

D'vorah Lansky Presents
Produce Products from PLR
Content Creators in the Spotlight



*Featuring
Becky Beach*



An Interview with Becky Beach



**Becky Beach
PLR Beach**

We help bloggers, business owners, coaches, and POD sellers save time and money with our ready-made digital product templates.

Enjoy this Interview with Becky

Hot PLR Tip

"You can customize PLR and resell it on Etsy or in your own store. Don't buy any PLR unless you plan to use it within the next month or two. It is foolish to keep buying PLR to hoard on your computer!"

Becky, What do you want people to know about the products or product line you offer?

I offer professionally designed planners, journals, and coloring pages that are done-for-you templates. I have worked for Fortune 500 companies as a designer for the past 18 years and have a bachelor's degree in fine arts.

Tell us a bit about you – what do you want content creators to know about you?

To tell you about myself, I have designed for Fortune 500 companies for the past 18 years. I love everything there is about design, especially user experience design. Each product I create has the user in mind. I'm a positive mom of a spunky 4-year-old boy, have a cute PomPom, and am married. I have lived in the Dallas, Texas area my whole life. Yee-ha!

What do you love about your products and how can "content creators" benefit from them?

I love that my products are designed with the user in mind. I provide both functionality and usability when I design a product. Content creators can benefit by saving time and money when they use my products. It could take hundreds or thousands of dollars to hire a designer, but my products are all under \$40 each.

How did you get started in your business and what do you love about it?

I have sold personal use printables over on my blog at MomBeach.com for the past two years. Several of my customers wanted to be able to customize my products for their commercial use. For a long time, I was against that because I was worried about competition.

Then, I realized that there was no competition because I have a stand-alone Shopify store that gains traffic from Pinterest, my blog, and Google. I decided to open PLRBeach.com in June 2020 and have already done \$4k in sales in the first two months.

Please share a tip for people wanting to create and sell products online.

Please share a tip for people wanting to create and sell products online. Just go for it. Don't wait around for the right time. There is no right time other than NOW! I had the idea for a blog and store for several years but thought I would be too busy to create one. I finally got started after I was treated badly for the last time at a 9 to 5 job, by my boss. I would cry at work at my desk it got so bad. He kept saying that I wasn't creative and talented enough! There had to be another way to make money besides work for cruel people. I ended up quitting and working on my business full time. Then, 6 months later, I found a job with less hours that treated me with kindness.

What do you wish you knew when you first got started in your business?

I wish I knew how empowered I would feel once my business took off. I was working for other people for 18 years and was deep in debt. I had nothing to show for it! After building a successful store, I was able to pay off over \$150k in debt.



Original Layout



Undated Weekly Planner

In the next section you'll find several key pages
from Becky's Original Product
Deluxe Undated Weekly Planner

Original Layout



Today's Date

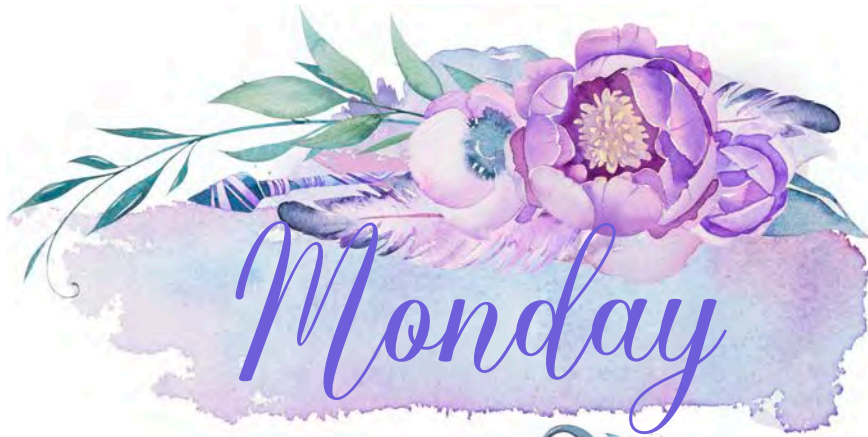
To Do List

My Priority

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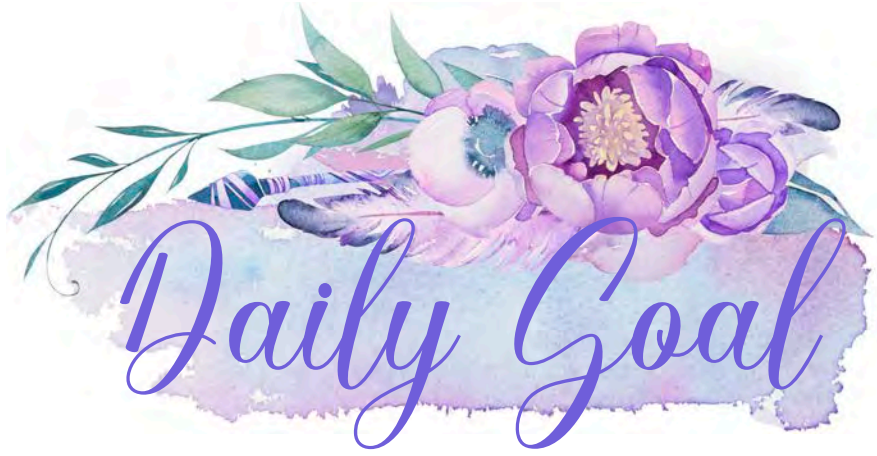
My Gratitude

--



Today's Schedule

5	
6	
7	
8	
9	
10	
11	
12	
1	
2	
3	
4	
5	
6	
7	
8	
9	
10	
11	
12	



Today's Date



My Big Goal Today



How I Will Get There

Important Tasks

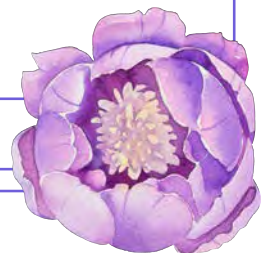


Was I productive?

☐ Yes

☐ No

Why?





Decorative illustration of blue and green flowers and leaves.

Weekly Goals

Sunday	Monday	Tuesday	Wednesday



Notes



Original Layout

Week Of



Saturday

Events

[illegible]

Weekly Tasks

Original Layout

Week Of



My Habit Tracker

[illegible]



Year

This image shows a full page of graph paper. The background is a solid light gray color. Overlaid on this background is a uniform grid of thin, light blue horizontal and vertical lines. These lines intersect to form a series of small, identical squares across the entire page, providing a guide for drawing or writing.

Original Layout



Date

My Journal

[illegible]

Featuring Becky's: Deluxe Undated Weekly Planner

The Enclosed Pages Are for Your Personal Use Only
Our Hopes Are That You Gain Inspiration from What You See

If you'd like the PLR Commercial Use Rights to Becky's Product...

Get 20% off with coupon code: DVORAH20off (twenty off)

ShareYourBrilliance.com/undated

The Deluxe Undated Weekly Planner is sure to delight everyone who wants to get organized year after year. Save money and time by using this undated planner to create unlimited planners for your commercial use. Think of all the money you could make with this precious planner! Use the editable PowerPoint files to easily change the colors, graphics, and fonts to fit your branding.

This is a PLR product, which means you have full commercial rights to rebrand it how you wish. You could sell this product as a printable on Etsy or Teachers Pay Teachers. You could even turn it into a book on Amazon KDP and collect the royalty payments. The only thing you can't do is resell or give away the PowerPoint template.

Just think of the possibilities!

