



TUTOR  
SUCCESS  
ACADEMY



*~ Workbook ~*



Module Notes



*Module Two:  
Create your offerings*

# Module Two: Create Your Offerings

## YOU'RE THE EXPERT!

Here is your parking lot! Use it to brainstorm and jot down all of the different skills you bring to the table.


What are really GREAT at? Mark those boxes with a



What do you really LOVE to do? Mark those boxes with a

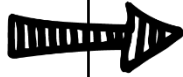


*Anything you are GREAT at and really LOVE will make the biggest impact on your students and will be the most enjoyable for you.*

# Module Two: Create Your Offerings

## WHO NEEDS YOUR HELP?

What age/grade of the students are the best fit for your services?	What exactly are they struggling with?	Do you work with students who have a diagnosis? If so, which ones are you qualified to serve?



# Module Two: Create Your Offerings

## NAILING DOWN THE SPECIFICS

Where will you meet your students?

- your house
- their house
- library
- school
- community center/church
- co-working space

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## COST AND DURATION











Here are some points to consider:

1. How long will your tutoring sessions be?	
2. Will sessions be back to back?	
3. Do you need travel time?	
4. How long to you need to get through the sequence of your lesson? What is ideal vs. minimum	
5. Do you have advanced degrees and certifications that directly impact your services?	

# Module Two: Create Your Offerings

## CHALLENGE: CREATE YOUR FIRST OFFER

Now it is time to create your first offer. An offer is the paid service you plan to offer to your students. This will look different for everyone, but think about how yours will be unique. Use the planning chart below to brainstorm your first offer. It's really helpful to break this challenge task down into steps. Then, you will share it in the Facebook group.

What do you need to create an offer?	What are some actionable steps you will take to create your offer?	How long will this take to create?
		
		
		
		
		

# Module Two: Create Your Offerings

## CHALLENGE: CREATE YOUR FIRST OFFER

Refer back to the chart you just filled out. In the space below, describe what your first offer, (the paid service you will offer to your students) will be.

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Design elements and images

