

Fundamental #3

**Write With
Simplicity**

**Stop trying
to be clever!**

**Write like
you talk**

**Secret to
headlines**

...

Write a lot!

1 - **Headline Brain Dump**

Become An Incredible Copywriter In 2019
The Best Copywriting Masterclass For 2019
Become Confident In Your Copywriting Abilities In 2019
Write Copy While Staying Authentic
How To Easily Write Copy That Motivates People To Take Action
Copywriting Masterclass For 2019
The Complete Copywriting Masterclass In 2019
Everything You Need To Know About Copywriting In 2019
The Only Copywriting Course You Will Ever Need
Sell Using Your Words: 2019 Copywriting Masterclass
The Ultimate Copywriting Masterclass For 2019
The New Way To Write Non Slimy Copy In 2019
Copywriting Masterclass For Selling Authentically In 2019

2 - **Competitor Headlines**

[The Complete Copywriting Course : Write To Sell In 2019](#)
[Copywriting Secrets - How To Write Copy That Sells](#)
[Modern Copywriting: Writing Copy That Sells In 2018](#)
[Copywriting Basics For Successful Sales: Time-tested Tactics That Prompt Action](#)
[Copywriting Masterclass - Writing That Sells](#)
[Copywriting For Beginners: How To Write Web Copy That Sells Without Being Cheesy](#)

The Complete Copywriting Masterclass: Write to Sell in 2019
Copywriting Masterclass For Beginners: Write Copy That Sells Without Being Cheesy
The Complete Copywriting Masterclass: How to Write Copy That Sells Without Being Cheesy
Modern Copywriting For Beginners: Write to Sell in 2019
Copywriting Masterclass For Beginners: Write to Sell in 2019
The Copywriting Masterclass For Beginners: Write to Sell in 2019

The Copywriting Masterclass For Beginners: Write to Sell Without Being Cheesy in 2019

The Copywriting Masterclass: Write to Sell Without Being Cheesy in 2019

The Copywriting Masterclass For Beginners: Write to Sell With Confidence in 2019

The Copywriting Masterclass For Beginners: Write With Confidence in 2019

Copywriting Masterclass For Beginners: Write To Sell With Confidence in 2019

Copywriting Masterclass: Write To Sell With Confidence in 2019

The Copywriting Masterclass: Write To Sell With Confidence in 2019

The Complete Copywriting Masterclass: Write To Sell With Confidence in 2019

3 - **Customer Language**

The Copywriting Masterclass: Learn How to Communicate With Words In 2019

The Complete Copywriting Masterclass: Feel Confident In Your Copywriting Skills

The Copywriting Masterclass: Become Confident in your Ability to Write Copy!

4 - **Fill In Templates**

Here is a Method That is Helping Copywriters to Triple Their Sales

Copywriting Hacking With Top Instructors

Smart People Are Learning The Secret to Writing Great Copy

Why I Became Obsessed With Copywriting And Why You Should Too

Write Copy Like a 6-Figure a Year Copywriter

**Secret
to copy**

...



www.hemingwayapp.com

Bold Italic H1 H2 H3 Quote Bullets Numbers Link

Hemingway App makes your writing bold and clear.

The app highlights lengthy, complex sentences and common errors; if you see a yellow sentence, shorten or split it. If you see a red highlight, your sentence is so dense and complicated that your readers will get lost trying to follow its meandering, splitting logic — try editing this sentence to remove the red.

You can utilize a shorter word in place of a purple one. Mouse over them for hints.

Adverbs and weakening phrases are helpfully shown in blue. Get rid of them and pick words with force, perhaps.

Phrases in green have been marked to show passive voice.

You can format your text with the toolbar.

Paste in something you're working on and edit away. Or, click the Write button and compose something new.

Write Edit

Hemingway Editor

Readability

Grade 6

Good

Words: 133

Show More ▾

2 adverbs, meeting the goal of 2 or fewer.

1 use of passive voice, meeting the goal of 2 or fewer.

1 phrase has a simpler alternative.

1 of 11 sentences is hard to read.

1 of 11 sentences is very hard to read.

Video Review

Write With Simplicity