



COACHING FOR GOLD



PROGRAM GUIDE

Coaching for the Gold: Mastering Skills to Lead Others to Success

Instructor: Martine Brown

Contact Information: icreate@mosaiccreativedesignsllc.com

Program Duration: 6 Weeks (3 Class Replays and weekly discussion threads/content)

Platform: Cocoa Twins Teachable School will house your learning.

Program Overview

Welcome to the "Coaching for the Gold: Mastering Skills to Lead Others to Success" program. This six-week intensive course is designed to equip you with essential business coaching skills, from identifying your coaching niche to mastering the ABC process. Through interactive lessons, co-working sessions, and practical challenges, you will elevate your coaching practice and lead your clients to success.

Week 1&2 : Determining Your Coaching Focus & Key Principles of Action-Based Coaching

- Theme: Setting the Foundation – The Starting Line
- Structured Class
- Objectives:
 - Understand the role of a business coach.
 - Identify your coaching niche and ideal clients.

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Week 3&4: Essential Coaching Skills

- Theme: Mastering Techniques – Skill Drills
- Structured Class
- Objectives:
 - Develop key coaching skills: empathy, active listening, questioning, reflecting & summarizing, goal-setting, giving feedback, and challenging.

Week 5: The ABC Process and Customizing for Clients

- Theme: Advanced Strategies – Playbook Development
- Structured Class
- Objectives:
 - Implement and customize the ABC process for clients.

Week 6: Reflection and Skills Practice

- Theme: Review and Celebration – Victory Lap
- Reflection and Refinement
- Objectives:
 - Reflect on the learning journey, practice skills, and prepare for advanced topics.
 - Showcase participant growth, program launch, or another achievement.

Coaching for the Gold: Mastering Skills to Lead Others to Success Program Guidelines

1. Attendance and Participation:

- **Schedule Time:** Set aside 6-10 minium hours weekly to engage with the content.
- **Full Engagement:** Actively participate in all exercises and assignments to maximize your learning.
- **Weekly Updates:** New content will be available every 7 days after you enroll in the program.
- **Self-Accountability:** As this is a self-paced course, you are responsible for managing your schedule and staying on track.
- There will be **no live sessions or meetings with the instructor**. Reach out via email at icreate@mosaiccreativedesignsllc.com for any questions or support needs.

2. Communication:

- Reach out to the instructor with any questions or concerns.
- Participate in group discussions and communicate effectively with peers.
- **Discussion Threads:**
 - **Respectful Engagement:** Always communicate respectfully and constructively. Disagreements should be handled with professionalism.
 - **Stay On Topic:** Ensure your contributions are relevant to the discussion thread and avoid off-topic comments.
 - **Value Addition:** Aim to add value to the conversation with insightful comments, questions, and resources.