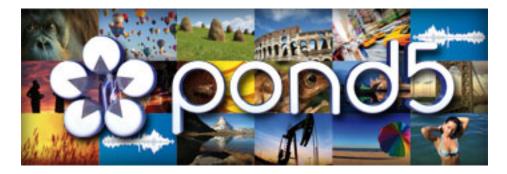
Which Stock Footage Sites Earn Money

So you have your collection of stock footage and now you're ready to upload your collection. The big question is which stock footage sites earn money and are easy to work with? There are so many options for agencies these days and it takes time to get your collection on-line. How can you make the most of your time and effort? In my experience Pond5 and Shutterstock are the two agencies that are the easiest to work with and pay out the most.

The question is what other stock footage agencies pay out? Just a caveat if you click on some of the banners of these sites I will earn a referral income. I've only placed referral banners for sites that I recommend. If you decide to click on them a big thanks!



referral link to pond 5

Pond5

Once you're ready to start making some passive income with your videos Pond5 is a great start. Their site was easy to use, upload, and their review turn around is pretty fast. I've got my largest collection of videos here and I get paid from this site. I've created an on-line video course on <u>"Making Money with Travel videos"</u> if you want to learn complete process on getting started.

Shutterstock



shutterstock.com

Shutterstock was the second site I started using to sell my travel videos. Once you've started to share your video collection on-line it doesn't take much more time and effort to start selling on another site. Because I choose a non-exclusive model I can sell on this site too. Shutterstock is a public company and has a high Internet ranking so I get paid out from this site. The site is easy to use once you figure out the system and they have a great blog for contributors.

Dissolve – new kid on the block

This Canadian company is fairly new and I 've seen their ads throughout the Internet, which is a good sign to me as a contributor. Their process to upload and apply my CSV files has been great. I'm still in the process of having the bulk of my collection approved, but I already have 1000 files approved. I have a good feeling that Dissolve could be a successful site for contributors. I've had 2 months now where I've sold clips so this is a good early sign to keep on contributing here.



Agency based in Singapore

Motion elements

This Singapore company got me into the Stock footage game. I'm thankful for that. They approached me to provide a hard drive with Asian collection and the rest is history. Their website is very easy to work with in terms of uploading and using the CSV files. I can use the same CSV files for Pond5 on their site. That is super convenient, and a time-saver. I've only sold one 1 clip with them to date, but their site is so easy to work with and with their Asian themed footage focus I'm sure they will grow their collection and do well for themselves and you.

VideoBlocks

Videoblocks went live on April 2015. I read and heard they were an existing agency that were looking at a new plan to provide content. I'm not sure what the true story is, but in my experience their site has been a pleasure to work with. Easy to upload, accepts CSV files from pond 5 or Shutterstock, easy to submit to curators, excellent reporting, and fast approvals. They even have the highest payout in the industry. An example is that I receive \$42.44 for a standard HD clip priced at \$49US us. That's almost 87% to the contributor and I get pay outs. They are an example of the new breed of agency that seems to be doing everything right



Singapore MRT Bugis station - birds eye escalator 2

Oct 5, 2

A screen shot of a recent sale



videoblocks is doing everything right so far



Agency based in Tokyo,Japan

Pixta

The exciting news is that I got my first sale with Pixta with 700 clips currently online. Getting that first sale with a new agency is exciting to me as that is some real-life validation that what you are doing works.

This stock footage site based in Shibuya Tokyo Japan approached me recently to start contributing to their site. It took me a while to figure out their system, but it's been efficient to get my files over to their their Japan FTP site. They also have a US FTP site. They accept CSV files; however it takes some data massaging and manual work to get it in their format. I have since visited their office and met the team. They were very friendly and accepting of the feedback of gave for improvements. They also gave me tips on what to shoot in Tokyo.



Visiting the Pixta team in Shibuya Tokyo

Stock footage is still an early industry that I think has a ton of potential. Are there any other sites that pay out for you that you want to share?