

# BUSINESS PLAN

Group Members: \_\_\_\_\_

Name of Product: \_\_\_\_\_ Circle one: *Goods* or *Service*

How will your product/ service stand out from the competition? Why will people buy it?

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**Drawing of the Product:**

**Materials/ Ingredients Needed and Price**

<b>Materials/ Ingredients</b>	<b>Price</b>
<b>TOTAL:</b>	

## MARKETING

Target Customers: \_\_\_\_\_

Selling Location: \_\_\_\_\_

How will you market the product/ service?

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How Much Will You Charge? \_\_\_\_\_

Is your price competitive? \_\_\_\_\_

## PROFIT ESTIMATE

Selling Price	Capital	Profit