

SustainDo - The Sustainable Doughnut Company

Simple Statement

Bringing sustainable, attention and energy boosting doughnuts to a meeting near you.

Pain

You know the situation: sitting in a meeting, trying to focus on the issue as your energy drops and your attention drifts. No wonder that, according to BizSearch, 59% of all business meetings are ineffective, with 47% of attendees identifying the cause as dropping attention through lack of energy.

Many companies use doughnuts in meetings to help re-energise their people. But today's doughnuts only give a very short hit of energy, because they are full of sugar and contain little nutritional value. What's more, they use environment damaging Palm Oil, and diesel fuelled transport to deliver.

Sustaindo is the first meeting doughnut company in the world to deliver truly energising and attention boosting doughnuts, while using truly sustainable ingredients and transport.

Product

SustainDo doughnuts are produced with the purest, biological ingredients – including wholemeal, gluten free, and wheat free options. We also add Power-Food – quinoa, bulgur - and with no sugar or additives, Sustaindo provide a proven 79% increase in energy across a 1-hour meeting period, compared to standard doughnuts. This means every meeting powered by SustainDo is the most effective meeting you'll ever have.

The biggest difference to conventional doughnuts is Palm Oil. SustainDo uses vegetable oil and generates great taste through our unique recipes, without relying on Palm Oil, which potentially has huge negative effects on the environment.