MA2-L12-2-ps-Title-Cloud-transcript

Digital Scrapbooking Mastery, No. 2
Lesson 12, Part 1: Trendy Title Cloud for Adobe Photoshop
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Type and titles and tracking, oh my! In the second part of this three part lesson, I'll share with you one of my secret recipes for creating a trendy title cloud. Use the recipe over and over again to create an endless number of variations. Begin in Adobe Photoshop by opening the document that you ended with in Lesson 12 Part 1. Then, press the letter D to reset the Color Chips to the default of black over white.

Let's first take a closeup look at my Title Cloud Recipe and then I'll show you how to apply that recipe to your scrapbook page. Take a look at the four parts. Each one starts with a description for a specific style of font, but notice that they all start with the word "classic," where classic means to try and steer clear of anything that's weird. Two of the recipe parts call for a script font, but one is a short script, which means the letters are vertically short, and one is for a tall script, which means the letters are vertically tall. I've provided examples for each recipe part directly under its description. The examples are the actual names of the fonts that I'm using for my scrapbook page. For examples of additional fonts that you can find to fit these four descriptions for free on the web, consult the manual. Also notice that three of the recipe parts here call for a word typed in all lowercase, where only one of the parts should be typed in all uppercase. And finally, the color of the recipe parts is split 50/50, where half should be given a light color and half should be given a dark color. So let's take a

look at how this recipe plays out on our scrapbook page.

To begin your title word cloud, in the Layers panel first click on the Circular Typed Overlay group to activate it. I'm activating this group because it's the top most group that does not have a drop shadow applied to it. These three groups here are meant to act as overlays, therefore, our title can go directly above these three groups. Get the Horizontal Type Tool, and in the Tool Options, open the Font Picker. And following the recipe, I'm going to search for a classic short script font. One of the fonts fitting that description is one of my very favorites to use, Carlotta. And then, I'll set the Size to 50 points. The alignment of this font doesn't really matter, but I will click on the Color Chip to open the Color Picker. And the recipe calls for a light color, so I'll click on my background paper to sample a color, and then choose a much lighter color inside the Color Picker, and then click OK. On the document, hold down the Shift key, and click to place the cursor, and then type out a word. I'll type out the word "adventurous." Then, click the checkmark to commit. To reposition the word if you still have the Type Tool, hold down the Ctrl key in Windows, or the Cmd key on a Mac, and click and drag on your document. Now because this is a script font, it is possible that you'll need to adjust the tracking so that there isn't any space between the letters where they're supposed to look like they're connected. To adjust the tracking, you would need the Character panel. You can get the Character panel by going into the Menu Bar and choosing Window > Character. And then in this panel, you'll want to make sure that the Tracking is set to 0. As the recipe indicated, notice that I also typed this word in all lowercase letters. And then with it active in the Layers panel, I'm going to lower the Opacity just slightly to make it look like it's more blended in. I'm going to put it down to around 60%.

Continue to follow the title cloud recipe to add three more words to your scrapbook page. Here's how my titles correspond to the parts of that recipe. With the exception of the typewriter font for part two, all three of the words in the title cloud have a tracking setting of 0. To add variation, the typewriter font has a high tracking setting. I set mine to 220. The tracking setting will put additional space between the letters of the word. When arranging the words on your scrapbook page, here are a few tips. First of all, vary the vertical position of the words where the base of each word is at a different vertical point on the page. Also, you should try to vary the horizontal position of the words where the beginning of each letter is at a different horizontal point on the page. And finally, following the recipe, you should have two light colored words and two dark colored words. You'll want to vary the position of those as well where the light ones and the dark ones are catty corner from each other.

Okay, so when your title cloud is finished, you'll want to create a group. In the Layers panel, click on the top word of the title cloud to activate it. Then holding down the Shift key, click on the bottom word of the title cloud. Now all four words should be active. Then in the Layers panel, click on the Create a New Group icon and rename the group, Trendy Title Cloud. So that's how to create a title cloud for your mastery to scrapbook page. This has been Jen White with Digital Scrapbooking Mastery.