

InMail/Email Example

New Message



To Company: Tinder

Subject Swipe right on your new passion

Objective: Any interest in peeking around for a new Engineering Manager role? Based on your background and career trajectory, you seem to be a good fit for www.tinder.com.

Sell: Their user base is growing quickly, even though they have a rather small engineering team. Tinder has over 57 million users worldwide, in 190 countries, and 40 different languages. They are now processing over 1.6 billion swipes a day. There is an opportunity for you to make a global impact. I'm happy to answer any questions and tell you more.

Call to Action with a Human Touch: Let me know if you are interested either way. Any fun summer plans? I am off to Lake Tahoe for a month and can't wait.

Cheers,

Brianna

