



Hacker Series: 5 Steps to Launch a Course, Membership, or Coaching Program

Step One: Find a Hot Market and Ask Them

Competition Assessment <https://www.go.createyourlaptoplife.com/courses/160241/lectures/2403826>

Know Your Market <https://www.go.createyourlaptoplife.com/courses/160241/lectures/2403829>

Facebook Ads for Livestreams

<https://www.go.createyourlaptoplife.com/courses/160241/lectures/2573560>

Step Two: Outline Your Offer and the Result

How to Outline Your Course/Program

<https://www.go.createyourlaptoplife.com/courses/160241/lectures/2690760>

Step Three: Prepare for Launch

Create Your Webinar

- Webinar Script
 - Perfect Webinar <https://www.go.createyourlaptoplife.com/courses/160241/lectures/2758564>
 - Expert Secrets <https://expertsecrets.com/julie>
 - Webinar Mastermind <http://www.go.createyourlaptoplife.com/courses/enrolled/126647>
 - FunnelScripts <https://www.go.createyourlaptoplife.com/courses/160241/lectures/2803563>
- Registration Page Bullets <https://www.go.createyourlaptoplife.com/courses/160241/lectures/2805200>
- Live Webinar Setup Tutorial <https://www.go.createyourlaptoplife.com/courses/enrolled/146634>
- Branding + Vibe <https://www.go.createyourlaptoplife.com/courses/160241/lectures/2450216>

Write a Sales Page

- Headline <https://www.go.createyourlaptoplife.com/courses/160241/lectures/2690810>
- Copy <https://www.go.createyourlaptoplife.com/courses/160241/lectures/2690811>
- Design Sales Page <https://www.go.createyourlaptoplife.com/courses/160241/lectures/2584571>

Setup Order Form <https://www.go.createyourlaptoplife.com/courses/160241/lectures/2858821>

High Ticket Application <https://www.go.createyourlaptoplife.com/courses/126647/lectures/1859303>

Anything in Module 6 Resources will Help You!



Step Four: Generate Leads

Facebook Ads Training with Cathy Olson Will Get You The Most Comprehensive Training

<https://www.go.createyourlaptoplife.com/courses/160241/lectures/3344553>

Facebook Ads Masterclass (Day One and Day Three)

<https://www.go.createyourlaptoplife.com/courses/facebook-ads-for-freelancers1/lectures/2619143>

If you decide to create a lead magnet, start in Module 4 here

<https://www.go.createyourlaptoplife.com/courses/160241/lectures/2549159>

Step Five: Launch

Launch Emails <https://www.go.createyourlaptoplife.com/courses/160241/lectures/2792352>

<https://www.go.createyourlaptoplife.com/courses/160241/lectures/2792280>

Course Development As You Go

<https://www.go.createyourlaptoplife.com/courses/160241/lectures/2926785>