



Typing Instructor®

Typing Instructor Web Platinum



Award-Winning Typing Instruction for Schools • 35+ Years in Business





Typing Instructor Web Platinum

The New & Exciting Way to Improve Classroom Typing!



Features

- Fully Integrated Curriculum
- Proven Typing Instruction Techniques
- Hundreds of Plans, Lessons & Tests
- Standard or Split Keyboard & Keypad
- New! 20+ Step-by-Step Typing Plans
- 36 Travel Destinations
- Three Travel Themes
- 30+ Multi-Level Game Challenges
- Collect Rewards & Travel Accomplishments
- 300+ Interesting Magazine Articles
- Add Your Own Plans, Lessons, Tests, Articles & Music

An Exciting Typing Adventure Makes Learning Fun

Typing Instructor Platinum is the ultimate typing teacher and the first product of its kind that combines powerful typing instruction, a variety of personalized typing plans, dynamic learning, selectable travel themes, and ten action-packed, multi-level games that keep students entertained while they improve their typing speed and accuracy.

New Features

Dynamic Learning

Only Typing Instructor Platinum includes new technology that learns your weak typing areas and creates specific lesson plans to improve your speed and accuracy. You'll improve more quickly and save hours by focusing your practice on the areas that need the most improvement.

Award-Winning Instruction Featuring 20+ Typing Plans

Typing Instructor Platinum has been professionally designed to meet the learning needs of students of all skill levels: beginners, intermediate, and advanced typists. Teachers can select from the suggested plan or 20 other plans—or develop personalized typing plans to meet the needs of their students.



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Typing Instructor Web Platinum *(continued)*

"The self-paced design is awesome; each child sets his or her own goals. They decide when to move on. My 2nd and 3rd grade students type 25 words per minutes and I have some 5th graders who type 55 words per minute!"

*– Jo Givin, Technology Resource Specialist,
Badger Mountain Elementary, Richland, WA*

Hundreds of Professionally Written Lessons Improve Speed & Accuracy

Quality lesson content allows students to learn quickly for faster touch-typing and improved accuracy. The use of repetitive key-stroking builds correct finger-to-key memory. Step-by-step lessons and tests are dynamically built from learned letters and words to build accurate typing skills.

Magazine Articles Help Students Keep Their Typing Skills Sharp

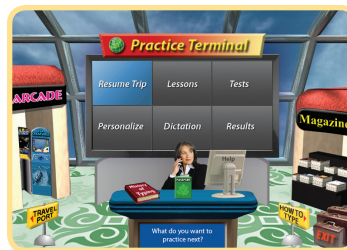
Students can learn and improve while they practice their typing skills. They can choose practice material from exciting articles on subjects such as sports, entertainment, medicine, and literature.

Rewarding Experiences Encourage Students to Keep Practicing

Typing Instructor Platinum measures each student's progress and provides the incentives they need to improve their skills. Students are rewarded as they advance to each new level.

Progress Reports Quickly Identify Strengths & Weaknesses

A variety of graphs and charts show student proficiency over time. View results for each finger, row, key, or hand separately. Students can even view personal results for all typing activities. No similar product maintains your information so completely.



Practice typing as you visit fun destinations in faraway places.

World Travel

Take a globetrotting trip around the world. You'll visit interesting and unique countries all over the planet, including Mexico, the Bahamas, Greece, France, and more—no flights required.



Travel through time as you improve your typing skills.

Time Travel

The Time Travel theme propels you through space and time, back to exciting locations such as the Medieval Times and Ancient Rome and forward to the future—be first to see life on Mars!



Gather pictures of your favorite animals after each typing exercise.

Photo Safari

Take a trip around the world, visit exotic locales such as Costa Rica, the Congo, and China. Collect stamps and photos of animals that you've seen and places you've visited in your passport.



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Key Teacher Features

Full Networking Version with Teacher/Administrator Control

Classroom Management & Reporting Center for Teachers

- ✓ Enroll students and manage settings
- ✓ Track performance by student or class
- ✓ Print certificates of achievement
- ✓ Add your own material for lessons and tests

- Log in as Administrator/Instructor from any workstation
- Exclusive! Multiple, simultaneous installations
- Group students individually or by class
- Turn Typing Games On or Off, individually or by class
- Individual or group progress reports by key, finger, and hand
- Exclusive! Three different reporting graphs: bar, line, and stacked
- Password Protection for users
- Security measures for Administrators
- Import students lists or allow user self-registration
- Customize lessons and control the order of progression and graduation typing software

Proven Educational Typing Methods Preferred By Teachers

- **EXCLUSIVE!** More lessons, tests, games, and practice material than any other software
- Customized lessons and tests designed for age and skill levels
- Hundreds of practice material by subject
- **EXCLUSIVE!** Multi-level games and 10-key pad games
- Repetitive key stroking, learned words, and active response
- Lessons, quizzes, reports, and rhythm typing
- Guide hands for split and standard keyboard
- Personalized certificates of accomplishment

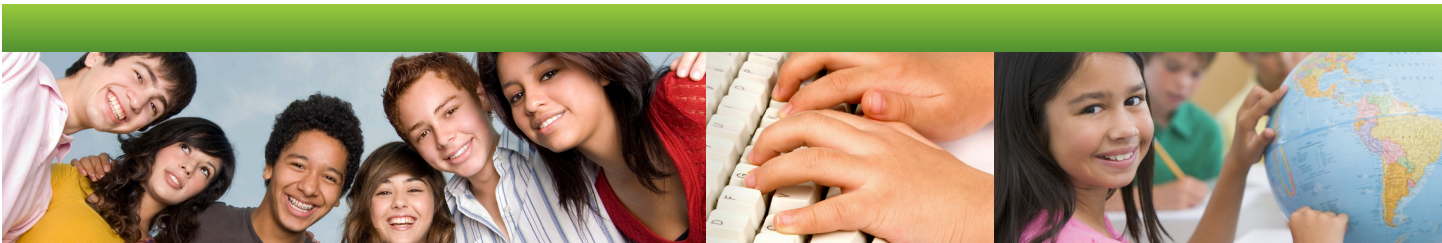
"I really like the fact that I can use the tests in the program or customize my own tests. As a teacher, it gives me the tools I need to measure student progress and assign them an accurate grade. Typing Instructor has great tests. It gives me the information I need to monitor each student's progress and grade them accurately."

– Terry Kack, Computer Teacher/Software Programmer, Sylmar High School, Sylmar, CA



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Teacher Success Stories

Meet Bethany Wang...

Computer Teacher at Oliveira Elementary School in Fremont, California

Oliveira Elementary School focuses on ensuring that all students learn the Standards for the State of California in an engaging and thinking-centered manner. In the past academic two years, from 2005 – 2006 to 2006 – 2007, the API (Academic Performance Index) has increased 50 points. This growth is due to focused teaching and learning for students and support of the Oliveira parents and community.

Challenge:

Launch a new and effective typing program for the school. Bethany was given the challenge to launch a new Typing Program for the school that would encourage the students to participate and enjoy learning to type. Teachers and parents were concerned that the children should begin learning keyboarding skills at an early age.

Success Story:

Bethany and her students discovered Typer Island—the perfect place for young children to learn to type. The Island and all of the fun activities, games, lessons, tests, and challenges provided the perfect place for Bethany's young students to learn to type. It sparked immediate interest and enthusiasm from students, teachers, and parents. The new program was launched successfully in April 2008.

Meet Sherry Deutsch...

Teacher & Technology Director at South Euclid-Lyndhurst School District in Cleveland, Ohio

South Euclid-Lyndhurst School District is located on the East Side of Cleveland, Ohio. The District serves a population of over 36,000 residents and over 4,500 students in the community. In an age of accountability and increasing expectations, the district boasts excellent educational programs. The District has received a rating of "Effective" on the Ohio District Report Card—the second highest you can achieve from the state—for seven consecutive years.

Challenge:

To find an innovative typing program that would capture the interest of the students help them learn keyboarding skills. Sherry researched numerous typing programs, searching for a good fit for her School District. Many of the programs she reviewed were boring and dry. When she saw Typing Instructor, she immediately loved its great appeal and fun factor.

Success Story:

Sherry selected Typing Instructor based on the program's "fun factors". Her colleagues and students have been very excited about the Typing Instructor program. They like the visual appeal and the variety of fun ways they can practice lessons, take tests, and play games. The "fun factor" has motivated the students to learn to type.



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Awards & Reviews

Typing Instructor, the most feature-rich typing software available, has won more prestigious awards than any other typing software available today.

#1 SELLING TYPING SOFTWARE – The NPD Group



The leading global provider of market research for the software industry (NPD Group) reports Typing Instructor as the #1 selling deluxe typing software and #1 selling typing software for kids.

CODIE AWARD FINALIST –

Best Instructional Solution in other Curriculum Areas

With over 1,000 nominations, selection as a CODIE finalist by over 250 trade press writers, consultants, educators, IT specialists, and software industry experts is a real achievement.



CODIE AWARD FINALIST –

Best Educational Technology Solution for Home Consumers



Like the Grammy Awards for music and Oscars for movies, the Software & Information Industry Association's (SIIA) CODIE's are the principal awards for the software industry.

TOP 50 CD-ROMS – Newsweek

Typing Instructor Deluxe was selected by Newsweek as one of the Top 50 CD-ROMS. Editors evaluated nearly 300 software titles and awarded the top 50 the Newsweek Editors' Choice Award.



GOLD AWARDS – TopTenREVIEWS



Typing Instructor for Kids Platinum and Typing Instructor Platinum was selected as the TopTenREVIEWS Gold Award Winner, the highest-level awarded, for the past 11 years.

BEST EDUCATIONAL SOFTWARE – ComputED Learning Center

ComputED awarded Typing Instructor with a BESSIE as an innovative, content-rich software that offers parents and teachers the technology to produce educational excellence.



FIVE-STAR SOFTWARE – Children's Technology Review



Children's Technology Review, helps parents, librarians, and teachers select quality, interactive media/technology software for children, awarded Typing Instructor all five stars.

BEST SOFTWARE IN KEYBOARDING – ComputED Gazette



The Education Software Review Awards (EDDIES) recognizes software used by educators to augment classroom curriculum and improve productivity or by parents for home-schooling.

GOLD APPLE AWARD –

National Educational MediaNetwork

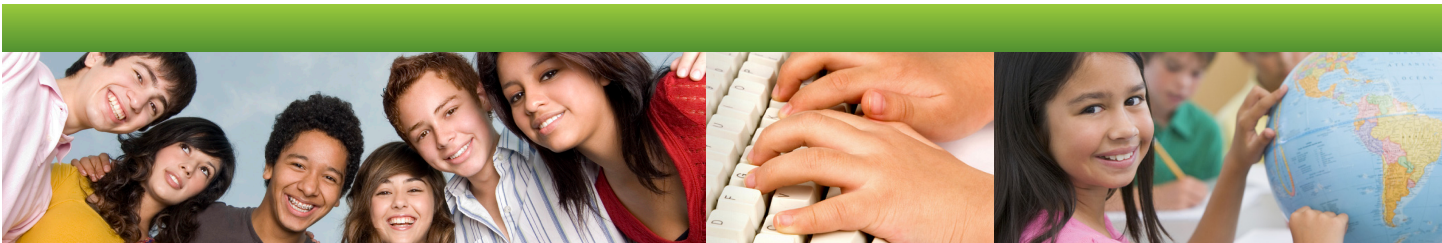


Typing Instructor was awarded both a Gold and Bronze Apple for its educational excellence by NEMN, a nonprofit media arts organization dedicated to recognizing outstanding educational media.



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Order Typing Instructor Today!

How to Order

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Email: B2Bsales@individualsoftware.com

Website: www.typinginstructor.biz

Our Guarantee

Individual Software's Customer Satisfaction Guarantee ensures that all our products and services meet the highest quality standards. Our FREE technical support by toll-free for schools is 800-666-6076. This is a demonstration of our commitment to Customer Satisfaction. And if, for any reason, we cannot ensure that the software works on your system or network to your satisfaction, we will gladly replace the software, exchange it for another product, or refund your money.

Legendary Customer Service

Purchasing software from us is only the beginning—we provide toll-free, telephone support for software installation and usability—with immediate responses to all questions and inquiries. Extraordinary customer service is a hallmark of our company.

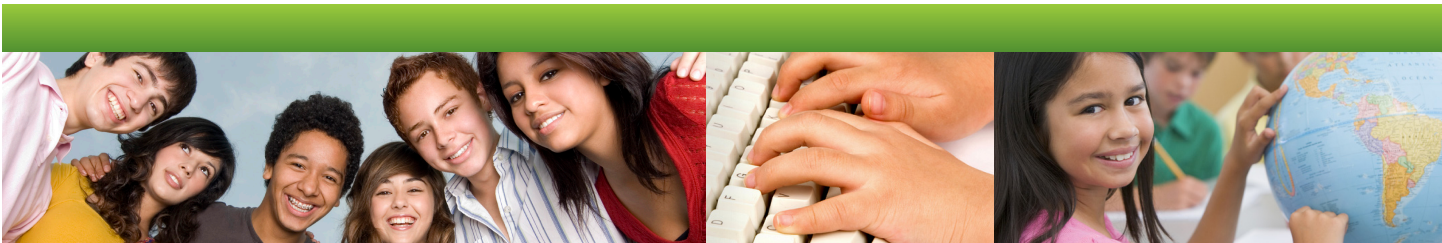
"The Vice President of Technology for Individual Software travelled from the San Francisco Bay Area to help us customize and modify our older computer system, so we could run the typing software on 620 work stations throughout our School District. My mission is educating students. Individual Software is helping me accomplish my mission."

*— Reina Weinstein, Teacher on Special Assignment for Technology
Simi Valley School District, Simi Valley, CA*



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Individual Software's 35+ Year History

Our Company

Individual Software is a leading developer and publisher of award-winning education and personal productivity software for schools and consumers. We empower millions of students at school and home to excel in their daily lives and provide essential computer training and skill development solutions to thousands of K-12 schools. Individual Software is a privately held company headquartered in Pleasanton, California. To learn more, please visit www.individualsoftware.com.

Our Advantage

Individual Software is large enough to deliver the most advanced software solutions available today, yet small enough to respond quickly to our customer's needs and desires—a huge advantage!

"Typing Instructor is by far the best typing tutor available on the market today. We have reviewed this product many times over the past several years and have watched it grow into a very mature typing tutorial that is perfect for everyone from the casual user to the educational institution teaching typing skills."

– Computer Times

We are an innovative market leader, committed to using cutting-edge technology and best-practices in design and development to publish modern software that teaches children and adults how to touch-type faster than ever.

Hours of Operation

Monday - Friday, 8:00 AM to 5:30 PM (PST)

Education Sales

800-822-3522 x147

Gilda Bordeaux

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925-734-6767 x135



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