

- ✓ Employees
- ✓ Suppliers
- ✓ Customers and other recipients of service
- ✓ Distributors
- ✓ Regulators
- ✓ The media
- ✓ Private investors
- ✓ Banking industry
- ✓ Quoted shareholders
- ✓ Business partners
- ✓ The environment

- ✓ Safety of people
- ✓ Safety of assets
- ✓ Revenue and cash flows
- ✓ Legal obligations
- ✓ Delivery of promised goods and services

- ✓ Health risks
- ✓ Technology risks
- ✓ Genetic engineering and stem cells research
- ✓ High density electromagnetic fields, solar flares and global warming
- ✓ Terrorism

