

Hi. In this course you'll learn about an exciting way to distribute interactive sales and marketing materials to a sales team, and to ensure that those materials are always available to the right people and always up to date.

To begin, you'll learn a bit about a special kind of content management system called a Sales Enablement Platform. Then you'll learn a bit about vablet, one of the many sales enablement platforms available. Next, you'll see how to use your knowledge of InDesign and in5 to create content for vablet. And finally, you'll learn how to upload that content to the vablet system and how vablet then automatically distributes that content to all the digital devices used by a sales team.

Ready? Let's get started.