

One big advantage of digital and interactive projects is that you can include video content, but knowing how to prepare an optimized video and present it the best way possible in your layout can be confusing.

This course will demystify all that. First, you'll learn about the three ways to include video in your projects, along with the pros and cons of each. Then, you'll learn how to scale crop and prepare video content using Photoshop. Next, the bulk of the course explains in step-by-step detail, many different ways that video can be included in a digital layout within InDesign and In5. I'll explain how to use video that plays in a frame, video that plays fullscreen, video that plays from a button, how to include video in pop-ups, how to make video autoplay, how to use video for animation, and much more. Are you ready? Let's get started!