

The background is a vibrant pink color with several white lightning bolts striking from the top right corner towards the center. The text is centered within a black, ornate, shield-like frame.

POWER TO PUBLISH  
BOOK  
PLANNER

**Copyright 2023 EbE Publishing**

**All rights reserved. For personal use only.**

**No part of this publication may be reproduced, stored, or transmitted in any form or by any means, electronic, mechanical, photocopying, recording, scanning, or otherwise except as permitted under Section 107 or 108 of the 1976 United States Copyright Act, without the prior written permission of the author. Requests should be sent to [innerbeautyreigns@gmail.com](mailto:innerbeautyreigns@gmail.com)**

**Limitation of Liability/Disclaimer- While the publisher/author has used their best efforts in preparing this publication, they make no representations or warranties with respect to the accuracy or completeness of the contents of this document and specifically disclaim any implied warranties of merchantability or fitness for particular purpose. No warranty may be created or extended by sales representatives, promoters, or written sales materials.**

**The advice and strategies contained herein may not be suitable for your situation. You should consult with a professional where appropriate. Neither the publisher nor the author shall be liable for any loss of profit or any other commercial damages, including but not limited to special, incidental, consequential, or other damages. Due to the dynamic nature of the internet, certain links and website information contained in this publication may have changed. The author and publisher make no representations to the current accuracy of the web information shared.**

# BOOK BRAINSTORM

---

What is the purpose of my book?

---

What value does this book provide to the reader?

---

Who is my target reader?

---

Why will reader choose my book over others?

---

# BOOK OVERVIEW

---

Book title:

Subtitle:

Description

Vision:

---

---

---

---

---

Mission:

---

---

---

---

---

# MARKETING PLAN

---

What is my brand strategy?

---

In what ways can I promote the book?

---

Which platforms are best for promotion? Where are my readers both online and off?

---

How do I track the results of my marketing efforts?

---

# ADVERTISING TRACKER

---

Ad Type	Platform	Start Date	End Date	Cost

---

# EXPENSE TRACKER

---

Date	Category	Description	Amount	Balance

---

# WRITING SCHEDULE

Month : \_\_\_\_\_

Sunday

Monday

Tuesday

Wednesday

Thursday

Friday

Saturday

Notes



# WRITING SCHEDULE

Month : \_\_\_\_\_

Sunday

Monday

Tuesday

Wednesday

Thursday

Friday

Saturday

Notes

# WRITING SCHEDULE

Month : \_\_\_\_\_

Sunday

Monday

Tuesday

Wednesday

Thursday

Friday

Saturday

Notes

# WRITING SCHEDULE

Month : \_\_\_\_\_

Sunday

Monday

Tuesday

Wednesday

Thursday

Friday

Saturday

Notes

# WRITING SCHEDULE

Month : \_\_\_\_\_

Sunday

Monday

Tuesday

Wednesday

Thursday

Friday

Saturday

Notes

# WRITING SCHEDULE

Month : \_\_\_\_\_

Sunday

Monday

Tuesday

Wednesday

Thursday

Friday

Saturday

Notes

# WRITING SCHEDULE

Month : \_\_\_\_\_

Sunday

Monday

Tuesday

Wednesday

Thursday

Friday

Saturday

Notes













# About the Author

Erica Anderson is a Mompreneur, Author, Editor, and Personal Development Coach who finds her greatest joy in serving and inspiring others. Her journey with writing began at the tender age of eight, where she penned her first poems, short stories, and essays. As the years passed, her fascination with the transformative power of words only deepened.

In 2017 Erica launched Editing by Erica as she partnered with small publishers to assist first time authors with their book writing goals. In 2023, Erica expanded the service offerings to assist writers by providing assistance with additional elements of the publishing process. Please visit [www.editingbyerica.com](http://www.editingbyerica.com) to book editing or self-publishing services.



[www.EditingbyErica.com](http://www.EditingbyErica.com)