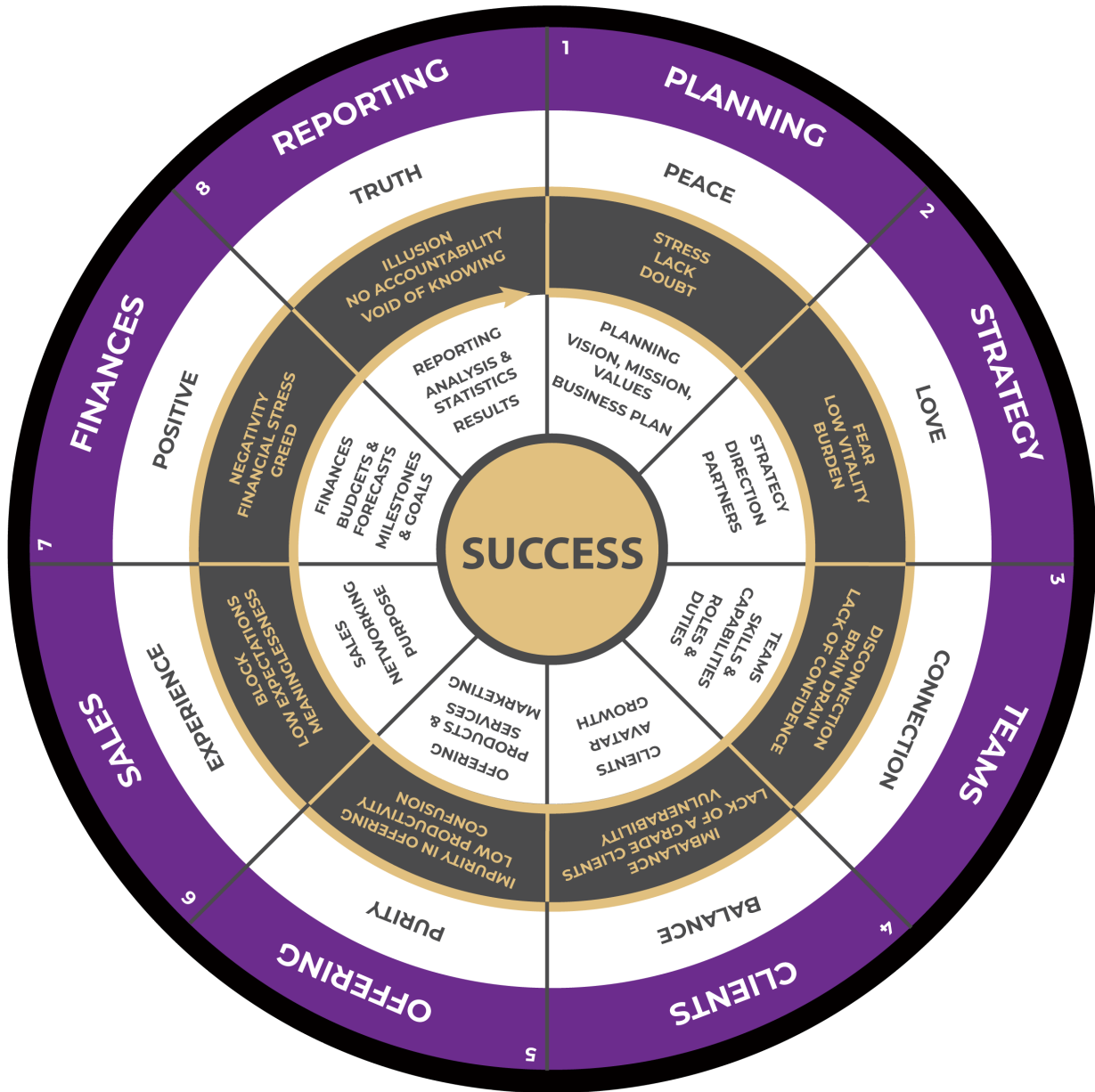


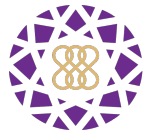


THE CORPORATE CODE

LEADERS, MINDS & BUSINESSES

THE CORPORATE CODE WHEEL





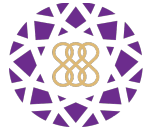
THE CORPORATE CODE

LEADERS, MINDS & BUSINESSES

BUSINESS PLAN AND TOOLKIT CONTENTS

PILLAR		BUSINESS EXERCISES & TOOLS
1		Contract to Myself
2	Schedule & Contents	12 Step Appointment Schedule & Business Plan and Toolkit Contents
3	The Wheel of Success	The Corporate Code Wheel
4	Overview	Document Purpose, Term of the Document, Document Motto & Confidentiality
	Part A: Business Plan - Acceptance	
	What is	
5	Introduction	The Company General Information
6	Pillar 1 Planning Exercise	Vision, Mission, & Values
7	Pillar 1 Planning Exercise	SWOT
8	Pillar 1 Tool	Company Values and Marketing Headings
9	Pillar 1 Tool	Goals & Manifestation
10	Pillar 1 Tool	Insurance
11	Pillar 2 Strategy Exercise	Strategy, Direction, & Partners
12	Pillar 2 Tool	CEO Strategy Hour
13	Pillar 2 Tool	Risk Management
14	Pillar 2 Tool	Mind Sealing
15	Pillar 3 Teams Exercise	Team Roles & Duties
16	Pillar 3 Tool	Team Interview
17	Pillar 3 Tool	Workforce Development / Succession Planning
18	Pillar 4 Client Exercise	Your Avatar
19	Pillar 4 Tool	Client Follow Up Hour
20	Pillar 4 Tool	Body Sealing





THE CORPORATE CODE

LEADERS, MINDS & BUSINESSES

	PILLAR	BUSINESS EXERCISES & TOOLS
21	Pillar 5 Offering Exercise	Offering
22	Pillar 5 Tool	Schedule of Products, Services and Fees
23	Pillar 5 Tool	Marketing Options
24	Pillar 6 Sales Exercise	Purpose Part 1 - Sales
25	Pillar 6 Sales Exercise	Purpose Part 2 – Mind, Body & Soul
26	Pillar 6 Tool	Networking
27	Pillar 6 Tool	Soul Sealing
28	Pillar 7 Finances Exercise	Financial Self-Awareness
29	Pillar 7 Tool	Financial Goals & Milestones
30	Pillar 8 Reporting Exercise	Reporting
31	Pillar 8 Tool	Results
32	Pillar 8 Tool	Release & Allow Sealing
33	Pillar 9 Progression Exercise	Capturing Successes
34	Pillar 9 Tool	Review, Repair, Reset
35	Pillar 9 Tool	Tipping Point
Part B:	Business Plan - Awareness	
	To do	
36	Tick of Approval	Checklist and Action Points
37	PREPs	Magic Gifts
Part C:	Attachments - Gratitude	
	It's done	

Note:

- Exercise = A once of exercise with your Practitioner at the time of your Business Plan & Toolkit update
- Tool = A tool that you can use at any point throughout the year to support your business

